

Document Pack



Mark James LLM, DPA, DCA
Prif Weithredwr,
Chief Executive,
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County Hall, Carmarthen. SA31 1JP

FRIDAY, 22 JUNE 2018

TO: ALL MEMBERS OF THE ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

I HEREBY SUMMON YOU TO ATTEND A MEETING OF THE **ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE** WHICH WILL BE HELD IN THE **CHAMBER, COUNTY HALL, CARMARTHEN AT 10.00 AM ON FRIDAY, 29TH JUNE, 2018** FOR THE TRANSACTION OF THE BUSINESS OUTLINED ON THE ATTACHED AGENDA.

Mark James CBE

CHIEF EXECUTIVE



PLEASE RECYCLE

Democratic Officer:	Janine Owen
Telephone (Direct Line):	01267 224030
E-Mail:	JanineOwen@carmarthenshire.gov.uk
Ref:	AD016-001



YOUR COUNCIL **doitonline**
www.carmarthenshire.gov.wales

ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

14 MEMBERS

PLAID CYMRU GROUP –8 MEMBERS

- | | | |
|----|------------|-------------------|
| 1. | Councillor | Jeanette Gilasbey |
| 2. | Councillor | Andrew James |
| 3. | Councillor | Dorian Phillips |
| 4. | Councillor | Susan Phillips |
| 5. | Councillor | Alan Speake |
| 6. | Councillor | Dai Thomas |
| 7. | Councillor | Aled Vaughan Owen |
| 8. | Vacancy | |

LABOUR GROUP – 4 MEMBERS

- | | | |
|----|------------|--------------------|
| 1. | Councillor | Penny Edwards |
| 2. | Councillor | Amanda Fox |
| 3. | Councillor | Tina Higgins |
| 4. | Councillor | John James (Chair) |

INDEPENDENT GROUP – 3 MEMBERS

- | | | |
|----|------------|---------------|
| 1. | Councillor | Arwel Davies |
| 2. | Councillor | Joseph Davies |

AGENDA

1. APOLOGIES FOR ABSENCE
2. DECLARATIONS OF PERSONAL INTEREST
3. DECLARATIONS OF PROHIBITED PARTY WHIPS
4. PUBLIC QUESTIONS (NONE RECEIVED)
5. UPDATE ON TRADING STANDARDS SERVICES IN WALES 5 - 12
6. REVENUE & CAPITAL BUDGET MONITORING REPORT 13 - 28
7. DRAFT - CARMARTHENSHIRE COUNTY COUNCIL'S ANNUAL REPORT FOR 2017/18 29 - 124
8. CARMARTHENSHIRE CYCLING STRATEGY 125 - 192
9. UPDATE ON PROGRESS IN DELIVERING CARMARTHENSHIRE COUNTY COUNCIL'S ENVIRONMENT ACT FORWARD PLAN 193 - 204
10. EXPLANATION FOR NON-SUBMISSION OF SCRUTINY REPORT 205 - 206
11. FORTHCOMING ITEMS 207 - 210
12. TO RECEIVE THE MINUTES OF THE JOINT MEETING OF THE ENVIRONMENTAL & PUBLIC PROTECTION AND SOCIAL CARE & HEALTH SCRUTINY COMMITTEES, HELD ON THE 21ST MAY 2018 211 - 216
13. TO SIGN AS A CORRECT RECORD THE MINUTES OF THE MEETING OF THE COMMITTEE HELD ON THE:
 - 13 .1 20TH APRIL 2018 217 - 226
 - 13 .2 18TH MAY 2018 227 - 232

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ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

29TH JUNE 2018

UPDATE ON TRADING STANDARDS SERVICES IN WALES

To consider and comment on the following issues:

A presentation by Simon Wilkinson, The Regulatory & Frontline Services Policy Officer, Welsh Local Government Association.

Reasons:

To provide members with an update on the present and future of Trading Standards services.

To be referred to the Executive Board / Council for decision: NO

Executive Board Member Portfolio Holders: Cllr. Philip Hughes (Public Protection)

Directorate: Communities	Designations:	Tel Nos. / E-Mail Addresses:
Name of Head of Service: Jonathan Morgan	Acting Head of Homes and Safer Communities	01267 228960 jmorgan@carmarthenshire.gov.uk
Report Author: Roger Edmunds	Trading Standards Services Manager	01554 742280 REdmunds@carmarthenshire.gov.uk

EXECUTIVE SUMMARY

ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

29TH JUNE 2018

UPDATE ON TRADING STANDARDS SERVICES IN WALES

On 21st March, the UK Government published a research report - The Impact of Local Authority Trading Standards in Challenging Times

(Link to the report - https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/420218/bis-15-139-the-impact-of-local-authority-trading-standards-in-challenging-times-r2.pdf)

The research objectives were to:

- examine the benefits and efficiency of trading standards activities
- show how they align with national and local priorities
- show the impact of cuts to funding over recent years

A summary of recommendations in the report were as follows:

1. Painting a clearer picture of the benefits that trading standards work contributes to local and national priorities and its benefits to the public purse.
2. Developing a logic model for trading standards processes.
3. Developing case studies that describe and estimate the benefits of trading standards services.
4. Building an evidence base on the impact of budget cuts to local trading standards services in recent years.
5. Testing the efficiency and effectiveness of trading standards services across England, Scotland and Wales.
6. Identifying any current or future enforcement gaps.

The attached power- point presentation illustrates the developments Trading Standards has made in Wales in response to the recommendations and, more specifically, in Carmarthenshire.

DETAILED REPORT ATTACHED?

YES – PRESENTATION

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report.

Signed: Jonathan Morgan Acting Head of Homes and Safer Communities

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
NONE	NONE	NONE	NONE	NONE	NONE	NONE

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below:

Signed: Jonathan Morgan Acting Head of Homes and Safer Communities

1. Local Member(s) – N/A
2. Community / Town Councils – N/A
3. Relevant Partners – N/A
4. Staff Side Representatives and other Organisations – N/A

Section 100D Local Government Act, 1972 – Access to Information
List of Background Papers used in the preparation of this report:

THESE ARE LISTED BELOW.

Title of Document	File Ref No. / Locations that the papers are available for public inspection
The Impact of Local Authority Trading Standards in Challenging Times.	https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/420218/bis-15-139-the-impact-of-local-authority-trading-standards-in-challenging-times-r2.pdf

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Newyddion am Safonau Masnach

Trading Standards Update

29.06.18

@WelshLGA

www.wlga.wales

Cyflwyniad Introduction



- Cefndir
- Cynllun Cynhyrchedd y Canghellor 2015
- Y cyd-destun gorfodi
- Cyllidebau
- Cyfraniad strategol SM
- Background
- Chancellors Productivity Plan 2015
- The enforcement context
- Budgets
- TS strategic contribution

Safonau Masnach Cenedlaethol National Trading Standards



- Gwasanaeth datganoledig/
wrth gefn
- Polisi cenedlaethol
- Safonau Masnach
Cenedlaethol
- Swyddfa Diogelwch a
Safonau Cynnyrch
- Devolved/
Reserved service
- National policy
- NTS
- OPS&S

Gwaith (Rhanbarthol) Cymru Wales (Regional) work



- Cyfarwyddwyr Diogelu'r
Cyhoedd yng Nghymru
- Penaethiaid Safonau
Masnach Cymru
- Cydweithio rhanbarthol
- Disgwyliadau'r Llywodraeth
- Directors of Public
Protection Wales
- Wales Heads of Trading
Standards
- Regional collaboration
- Government expectation

Eich Safonau Masnach Lleol Your local Trading Standards



- Effaith amlwg
- Cysylltiedig
- Perthnasol
- Arwain gan wybodaeth
- Arloesol
- Cydnabyddedig
- High impact
- Connected
- Relevant
- Intelligence led
- Innovative
- Recognised

Safbwynt allanol A view from the outside



- Cyllideb
- Blaenoriaethau
- IOM
- POVA / SCWBA
- FESS
- POCA
- Budget
- Priorities
- IOM
- POVA / SCWBA
- FESS
- POCA

Teitl y sleid Summary



- Rheidrwydd ariannol
- Blaenoriaethau
- Peryglon
- Integreiddio
- Cydweithio
- Financial imperative
- Priorities
- Risks
- Integration
- Collaboration

Cymdeithas Llywodraeth Leol Cymru
Welsh Local Government Association



Diolch am wrando – unrhyw
gwestiynau?

Thank you for listening – any
questions?

Simon.Wilkinson@wlga.gov.uk / 02920 468 657

@WelshLGA

www.wlga.wales

ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

29TH JUNE 2018

REVENUE & CAPITAL BUDGET MONITORING REPORT 2017/18

To consider and comment on the following issues:

That the scrutiny committee receives the budget monitoring reports for the Environment Service, Public Protection Service and the Community Safety Service and considers the budgetary position.

Reasons:

To provide the Committee with an end of year near actual financial position in respect of 2017/18.

To be referred to the Executive Board for decision: NO

Executive Board Member Portfolio Holders:

- Cllr. Hazel Evans (Environment)
- Cllr. Philip Hughes (Public Protection)
- Cllr. Cefin Campbell (Community Safety)
- Cllr. David Jenkins (Resources)

<p>Directorate: Corporate Services</p> <p>Name of Service Director: Chris Moore</p> <p>Report Author: Chris Moore</p>	<p>Designation:</p> <p>Director of Corporate Services</p>	<p>Tel No. / E-Mail Address:</p> <p>01267 224120 CMoore@carmarthenshire.gov.uk</p>
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EXECUTIVE SUMMARY

ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

29TH JUNE 2018

REVENUE & CAPITAL BUDGET MONITORING REPORT 2017/18

The Financial monitoring Report is presented as follows:

Revenue Budgets

Appendix A

Summary position for the Environment & Public Protection Scrutiny Committee. Services within the Environment & Public Protection Scrutiny remit is showing a £113k underspend.

Appendix B

Report on main variances on agreed budgets.

Appendix C

Detail variances for information purposes only.

Capital Budgets

Appendix D

Details the main variances, which show a forecasted net spend of £8,107k compared with a working net budget of £11,987k giving a **£-3,880k** variance. The variance will be slipped into future years, as the funding will be required to ensure that the schemes are completed.

Appendix E

Detail variances on all schemes for information purposes only.

DETAILED REPORT ATTACHED?

YES – A list of the main variances is attached to this report

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report.

Signed: **Chris Moore** Director of Corporate Services

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
NONE	NONE	YES	NONE	NONE	NONE	NONE

3. Finance

Revenue – Overall, the Environment, Public Protection and Community Safety services is under the approved budget by £113k.

Capital – The capital programme shows a variance of £3,880k against the 2017/18 approved budget.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below:

Signed: **Chris Moore** Director of Corporate Services

1. Local Member(s) – N/A
2. Community / Town Council – N/A
3. Relevant Partners – N/A
4. Staff Side Representatives and other Organisations – N/A

Section 100D Local Government Act, 1972 – Access to Information
List of Background Papers used in the preparation of this report:

THESE ARE DETAILED BELOW:

Title of Document	File Ref No. / Locations that the papers are available for public inspection
2017/18 Budget	Corporate Services Department, County Hall, Carmarthen

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Environmental & Public Protection Scrutiny Report

Budget Monitoring as at 31st March 2018 - Summary

Division	Working Budget				Actual				Mar 18 Variance for Year £'000	Feb 18 Forecasted Variance for Year £'000
	Expenditure £'000	Income £'000	Net non- controllable £'000	Net £'000	Expenditure £'000	Income £'000	Net non- controllable £'000	Net £'000		
Buisness Support & Performance	-136	-35	382	211	-159	-100	382	123	-88	-48
Waste & Environmental Services	23,948	-7,120	4,113	20,942	23,839	-6,915	4,113	21,037	95	1
Highways & Transportation	49,269	-30,791	10,145	28,623	49,623	-30,960	10,145	28,809	185	402
Property	36,665	-35,077	5,985	7,574	37,502	-36,117	5,985	7,370	-204	-2
Public Protection	2,970	-712	863	3,122	2,892	-722	863	3,033	-89	-34
Community Safety Service	64	0	93	157	59	-9	93	143	-13	-11
GRAND TOTAL	112,781	-73,734	21,582	60,628	113,756	-74,823	21,582	60,515	-113	307

Environmental & Public Protection Scrutiny Report

Budget Monitoring as at 31st March 2018 - Main Variances

Page 18

Division	Working Budget		Actual		Mar 18 Variance for Year £'000	Notes	Feb 18 Forecasted Variance for Year £'000
	Expenditure £'000	Income £'000	Expenditure £'000	Income £'000			
Business Support & Performance							
Business Support	-236	0	-280	-35	-78	All posts budgeted at top of grades in recent re-alignment ; and vacant posts during year	-49
Operational Training	2	-35	-8	-37	-12	Income generated higher than expected for the year	0
Waste & Environmental Services							
Ammanford Cemetery	42	-8	28	-9	-16	Reduced annual re-instatement works needed following testing procedures due to previous re-instatement to specification	-6
Public Conveniences	602	-24	574	-15	-18	Savings due to conclusion of 'Asset transfer' of several P.C's to Town and Community Councils	-2
Green Waste Collection	250	-110	286	-112	34	The green waste collection service is not yet self-financing.	34
Grounds Maintenance Service	4,507	-2,700	4,381	-2,488	86	Provision made for maintenance payments for next 2 years	0
Closed Landfill Sites Nantycaws	75	0	45	0	-30	Reduced licence fee premiums from NRW and reduced operational activity that reflects the reduction in environmental risks associated with leachate control and treatment as a result of the sustained success of the new leachate treatment plant.	-25
Closed Landfill Sites Wernddu	52	0	67	0	15	Due to additional pumping of leachate to prevent pollution of local watercourse and failure of submersible pumps	0
Highways & Transportation							
Civil Design	958	-1,330	999	-1,410	-39	Additional income through greater productivity and additional staff sourced through framework secondment.	-26
Transport Strategic Planning	373	0	343	0	-31	Additional income from grant schemes	-32
Passenger Transport	4,004	-2,523	4,681	-3,224	-24	Tender and service efficiencies.	-48
School Transport	10,420	-979	10,072	-919	-288	Service efficiencies	23
Car Parks	1,935	-3,311	2,077	-3,003	450	£36k efficiency has not been delivered due to major works in the car parks where it was proposed to change short/long term bays; Unachievable income target as the income target is increased every year but parking fees have not been increased; PCN income also lower than anticipated; Increased winter maintenance costs due to adverse weather conditions.	466
Nant y Ci Park & Ride	75	-31	88	-32	12	Increased winter maintenance costs due to adverse weather conditions.	11
School Crossing Patrols	134	0	153	0	19	Additional demand	0
Bridge Maintenance	694	0	686	-10	-18	Vacant post - 'Assistant Structures Engineer' from August 2017.	-23
Highway Maintenance	14,820	-7,410	11,562	-3,993	159	Increased winter maintenance	67
Highway Lighting	2,360	-1,130	3,108	-1,906	-28	Increased recharges to SWTRA through Western area works Partnership	0
Public Rights Of Way	194	-11	154	-10	-39	Underspend due to vacant posts during the year	-39

Property							
Carbon Reduction Programme	271	0	151	0	-120	The budget forecast for the Carbon Reduction Commitment is based on previous performance adjusted to take account of any adverse weather conditions which can impact significantly on energy consumption.	0
Building Maintenance Operational	22,861	-24,476	24,021	-25,426	211	Under recovery of surplus target from internal recharges, to be adjusted in fee arrangements for 2018/19	154
Building Maintenance Business Unit	1,858	-1,622	1,922	-1,669	16	Under recovery of internal recharges	0
Strategic Asset Management Business Unit	693	-80	627	-97	-83	Vacant posts	-59
Corporate Property Maintenance	599	0	477	0	-123	20% reduction in the amount of responsive repairs due to demand and a reduced number of weather related repairs.	0
Building Cleaning	3,622	-3,522	3,540	-3,478	-38	Reduction in materials and equipment used resulting in reduced repair and maintenance costs, due to a change in cleaning procedures.	0
Operational Depots	377	0	389	0	12	Overspend due to expenditure on feasibility studies at Nantglas.	0
Administrative Buildings	3,326	-687	3,322	-724	-41	Lower energy costs due to investment in energy related schemes, to be utilised in 18/19 on running costs for the new occupation of Building 4 at St David's Park.	0
Industrial Premises	613	-1,360	588	-1,364	-30	Additional income from very high occupancy levels	-89
Public Protection							
Food Safety & Communicable Diseases	347	0	320	-13	-39	Underspend in salaries £20k mainly due to reduced hours and income received from FSA of £12k	-18
Animal Welfare	71	-76	72	-50	27	Underachievement of licence fee income	27
Diseases Of Animals	33	-2	31	-50	-50	WG grant income received from Monmouthshire CBC as lead relating to markets/show visits 17/18 £40k and other income received £6k	-4
Trading Standards Services Management	117	-48	147	-36	43	Overspend in transport costs £8k, legal fees £15k and general supplies and services £8k and an underachievement of income £12k	-0
Food & Agricultural Standards & Licensing	119	-38	100	-39	-20	Underspend in analyst fees £11k and small underspend in salaries due to reduced hours £8k	-16
Civil Law	212	-5	169	0	-38	Underspend due to maternity plus a post being vacant earlier in the year	-26
Other Variances					5		-13
Grand Total					-113		307

Environmental & Public Protection Scrutiny Report

Budget Monitoring as at 31st March 2018 - Detail Monitoring

Page 20

Division	Working Budget				Actual				Mar 2018 Variance for Year £'000	Notes	Feb 2018 Forecasted Variance for Year £'000
	Expenditure £'000	Income £'000	Net non- controllable £'000	Net £'000	Expenditure £'000	Income £'000	Net non- controllable £'000	Net £'000			
Business Support & Performance											
Emergency Planning	73	0	43	116	80	0	43	123	7		3
Business Support	-236	0	315	78	-280	-35	315	-0	-78	All posts budgeted at top of grades in recent re-alignment ; and vacant posts during year	-49
Operational Training	2	-35	45	12	-8	-37	45	0	-12	Income generated higher than expected for the year	0
Departmental - Core	44	0	-40	4	40	0	-40	-0	-4		-2
Departmental - Policy	-20	0	20	0	-20	-0	20	0	-0		0
Rechargeable Works	0	0	0	0	27	-27	0	0	0		0
Business Support & Performance Total	-136	-35	382	211	-159	-100	382	123	-88		-48
Waste & Environmental Services											
Waste & Environmental Services Unit	-226	0	226	0	-226	-0	226	-0	-0		0
Landfill sites	0	0	0	0	3	0	0	3	3		0
Flood Defence & Land Drainage	528	-2	23	549	528	-1	23	550	1		1
National Database of Assets Grant	0	0	0	0	27	-27	0	0	0		0
Culvert Grants	0	0	0	0	4	-3	0	1	1		0
ESD Revenue grant - Local Env Quality - Flood Defence/Resilience	30	-30	0	0	30	-30	0	0	0		0
Environmental Enforcement	599	-25	98	672	600	-18	98	679	8		4
Ammanford Cemetery	42	-8	0	35	28	-9	0	19	-16	Reduced annual re-instatement works needed following testing procedures due to previous re-instatement to specification	-6
Public Conveniences	602	-24	83	661	574	-15	83	642	-18	Savings due to conclusion of 'Asset transfer' of several P.C's to Town and Community Councils	-2
Bus Shelters	0	0	0	0	2	-1	0	1	1		0
Cleansing Service	2,215	-51	184	2,348	2,245	-81	184	2,348	0		0
Waste Services	15,011	-4,139	1,012	11,884	14,943	-4,066	1,012	11,889	5		-5
Green Waste Collection	250	-110	10	150	286	-112	10	184	34	The green waste collection service is not yet self-financing.	34
Tidy Towns	51	-30	4	24	50	-30	4	24	-0		0
Grounds Maintenance Service	4,507	-2,700	253	2,060	4,381	-2,488	253	2,146	86	Provision made for maintenance payments for next 2 years	0
Parks Service	130	-1	2,218	2,346	163	-35	2,218	2,346	-0		-1
Closed Landfill Sites Nantycaws	75	0	1	75	45	0	1	46	-30	Reduced licence fee premiums from NRW and reduced operational activity that reflects the reduction in environmental risks associated with leachate control and treatment as a result of the sustained success of the new leachate treatment plant.	-25
Closed Landfill Sites Werddu	52	0	0	52	67	0	0	67	15	Due to additional pumping of leachate to prevent pollution of local watercourse and failure of submersible pumps	0
Coastal Protection	84	0	1	85	91	0	1	92	7		0
Waste & Environmental Services Total	23,948	-7,120	4,113	20,942	23,839	-6,915	4,113	21,037	95		1

Highways & Transportation											
Departmental - Transport	-28	0	21	-7	-21	0	21	-0	7		0
Departmental Pooled Vehicles	0	0	6	6	-0	0	6	6	-0		0
Engineering Sub-Contractors	0	0	0	0	144	-144	0	0	0		0
Civil Design	958	-1,330	192	-180	999	-1,410	192	-218	-39	Additional income through greater productivity and additional staff sourced through framework secondment.	-26
Transport Strategic Planning	373	0	93	466	343	0	93	435	-31	Additional income from grant schemes	-32
Section 106 Transport schemes	0	0	0	0	4	0	0	4	4		0
Fleet Management	4,990	-6,940	1,918	-32	4,287	-6,237	1,918	-32	-0		0
Passenger Transport	4,004	-2,523	147	1,628	4,681	-3,224	147	1,604	-24	Tender and service efficiencies.	-48
School Transport	10,420	-979	160	9,600	10,072	-919	160	9,313	-288	Service efficiencies	23
LINC - Local Integrated Network Collaboration	758	-757	16	16	709	-709	16	16	0		0
Spark & Drive	8	-8	0	0	1	-1	0	-0	-0		0
Traffic Management	555	-39	74	591	610	-93	74	591	0		0
Car Parks	1,935	-3,311	197	-1,180	2,077	-3,003	197	-730	450	£36k efficiency has not been delivered due to major works in the car parks where it was proposed to change short/long term bays; Unachievable income target as the income target is increased every year but parking fees have not been increased; PCN income also lower than anticipated; Increased winter maintenance costs due to adverse weather conditions.	466
Nant y Ci Park & Ride	75	-31	0	44	88	-32	0	56	12	Increased winter maintenance costs due to adverse weather conditions.	11
Regional Transport Consortia Grant	141	-140	15	16	141	-137	15	19	3		0
Road Safety	138	-2	46	182	135	-2	46	179	-3		0
School Crossing Patrols	134	0	47	181	153	0	47	200	19	Additional demand	0
Bridge Maintenance	694	0	41	735	686	-10	41	717	-18	Vacant post - 'Assistant Structures Engineer' from August 2017.	-23
Remedial Earthworks	356	0	0	356	369	-13	0	356	0		0
Street Works and Highway Adoptions	398	-342	86	142	399	-345	86	140	-2		3
Technical Surveys	316	0	49	364	315	0	49	363	-1		1
Highway Maintenance	14,820	-7,410	1,366	8,776	11,562	-3,993	1,366	8,935	159	Increased winter maintenance	67
Capital Charges	0	0	5,322	5,322	0	0	5,322	5,322	0		0
Western Area Works Partnership	5,668	-5,837	164	-6	8,605	-8,772	164	-3	3		0
Highway Lighting	2,360	-1,130	157	1,387	3,108	-1,906	157	1,359	-28	Increased recharges to SWTRA through Western area works Partnership	0
Public Rights Of Way	194	-11	32	215	154	-10	32	176	-39	Underspend due to vacant posts during the year	-39
Highways & Transportation Total	49,269	-30,791	10,145	28,623	49,623	-30,960	10,145	28,809	185		402
Property											
Renewable Energy Fund	0	0	0	0	53	-53	0	0	0		0
Carbon Reduction Programme	271	0	0	271	151	0	0	151	-120	The budget forecast for the Carbon Reduction Commitment is based on previous performance adjusted to take account of any adverse weather conditions which can impact significantly on energy consumption.	0
Building Maintenance Operational	22,861	-24,476	877	-738	24,021	-25,426	877	-527	211	Under recovery of surplus target from internal recharges, to be adjusted in fee arrangements for 2018/19	154
Building Maintenance Business Unit	1,858	-1,622	-323	-87	1,922	-1,669	-323	-71	16	Under recovery of internal recharges	0
Strategic Asset Management Business Unit	693	-80	-356	258	627	-97	-356	175	-83	Vacant posts	-59
Corporate Property Maintenance	599	0	0	599	477	0	0	477	-123	20% reduction in the amount of responsive repairs due to demand and a reduced number of weather related repairs.	0

Building Services Schools SLA	319	-319	0	0	338	-338	0	-0	-0		0
Pumping Stations	39	0	0	39	33	0	0	33	-6		0
Property Design	1,963	-2,317	343	-11	1,832	-2,186	343	-11	0		0
Design Framework	0	0	0	0	70	-70	0	0	0		0
Building Cleaning	3,622	-3,522	637	737	3,540	-3,478	637	699	-38	Reduction in materials and equipment used resulting in reduced repair and maintenance costs, due to a change in cleaning procedures.	0
Operational Depots	377	0	-162	214	389	0	-162	227	12	Overspend due to expenditure on feasibility studies at Nantglas.	0
Administrative Buildings	3,326	-687	-1,384	1,255	3,322	-724	-1,384	1,214	-41	Lower energy costs due to investment in energy related schemes, to be utilised in 18/19 on running costs for the new occupation of Building 4 at St David's Park.	0
Asset Transfers	0	0	0	0	0	0	0	0	0		1
Commercial Properties	18	-167	858	710	18	-169	858	707	-3		-7
Industrial Premises	613	-1,360	1,029	282	588	-1,364	1,029	252	-30	Additional income from very high occupancy levels	-89
County Farms	64	-315	4,456	4,205	55	-306	4,456	4,205	0		-1
Livestock Markets	42	-212	8	-162	65	-235	8	-162	-0		0
Property Total	36,665	-35,077	5,985	7,574	37,502	-36,117	5,985	7,370	-204		-2
Public Protection											
PP Management support	98	-8	82	172	94	-15	82	161	-11	General underspend in supplies and services	-11
PP Business Support unit	141	0	65	206	122	0	65	187	-19	Underspend in salaries (£13k) and a general underspend in supplies and services	-21
Public Health	282	-11	62	332	297	-17	62	341	9		7
Noise Control	157	0	26	183	155	-1	26	181	-2		-3
Air Pollution	97	-33	20	85	96	-19	20	97	12	Underachievement of income - offset by an underspend in Other Pollution	12
Other Pollution	41	0	17	59	28	0	17	46	-13	Offsetting overspends in Air Pollution	-12
Water - Drinking Quality	43	-4	7	46	48	-4	7	51	5		3
Dog Wardens	92	-17	30	105	107	-23	30	114	9		9
Public Health Services Management	97	-97	92	91	98	-97	92	92	2		-7
Licensing	369	-310	103	162	368	-317	103	154	-8		6
Food Safety & Communicable Diseases	347	0	58	405	320	-13	58	365	-39	Underspend in salaries £20k mainly due to reduced hours and income received from FSA of £12k	-18
Occupational Health	126	0	17	143	125	0	17	142	-0		-0
Stray Horses	5	0	0	5	13	0	0	13	8		13
Animal Welfare	71	-76	13	8	72	-50	13	35	27	Underachievement of licence fee income	27
Diseases Of Animals	33	-2	8	39	31	-50	8	-10	-50	WG grant income received from Monmouthshire CBC as lead relating to markets/show visits 17/18 £40k and other income received £6k	-4
Animal Safety	188	-0	40	228	182	-1	40	221	-7		-8
Trading Standards Services Management	117	-48	113	181	147	-36	113	224	43	Overspend in transport costs £8k, legal fees £15k and general supplies and services £8k and an underachievement of income £12k	-0
Metrology	119	-14	18	123	115	-2	18	131	7		7
Food & Agricultural Standards & Licensing	119	-38	17	98	100	-39	17	78	-20	Underspend in analyst fees £11k and small underspend in salaries due to reduced hours £8k	-16
Civil Law	212	-5	35	243	169	0	35	204	-38	Underspend due to maternity plus a post being vacant earlier in the year	-26
Fair Trading	137	-14	21	144	135	-29	21	127	-17	Legal fees recovered from Poundland following an investigation	-2
Safety	65	-19	11	57	70	-10	11	70	13	Overspend in analyst fees £10k	10
Financial Investigator	18	-18	7	8	0	0	7	8	-0		0
Public Protection Total	2,970	-712	863	3,122	2,892	-722	863	3,033	-89		-34

Community Safety Service											
CCTV	34	0	19	53	26	0	19	44	-9		-8
Community Safety-Revenue	29	0	74	103	34	-9	74	99	-4		-2
Community Safety Service Total	64	0	93	157	59	-9	93	143	-13		-11
TOTAL FOR ENVIRONMENTAL AND PUBLIC PROTECTION	112,781	-73,734	21,582	60,628	113,756	-74,823	21,582	60,515	-113		307

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Capital Programme 2017/18

Capital Budget Monitoring - Report for EOY 2017-18 - Main Variances

DEPARTMENT/SCHEMES	Working Budget			Actual			Variance for Year £:000	Comment
	Expenditure £:000	Income £:000	Net £:000	Expenditure £:000	Income £:000	Net £:000		
ENVIRONMENT	17,205	-5,218	11,987	14,212	-6,105	8,107	-3,880	
Coastal Protection Works	432	0	432	163	0	163	-269	Scheme delayed due to change in contract specification. Budget required for future years.
Murray Street Car Park	198	0	198	1	0	1	-197	Expenditure profile being planned in accordance with whole of life care plan. Funding required for future year maintenance.
Bridge Strengthening & Replacement	904	0	904	660	0	660	-244	Land acquisitions having a delay on structural works.
Towy Valley Path - Abergwili to Nantgaredig	1,061	-763	298	636	-636	0	-298	Land acquisitions still in negotiations, potential CPO. Slipping the County council and external grant element of funding towards land purchase.
Ammanford Economic Regeneration Highway Infrastructure	1,110	-985	125	974	-944	30	-95	Additional local transport grant secured within year. Overall scheme funding unchanged, council funding required in 18/19.
Cross Hands Economic Link Road Phase 2	2,312	-2,106	206	2,236	-2,139	97	-109	Additional local transport grant secured within year. Overall scheme funding unchanged, council funding required in 18/19.
Carmarthen Western Link Road	392	-110	282	135	-128	7	-275	Scheme currently behind schedule due to land issues. Land purchase currently at CPO stage.
St Davids Park	1,185	0	1,185	63	0	63	-1,122	Works delayed due to planning and additional works on asbestos related matters.
Rural Estates Capital Schemes	570	0	570	315	0	315	-255	Delay in design & procurement of works due to lack of available resource - buildings will be occupied over winter months.
Capital maintenance	3,295	0	3,295	2,801	0	2,801	-494	Re-tender required on a particular scheme due to change of specification and certain projects delayed due to capacity issues.
Industrial Redevelopments	935	0	935	772	0	772	-163	Scheme due to complete in early in 2018/19
East Gate Development	241	0	241	36	0	36	-205	Savings on scheme due to external funding secured in prior year.
Other Projects with Minor Variances	4,570	-1,254	3,316	5,420	-2,258	3,162	-154	Additional local transport grant secured to increase external funding actual based on budget.
TOTAL	17,205	-5,218	11,987	14,212	-6,105	8,107	-3,880	

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Environment
Capital Budget Monitoring - Scrutiny Report for End of Year 2017/18 - Detailed Variances

Scheme	Target Date for Completion	Working Budget			Actual			Variance for Year £'000	Comment
		Expenditure £'000	Income £'000	Net £'000	Expenditure £'000	Income £'000	Net £'000		
Coastal Protection Works	Mar-19	520	0	520	251	0	251	-269	Scheme delayed due to change in contract specification. Budget required for future years.
Fleet Replacement	Ongoing	933	0	933	933	0	933	0	
Technical		198	0	198	1	0	1	-197	Expenditure profile being planned in accordance with whole of life care plan. Funding required for future year maintenance.
Bridge Strengthening & Replacement	Ongoing	904	0	904	660	0	660	-244	Land acquisitions having a delay on structural works.
Road Safety Improvement Schemes	Ongoing	307	0	307	251	0	251	-56	
Street Scene Infrastructure	Ongoing	750	0	750	751	0	751	1	
TG - Llandysul By Pass	Completed	0	0	0	32	-32	0	0	
TG & Regional Transport Plan Grant Projects	Ongoing	568	-543	25	564	-558	6	-19	
Public Lighting Works	Ongoing	889	0	889	867	0	867	-22	
RTC Grant - Road Safety Projects	Ongoing	518	-446	72	518	-446	72	0	
Local Gov't Borrowing Initiative (LGBI) - Safety Improvements / Functionality	Completed	3	0	3	3	0	3	0	
Trebeddrod Reservoir, Furnace, Llanelli	Completed	1	0	1	1	0	1	0	
Local Transport Plan Grant Projects		4,834	-4,102	732	5,066	-4,924	142	-590	
Active Travel Mapping	Ongoing	10	-10	0	10	-10	0	0	
Towy Valley Path - Abergwili to Nantgaredig	Ongoing	1,061	-763	298	636	-636	0	-298	Land acquisitions still in negotiations, potential CPO. Slipping the County council and external grant element of funding towards land purchase.
Ammanford Economic Regeneration Highway Infrastructure	Ongoing	1,110	-985	125	974	-944	30	-95	Additional local transport grant secured within year. Overall scheme funding unchanged, council funding required in 18/19.
Amman Valley Cycleway	Ongoing	3	-3	0	110	-110	0	0	
Active Travel Projects - Carmarthenshire Walking and Cycling Linkages (Carmarthenshire urban connections)	Ongoing	260	-235	25	859	-856	3	-22	

Environment

Capital Budget Monitoring - Scrutiny Report for End of Year 2017/18 - Detailed Variances

Page 28

Scheme	Target Date for Completion	Working Budget			Actual		
		Expenditure £'000	Income £'000	Net £'000	Expenditure £'000	Income £'000	Net £'000
Cross Hands Economic Link Road Phase 2	Ongoing	2,312	-2,106	206	2,236	-2,139	97
School Transport Routes	Ongoing	3	0	3	3	0	3
Towy Valley Path - Nantgaredig to Ffairfach	Ongoing	0	0	0	219	-219	0
Llanelli Rail Station	Ongoing	25	0	25	0	0	0
A4138 Hendy Link Road	Ongoing	25	0	25	0	0	0
Highway Junction Improvements / Signal Upgrades	Ongoing	25	0	25	9	0	9
Towy Valley Path - W4A	Ongoing	0	0	0	8	-8	0
Towy Valley Path - Abergwili Road	Ongoing	0	0	0	2	-2	0
Carmarthen Western Link Road	Ongoing	392	-110	282	135	-128	7
Parc Howard Improvements	Completed	32	0	32	32	0	32
Pantyglyn Retaining Wall, Llanybydder (Principal Road A485)	Mar-19	108	0	108	138	0	138
Emergency Planning	Completed	0	-17	-17	0	-17	-17
Environment Misc Projects	Completed	22	0	22	22	0	22
St Davids Park	Mar-19	1,185	0	1,185	63	0	63
Rural Estates Capital Schemes	Mar-19	570	0	570	315	0	315
Capital maintenance	Ongoing	3,295	0	3,295	2,801	0	2,801
Industrial Redevelopments	Jun-18	935	0	935	772	0	772
East Gate Development	Sep-18	241	0	241	36	0	36
NET BUDGET		17,205	-5,218	11,987	14,212	-6,105	8,107

Variance for Year £'000	Comment
-109	Additional local transport grant secured within year. Overall scheme funding unchanged, council funding required in 18/19.
0	
0	
-25	
-25	
-16	
0	
0	
-275	Scheme currently behind schedule due to land issues. Land purchase currently at CPO stage.
0	
30	
0	
0	
-1,122	Works delayed due to planning and additional works on asbestos related matters.
-255	Delay in design & procurement of works due to lack of available resource - buildings will be occupied over winter months.
-494	Re-tender required on a particular scheme due to change of specification and certain projects delayed due to capacity issues.
-163	Scheme due to complete in early in 2018/19
-205	Savings on scheme due to external funding secured in prior year.
-3,880	

Agenda Item 7

ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

29TH JUNE 2018

DRAFT - CARMARTHENSHIRE COUNTY COUNCIL'S ANNUAL REPORT FOR 2017/18

The Council's draft Annual Report together with the relevant Well-being Objective detailed reports for this Scrutiny.

To consider and comment on the following issues:

The Council's draft Annual Report for 2017/18.

Reasons:

1. Under the Local Government (Wales) Measure 2009 we must publish an Annual Report on past performance by the end of October each year.
2. Under the Well-being of Future Generations (Wales) Act 2015 we are required to publish an Annual Report on our Well-being Objectives
3. As we combined our duties under both of the above acts for the publication of our plans for 2018/19 – it makes sense for us to combine reporting as well.
4. This will be our first report on our Well-being Objectives

To be referred to the Executive Board for decision: YES

Executive Board Member Portfolio Holders:

- Cllr. Hazel Evans (Environment)
- Cllr. Philip Hughes (Public Protection)
- Cllr. Cefin Campbell (Communities and Rural Affairs)

Directorates:	Designations:	Tel Nos. / E-Mail Addresses:
Regeneration & Policy / Communities / Environment		
Names of Heads of Service: Wendy Walters	Director of Regeneration & Policy	01267 224112 WSWalters@carmarthenshire.gov.uk
Jonathan Morgan	Acting Head of Homes and Safer Communities	01267 228960 JMorgan@carmarthenshire.gov.uk
Steve Pilliner	Head of Highways & Transport	01267 228150 sgpilliner@carmarthenshire.gov.uk
Llinos Quelch	Head of Planning	01267 228918 LQuelch@carmarthenshire.gov.uk
Ainsley Williams	Head of Waste & Environmental Services	01267 224500 aiwilliams@carmarthenshire.gov.uk
Report Author: Jackie Edwards	Business Improvement Manager	01267 228142 jmedwards@carmarthenshire.gov.uk

EXECUTIVE SUMMARY

ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

29TH JUNE 2018

DRAFT - CARMARTHENSHIRE COUNTY COUNCIL'S ANNUAL REPORT FOR 2017/18

The Council's draft Annual Report together with the relevant Well-being Objective detailed reports for this Scrutiny.

- The Council's Annual Report together with the relevant Well-being Objective detailed reports for this Scrutiny
- The following sections within the document are relevant to Environment & Public Protection Scrutiny:
 - Introduction
 - WBO 8. Help people live healthy lives (tackling risky behaviour and obesity)
 - WBO 9. Support good connections with friends, family and safer communities
 - WBO 12. Looking after the present and future cultural and natural conditions of the environment
 - WBO 13. Improving the highway and transport infrastructure and connectivity
 - Appendices
- *Please Note: The draft detailed commitment progress updates for **all** the WBOs are available as document links within the document – at the bottom of each Well-being Objective.*

The report:-

1. Provides an overview of 2017/18 Performance
2. Provides two page progress reports for all 15 Well-being Objectives
3. Provides a link to track progress on every specific action and target set for each Well-being Objective
4. Within the appendices, the report also provides other performance information on Out-turn data (September) and National Survey for Wales Results (June) - to be updated when results become available.

DETAILED REPORT ATTACHED?

YES

IMPLICATIONS

We confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report.

Signed: **Wendy Walters** **Director of Regeneration & Policy**

Jonathan Morgan **Acting Head of Homes & Safer Communities**

Steve Pilliner **Head of Highways & Transport**

Llinos Quelch **Head of Planning**

Ainsley Williams **Head of Waste & Environmental Services**

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
YES	YES	YES	NO	NO	NO	NO

1. Policy, Crime & Disorder and Equalities

To comply with the Well-being of Future Generations (WbFG) Act 2015, we must (in carrying out sustainable development) :-

<ul style="list-style-type: none"> • Set and publish well-being objectives 	<p>This was done when we published our Well-being Objectives in March 2017. This was included in the New Corporate Strategy – June 2018.</p>
<ul style="list-style-type: none"> • Take all reasonable steps to meet those objectives 	
<ul style="list-style-type: none"> • Publish a statement about well-being objectives 	
<ul style="list-style-type: none"> • Publish an annual report of progress 	<p>This will be accomplished by the enclosed Annual Report</p>

Only when a public body can demonstrate it has taken into account the sustainable development principle in the setting, taking steps and meeting of its well-being objectives will it be compliant with the Act. Public bodies may take other matters into account when making their decisions, but in order to comply with the Act they **must** take into account the 5 ways of working.

1. Long term
2. Integrated
3. Involving
4. Collaborative
5. Preventative

2. Legal

We have to publish our Annual Report by the 31st October to comply with the Local Government Measure 2009

3. Finance

See the Making Better use of Resources theme

CONSULTATIONS

We confirm that the appropriate consultations have taken in place and the outcomes are as detailed below:

Signed:

Wendy Walters	Director of Regeneration & Policy
Jonathan Morgan	Acting Head of Homes & Safer Communities
Steve Pilliner	Head of Highways & Transport
Llinos Quelch	Head of Planning
Ainsley Williams	Head of Waste & Environmental Services

1. Local Member(s) N/A

2. Community / Town Council N/A

3. Relevant Partners N/A

4. Staff Side Representatives and other Organisations -

All Departments have been consulted and have had the opportunity to provide comments

**Section 100D Local Government Act, 1972 – Access to Information
List of Background Papers used in the preparation of this report:**

THESE ARE DETAILED BELOW:

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Well-being of Future Generations (Wales) Act 2015	-	The Essentials Guide
Shared purpose: shared future Statutory guidance on the Well-being of Future Generations (Wales) Act 2015	-	SPSF 1 Core guidance SPSF 2 Individual Role (public bodies)
Local Government Measure (2009)	-	Local Government Measure (2009)
Corporate Strategy 2015-2020	-	Corporate Strategy 2015-2020
Moving forward in Carmarthenshire: the next 5 years	-	Moving forward in Carmarthenshire: the next 5 years
Well-being Objectives 2017-18	-	Well-being Objectives 2017-18
Well-being in Wales: the journey so far. Future Generations Commissioner for Wales-May 2018	-	Well-being in Wales: the journey so far. Future Generations Commissioner for Wales-May 2018

Annual Report 2017/18



Welcome from the Leader of the Council

TO FOLLOW.....

We welcome constructive comments on our strategies and services. Feedback from customers and service users is essential in identifying opportunities for improvement and we hope that if you have any comments or suggestions that you believe would help that you will share them with us. Please contact us at:

Listening to You, Carmarthenshire County Council, County Hall,
Carmarthen SA31 1JP or email at ListeningToYou@carmarthenshire.gov.uk

Cllr Emlyn Dole
Leader



Mark James CBE
Chief Executive



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Introduction

Our first Annual Report on our Well-being Objectives

In March 2017, we published our Well-being Objective (Incorporating our Improvement Objectives) plans for 2017/18.

This document, is an Annual Report for 2017/18 that examines our progress against the published plans for the year. It is produced by the Council because we believe we should provide comprehensive and balanced information to the public about our services, so that they can see how we are performing and the challenges we are facing.

This publication brings together two separate but interconnected statutory duties. Under the [Local Government \(Wales\) Measure 2009](#) and the [Well-being of Future Generations \(Wales\) Act 2015](#) we must publish an annual report on the previous year (2017/18). See Appendix 1.

Working with Partners

As a Council we are not alone in working to improve the lives of Carmarthenshire's citizens. We are collaborating with other Public Bodies. We have set up a Public Sector Board and this partnership has recently published a [Carmarthenshire Well-being Plan](#). All the separate public bodies in the partnership published their own Well-being Objectives last year and we will be working to meet many common objectives.

Equality and Diversity

Strategic Equality Plans (SEPs) are important documents that set out how public bodies will consider the needs of groups with protected characteristics, as outlined in the Equality Act 2010. This is intended to ensure that all individuals receive just and equitable treatment in respect of service delivery and strategy/policy formulation. Carmarthenshire County Council's SEP includes three key themes which look at our role as an employer, a service provider and a community leader. Under those three themes are six strategic objectives. A detailed [Action Plan](#) has been prepared to demonstrate how we will meet those Objectives.

During the year, our work with external protected groups has continued to grow and our partnership with community groups has strengthened. The Carmarthenshire Disability Partnership, chaired by the Executive Board Disability Champion has continued to develop, with a key aim of making sure that services delivered by the Council meet the needs of disabled people throughout the county. Our Regional Community Cohesion Coordinator has continued to support key areas of work such as the Syria Sir Gâr resettlement programme and has promoted training opportunities in partnership with Victim Support other national organisations.

Welsh Language (also, please see Well-being Objective 14)

2017/18 is the second year in the implementation of the Welsh Language Standards across the Council. A great deal of internal communication was done across the organisation and key messages were conveyed to staff at various opportunities, including the internal staff roadshows. Meeting staff face to face and discussing any issues that arise in their daily work is key in the success of the Standards. The opportunity was also taken to promote the online audio clips, glossaries, videos and new templates as well as promoting the variety of courses available to learn or improve Welsh.

During the year, we have appointed a Learning and Development Advisor - Welsh Language, to be responsible for developing the language skills of the workforce. The officer is based in the Council's Learning and Development team but close liaison is maintained with the Policy and Partnership team, Managers, Heads of Service and our learners. The officer has increased the opportunities available to staff by researching and delivering a variety of courses that meet the different needs of our staff.

The County Strategic Forum, which is led by the Council and includes representation from the county's language promotion organisations, as well as public bodies with language policy officers, has also continued its role in developing a programme of promoting the Welsh language in the county and has contributed extensively to the preparation of the Promotion Strategy for Carmarthenshire, in line with the Promotion Standard.

Life is for living, let's start, live and age well in a healthy, safe and prosperous environment



Well-being Objectives

1. Help to give every child the best start in life and improve their early life experiences.

2. Help children live healthy lifestyles.

3. Continue to improve learner attainment for all.

4. Reduce the number of young adults that are Not in Education, Employment or Training.

5. Tackle poverty by doing all we can to prevent it, helping people into work & improving the lives of those living in poverty.

6. Creating more jobs and growth throughout the county.

7. Increase the availability of rented and affordable homes.

8. Help people live healthy lives (tackling risky behaviour & obesity).

9. Supporting good connections with friends, family and safer communities.

10. Support the growing numbers of older people to maintain dignity & independence in their later years.

11. A Council wide approach to supporting Ageing Well in Carmarthenshire.

12. Looking after the environment now and for the future.

13. Improving the highway and transport infrastructure and connectivity.





















14. Promoting Welsh language and culture.





























15. Building a Better Council and Making Better Use of Resources

Our Success Measures for our Well-being Objectives

See *Appendix 2* for comparative ranking of performance

The Council, working with local, regional and national partners, have worked to improve the following measures.

Well-being Objective		Success Measures	Progress
1 	Help to give every child the best start in life and improve their early life experiences	Children in care who had to move 3 or more times (PAM/029)	
2 	Help children live healthy lifestyles	Childhood obesity (Child Measurement Programme NHS)	
3 	Continue to improve learner attainment for all.	Educational attainment - Average Capped 9 points score (Year 11 pupils) (PAM/032) (Pupils best 9 results including English/Welsh, Mathematics–Numeracy, Mathematics and Science)	New Measure for 2017/18
		School attendance rates (Primary)(PAM/007) (Secondary) (PAM/008)	
		Satisfaction with child's primary school (NSW)	Awaiting result
4 	Reduce the number of young people that are Not in Education, Employment or Training (NEET)	Number of leavers Not in Education, Employment or Training (NEETs) (PAM/009) Year 11 & Year 13 (5.1.0.2)	 (Year 11)  (Year 13)
5 	Tackle poverty by doing all we can to prevent it, help people into work & improve the lives of those living in poverty	Educational attainment - Average Capped 9 points score (Year 11 pupils) who are eligible for Free School Meals (4.1.2.4) (NWBI) (Pupils best 9 results including English/Welsh, Mathematics–Numeracy, Mathematics and Science)	New Measure for 2017/18
		Households successfully prevented from becoming homeless (PAM/012) (NWBI)	
		Households in material deprivation (NWBI)	
		Households Living in Poverty (CACI's 'PayCheck' Data)	
		Adults that are able to keeping up with bills without any difficulties (NSW)	Awaiting result
6 	Create more jobs and growth throughout the county	Average Gross weekly pay (ONS – Annual Survey of hours and earnings)	
		Jobs created with Regeneration assistance (EconD/001)	
		The level of Private Sector Investment / external funding secured (EconD/008)	
7 	Increase the availability of rented and affordable homes	Number of affordable homes in the County (7.3.2.24)	
8 	Help people live healthy lives (tackling risky behaviour and obesity) Page 40	Adults who say their general health is Good or Very Good (NSW)	Awaiting result
		Adults who say they have a longstanding illness (NSW)	Awaiting result
		Adult mental well-being score (NSW) (NWBI)	No Year on Year data available
		Adults who have fewer than two healthy lifestyle behaviours (NSW) (NWBI) (Not smoking, drinking > 14 units, eating 5 portions fruit & veg, having a healthy body mass index, being physically active at least 150 minutes the previous week).	Awaiting result

Well-being Objective		Success Measures	Progress						
9 	Support good connections with friends, family and safer communities	% Say they have a sense of community (NSW)(NWBI) (Derived from feeling of belonging; different backgrounds get on, treat with respect'.)							
		People feeling safe (NSW)(NWBI) (At home, walking in the local area, and travelling)	No Year on Year data available						
10 	Support the growing numbers of older people to maintain dignity and independence in their later years	The rate of people kept in hospital while waiting for social care (PAM/025)							
		Agree there's a good Social Care Service available in the area (NSW)							
		Number of calendar days taken to deliver a Disabled Facilities Grant (PAM/015)							
11 	A Council-wide approach to support Ageing Well in Carmarthenshire	People who are lonely (NSW)(NWBI)	Awaiting result						
12 	Look after the environment now and in the future	Use of renewable energy							
		Rates of recycling (PAM/030)							
13 	Improve the highway and transport infrastructure and connectivity	Road conditions (PAM/020, PAM/021 & PAM/022)	<table border="1"> <thead> <tr> <th>Class A</th> <th>Class B</th> <th>Class C</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table>	Class A	Class B	Class C			
		Class A	Class B	Class C					
									
Road casualties (5.5.2.21)	Awaiting result								
14 	Promote Welsh Language and Culture	Can speak Welsh (NSW)(NWBI)	Awaiting result						
		Pupils assessed in Welsh (first language) at the end of the Foundation Phase (PAM/033)							
		People attended arts events in Wales in last year (NSW)							
		People visited historic places in Wales in last year (NSW)							
		People visited museums in Wales in last year (NSW)							
15 	Building a Better Council and Making Better Use of Resources	'Do it online' payments							
		People agree that they can access information about the Authority in the way they would like to. (NSW)	Awaiting result						
		People know how to find what services the Council provides (NSW)	Awaiting result						
		People agree that they have an opportunity to participate in making decisions about the running of local authority services. (NSW)	Awaiting result						
		Staff sickness absence levels (PAM/001)							
		Organisational 'running costs'	Awaiting result						
		People agree that the Council asks for their views before setting its budget. (NSW)	Awaiting result						

Key: PAM – Public Accountability, National Measures; ONS – Office for National Statistics; NSW - National Survey for Wales; NWBI – National Well-being Indicator

One of the fundamental approaches advocated by the Well-being Future Generations Act is a shift in focus from gains in service output to a stronger link between the actions of public bodies and the outcomes that enhance the quality of life of citizens and communities both now and in the future. The Act is founded on Outcome Based Accountability which encourages a focus on the difference that is made, rather than just the inputs and processes that an organisation has. Success in the context of this Act is seeing positive action drive a positive contribution to the achievement of all the well-being goals through individual or collective action. (Paragraph 9 SPF2 – Statutory guidance)

Other Assessment Information

Citizen Satisfaction

National Survey for Wales-----Results expected from June onwards

Carmarthenshire was the first Council in Wales to include the results of this survey when it first started and has continued to do so ever since. The Council has been identified for having notable practice in its willingness to publish a wide range of evidence when assessing its performance.

From 2016/17 onwards, the National Survey replaced the 2012-15 National Survey, the Welsh Health Survey, Active Adults Survey, Arts in Wales Survey and the Welsh Outdoor Recreation Survey. The results published are based on over 10,000 interviews carried out across Wales between April 2017 and March 2018. Over 600 were interviewed in Carmarthenshire.

See Ranking Table in Appendix 3

Public Accountability Measures




There is also a **National suite of measures** that all councils in Wales have to collect- See Appendix 4

There are two main ways of measuring improvement:-

- Year on year improvement
- How we compare with other Authorities in Wales

Year on Year Improvement

During 2017/18, **60%** of our measures improved while **40%** have declined; there is less improvement than in the previous year but still remains encouraging in the current climate of reduced budgets. The table below shows year on year results:

Year	Improved 	Constant 	Declined 	Net Improvement (Improved - Declined)
2017/18	60% (25 measures)	0% (0 measures)	40% (10 measures)	20%
2016/17	65% (17 measures)	4% (1 measure)	31% (8 measures)	34%
2015/16	57.5% (23 measures)	17.5% (7 measures)	25% (10 measures)	32.5%
2014/15	56% (24 measures)	14% (6 measures)	30% (13 measures)	26%
2013/14	59% (26 measures)	11% (5 measures)	30% (13 measures)	29%

How we compare with other Authorities in Wales

-----Out turn data is usually available in September

-----Annual Improvement Report was expected in May but delayed

The Future Generations Commissioner for Wales - Expectations of Annual Reports

In May 2018 the Future Generations Commissioner for Wales published her report on Well-being in Wales: the journey so far. She set out 9 key expectations for Annual Reporting. This guidance will inform future Annual Reports and where possible has been included in this publication. See our progress on these expectations in **Appendix 5**

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Start Well





Well-being Objective 1

Start Well - Help to give every child the best start in life and improve their early life experiences

Placement stability for looked after children has significantly improved

Placement stability for looked after children has significantly improved over the last two years, and children’s social work practice is being transformed following implementation of systemic practice within Pod’s, incorporating *Signs of Safety* model, and the new *Edge of Care* team.

Flying Start expansion has continued enabling increased support to more children 0-3 living in deprived communities.

Newly-commissioned Families First projects are in place with a focus on preventing (and minimising the effects of) [Adverse Childhood Experiences](#) (ACE’s).

School grounds are increasingly being utilised outside of school hours to enable greater access to play opportunities.

Why it is important

- Because giving every child the best start in life is crucial to reducing inequalities across the life course.
- Because what happens during these early years has lifelong effects on many aspects of health and well-being - from obesity, heart disease and mental health, to educational achievement and economic status.
- Because Looked After Children (LAC) are more likely to have been exposed to multiple risks associated with poor long term outcomes before entering care (Jones, 2011).

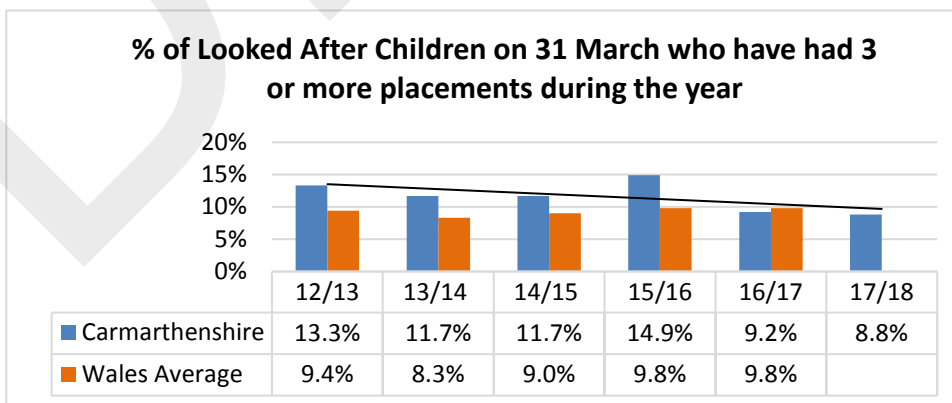
Success Measure

8.8% of children in care who had to move 3 or more times (improved result from 9.2% in previous year)



Explaining the Results

During the last two years we have seen a significant improvement in **placement stability** for our looked after children with the % of looked after children having experienced 3 or more placement moves reduced by 6% **from 14.9%** as at 31st March 2016 **to 8.8%** as at 31st March 2018.



Close monitoring will continue through placement and permanency panels. In the **long-term** our continued focus remains on prevention and maintaining children at home with families and out of the care system wherever possible, as well as providing extra resources for foster carers to support the children in their care. The new **‘Edge of Care’** team will focus on intensive support to families to achieve improved outcomes for children.

Progress Made

- ⦿ The Education and Well-being (LAC) Team are continuing to deliver **Attachment awareness** training, advice and support to all schools to better equip them in being able to meet the emotional needs of vulnerable children.
- ⦿ The revised Families First programme, comprising 13 projects is ready to commence 1st April 2018. The projects will work towards preventing **Adverse Childhood Experiences (ACEs)** as well as helping to mitigate the effects of ACEs on those already exposed to them. ACE awareness training for schools is taking place. Stronger Links, Stronger Families Event took place in March to identify and take forward new ways of working together with families to improve their wellbeing.
- ⦿ **Flying Start** Expansion into Ammanford is now complete. Capital investment has enabled the creation of new Flying Start offices with a combined Contact Centre for families, and a new childcare facility at the recently opened Ysgol Pen Rhos in Llanelli.
- ⦿ We are continuing to extend the **Team Around the Family (TAF)** approach across the county for 0-25 year olds. Requests for TAF services is increasing with 18-25 referrals a week, and greater alignment between TAF and Flying Start has enabled a seamless service for families.
- ⦿ **Child sexual exploitation (CSE)** remains a high priority issue both locally and regionally. Carmarthenshire actively engages in all CSE events, and ensure regular multi-agency (MA) meetings take place. We are also participating in a Barnardos pilot, and regional action plan. **CSE** is included in basic safeguarding training for all staff. MACSE meetings are continuing and developing.
- ⦿ **Substance misuse** team has re-located to Ty Elwyn which has enabled improved joint working arrangements with Youth Offending and Children's teams ensuring people affected by drug and alcohol issues are able to receive the support they require when they need it. In particular it has helped ensure more effective care pathways for young people in the transition from children's to adult services.
- ⦿ Children's services continue to find innovative ways of working with families. All teams have now implemented the **systemic model** of delivering social work services (within pod's) incorporating the **Signs of Safety** model. The format of assessments, care and support plans, reviews and child protection case conferences have all been adjusted to reflect this approach. The new Edge of Care Team is also focusing on preventative work at the point of referral.

A prospective Mum was very anxious about the birth and being at home alone with a newborn child as she had very little support from the baby's father and no family support in the area.

A Home-Start volunteer was placed to provide support a week prior to the baby's arrival to discuss Mum's anxieties and needs for when the baby arrived. The volunteer then provided practical support after the birth; helping with feeds, support to go out, to go to baby groups, and attend appointments. Support was provided at home to allow Mum to catch up with chores. Additional emotional support was also provided by GP and psychotherapy sessions for Mum.

Mum developed a great bond with her son and became less and less overwhelmed by motherhood. She has now embraced the challenge of becoming a Mum and provides him with everything he needs. He, as a result is a very happy little one.



Executive Board Member
For Education & Children
Cllr Glynog Davies



View our [detailed progress here](#)
against this objective



Well-being Objective 2

Start Well - Help children live healthy lifestyles

Starting to turn the corner on children who are overweight or obese by 0.2%.

This is a long term invest to save objective laying down the foundations for the long term health of children. We will continue to monitor if current measures and actions are making any difference. We have increased the number of children participating in sport and continue to raise awareness of healthy eating.

Why it is important

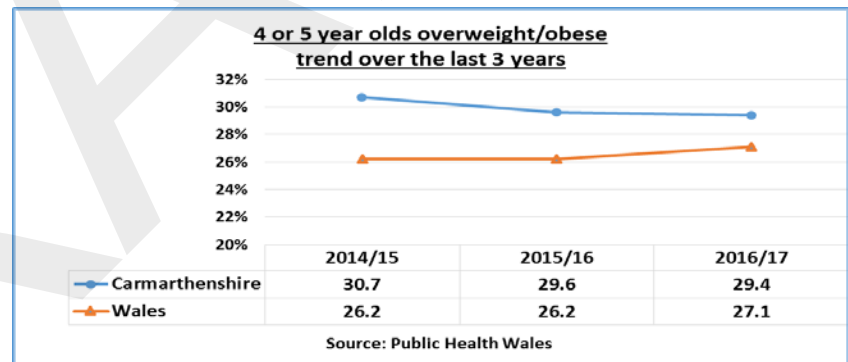
- Because projections suggest an increase in trends for childhood obesity going forward with figures showing males between the ages of 2 – 15 being at greatest risk.
- Because the [Play Sufficiency Assessment](#) identified playing outside as the most popular setting for children but also found that 32% of parents worried so much about their child's safety that it affected their children's opportunity to play.
- Because assessment engagement activity with primary school children showed being physically active to be the second most important factor for positive well-being of children aged 6 – 11, after connections with family and friends.
- Because living healthy lives allows children to fulfil their potential and meet education aspirations.
- Because habits established early in life remain with people to allow them to play a full part in the economy and society of Carmarthenshire.

Success Measure

29.4% of children are overweight or obese



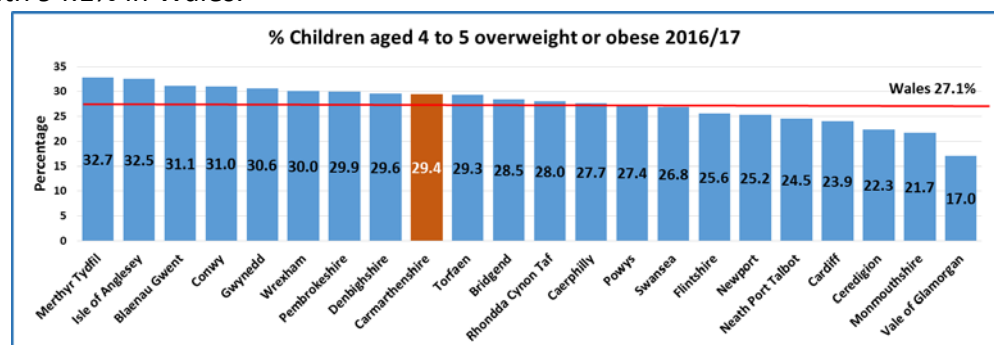
(A slight improvement on the previous year)



Explaining the Results

[Public Health Wales](#) (PHW) NHS Trust published its data on the 2016/17 Child Measurement Programme (CMP) for Wales which contains findings of the programme of child measurements carried out with children attending reception class in schools in Wales. 93.2% of eligible children participated in the programme in Carmarthenshire with 94.1% in Wales.

- The **% overweight or obese** in Carmarthenshire has reduced slightly from **29.6%** in 2015/16 to **29.4%** in 2016/17 and we have moved from 3rd highest to 9th highest in Wales but continue to be above the Welsh average of 27.1%.



- The proportion of children who are **obese** has increased from **12.9%** in 2015/16 to **14%** in 2016/17.
- Obesity in childhood often persists into adult life, leading to related health problems like type 2 diabetes, liver disease, higher rates of heart disease, and some cancers.

Progress Made

- ⊙ Another successful year for the Leisure Service saw *increasing physical activity* for children, particularly for the swim programme; teaching 3,700 children to swim and increasing the percentage of pupils who can swim 25m by the end of year 6 from 66% to 77%.
- ⊙ Percentage of school children that are **'Hooked on Sport'** increased from 40% to 47% (Sport Wales survey comparison 2015 to 2013 - compared to 48% across Wales)
- ⊙ Over 600 young people have taken part in sporting events including the *Gwent Cross Country League*.
- ⊙ Over 1,700 pupils have used *Pendine Outdoor Education Centre* for the residential outdoor education centre experience in the past 12 months.
- ⊙ Work is continuing with schools regarding the potential of utilising school grounds outside of teaching hours to enable children greater access to **play opportunities**. Some schools have already implemented it and all new schools are being designed to allow this access. Various Play training is being delivered to childcare and play settings along with primary schools across the county to raise the quality of play experiences for children
- ⊙ The **Healthy Schools Scheme** saw an increase in schools achieving all Phases of the scheme, with Peniel Community School becoming the second Carmarthenshire School to achieve the National Quality Award. Other key commitments were also achieved;
 - Ensuring all schools embedded the Food & Fitness, Health & Mental & Emotional Health topics;
 - Continued to ensure that schools are abiding by the Healthy Eating in schools (Wales) Measure 2009 and Healthy Eating in Schools (Nutritional Standards & Requirements) (Wales) Regulations 2013;
 - Promoted the **'10 steps to a Healthy Weight'** in partnership with the Sustainable Ore-school Healthy Schools Scheme.

Successful Conferences focus on young peoples health and well-being

Diwrnod Gwael, Dim Bywyd Gwael
It's A Bad Day, Not A Bad Life

The Youth Council's 15th Annual Conference entitled **'It's a Bad Day, Not a Bad Life'** was held on the 22nd of November at Parc y Scarlets and focused on the mental health of children and young people. Activities were organised in order that participants achieved a better understanding of mental health and how to provide support.

Our **Healthy Schools Conference** held at Parc y Scarlets focussed on the well-being of pupils and staff. Following a welcome and setting the scene by Cllr. Glynog Davies, Executive Board Member for Education & Children's Services, there were contributions by Aeron Rees, Head of Curriculum & Well-being, Professor Sally Holland, Children's Commissioner for Wales and Sian Griffiths, Education Lead of the ACE's Hun. Drama students from the University of Wales Trinity St David, directed by Jain Boon, Theatrical Director & Creative Practitioner, presented a powerful piece of theatre to highlight the impact of ACEs and the importance of supporting children & young people affected by Adverse Childhood Experiences. This was followed by a series of workshops and time to spend in the 'Marketplace' showcasing the services available to schools.



Executive Board Member
For Education & Children
Cllr Glynog Davies



View our [detailed progress here](#)
against this objective



Well-being Objective 3

Start Well - Continue to improve learner attainment for all

Learner attainment has been maintained despite changes to examination specifications and financial challenges

Following substantial policy and key changes to Key Stage 4 performance measures by Welsh Government, comparisons with previous years isn't appropriate. Carmarthenshire's outcomes at GCSE mirrors performance across Wales with 57.2% of our learners achieving the key Level 2 Inclusive indicator (at least 5 GCSE passes at grade A* to C including mathematics and language). Our result places us comfortable above the Wales average by 2.6 percentage points. Outcomes of national literacy and numeracy tests at other key stages of education declined very slightly but results at Key Stage 3 continued an encouraging upward trend in performance.

Why it is important

- We all want all of our children and young people to have the best possible start in life by supporting them to gain the skills and knowledge they need to lead happy, healthy, fulfilling lives.
- We want to improve outcomes for all ages through lifelong learning, to enable them to thrive in 21st Century living and the world of work.
- Research by *The Institute of Education* suggests that attending a good pre-school and primary school can have more impact on children's academic progress than their gender or family background (Taggart, 2015)
- Our service remains committed to both the principles and priorities as outlined in the Welsh Government's most recent strategic document '[Education in Wales: Our National Mission.](#)'

Success Measures

No year on year comparison available

360.8 is the average score (best 9 exam results) for Year 11 pupils



7th highest in Wales
Source: StatsWales



94.4%

Attendance at Primary Schools

94.3%

Attendance at Secondary Schools



Both results have declined from previous year (Primary 94.8% & Secondary 94.5%)
Source: StatsWales

Awaiting Result

??%

are satisfied with their child's primary school



Source: National Survey for Wales

Explaining the Results

- The average score based on the **best 9 exam results** for Year 11 pupils during 2017/18 (2016/17 Academic Year) is 360.8 where girls had an average score of 372.6 and boys 349.4.
- **School attendance** in both Primary and Secondary schools in Carmarthenshire *declined* during 2017/18 (2016/17 Academic Year). Primary school attendance reduced from 94.8% to 94.4% and from 13th to 21st position in Wales. Secondary school attendance reduced from 94.5% to 94.3% and from 8th to 9th position. There will be robust consultation with Headteachers, Educational Welfare Service and related professionals to develop an action plan to improve school attendance moving forward.
- The [National Survey for Wales](#) shows that **??** were satisfied with their child's primary school

Progress Made

- Outcomes of **national literacy and numeracy tests** at other key stages of education declined very slightly but results at Key Stage I continued *an encouraging and ongoing upward trend* in performance. Our outcomes for the Key Stage I Core Subject Indicator (learners achieving Level 5 for English or Welsh, Maths and Science) have achieved *higher results* than the Wales average for the past four years.
- Our performance at the Level I threshold (learners attaining two or more 'A' levels or equivalent qualification) continues to remain strong with an impressive 97.8% of our learners successfully achieved this goal. The result places us *above the Wales average* of 97.1%. Our performance has been **above the national figure for five consecutive years**.
- Six Carmarthenshire schools were invited to **ESTYN's Recognising Excellence in Education** event in Cardiff in October. These excellent schools were commended for their hard work, strong leadership, clear vision and relentless commitment to improvement. Representatives from these schools received a certificate and congratulations from Meilyr Rowlands, *Chief Inspector* and Kirsty Williams, *Cabinet Secretary for Education*. They were - Ysgol Bynea, Ysgol Parcyrhun, Ysgol Saron, Ysgol Heol Goffa, Ysgol Glan-y-mor and Ysgol Bryngwyn. A further eight schools were inspected during the year; four schools were placed in the Estyn Monitoring category and one was placed in the Estyn Significant Improvement category.
- Our **Modernising Education Programme** (MEP) continued apace benefitting thousands of our learners with the completion of major projects, valued at over £20 million, at Ysgol Bro Dinefwr, Maes y Gwendraeth, Carreg Hirfaen, Bryngwyn, Coedcae, St. John Lloyd, Trimsaran and Pen Rhos.
- A common theme for all Carmarthenshire schools this year has been engaging with the **Digital Competence Framework**, using workshops and networking sessions to support development of digital skills. Carmarthenshire schools were strongly represented at the 2017 National Digital Learning Event (NDLE). Ysgol Bro Banw won the Online Safety award for Developing Digital Competence through Flip Teaching & were Joint Winners of the Digital Project award for The Superheroes. Coedcae School won the 2017 Hwb Community award for Resources for new GCSE Religious Studies. Online safety continues to be promoted and evidenced with 100% engagement by Carmarthenshire schools through the Welsh Government and SWGfL 360° Safe Cymru online framework.

Ysgol Pen Rhos – First Day

Mr Gareth Morgans, Director of Education and Children, joined Ysgol Pen Rhos pupils as they started their first day in their new school premises in Llanelli. The new school building is considered exceptional and there were wide smiles on the faces of pupils, parents and staff alike.

After managing for many years in challenging school building Mr Joe Cudd, Headteacher and his staff had ensured that the school was ready to receive pupils and to get on with their learning.

The scheme is part of the 21st Century Schools Programme, funded by Carmarthenshire



Executive Board Member
For Education & Children
Cllr Glynog Davies



View our [detailed progress here](#)
against this objective



Well-being Objective 4

Start Well - Reduce the number of young people that are Not in Education, Employment or Training (NEET)

Continuing progress towards reducing NEET

A range of actions linked to the six elements of the Welsh Government's Youth Engagement and Progression Framework are on-going in Carmarthenshire, contributing to the reduction of young people becoming NEET.

Why it is important

- Because reducing the number of NEET reduces the effects of poverty and the wider cost to society of support services, reliance on benefits and offending.
- Because it is essential to maximise the life opportunities of children, ensuring that as many young people as possible are able to progress to school 6th forms, Further Education Colleges, training provision or work.
- Because it enables young people to contribute positively to their local communities.

Success Measures



1.4% year 11 pupils &
3.0% year 13 pupils
are Not in Education, Employment or Training (NEET)
(Previous year - Yr 11: **2.1%** & Yr 13: **2.0%**)



Year 11

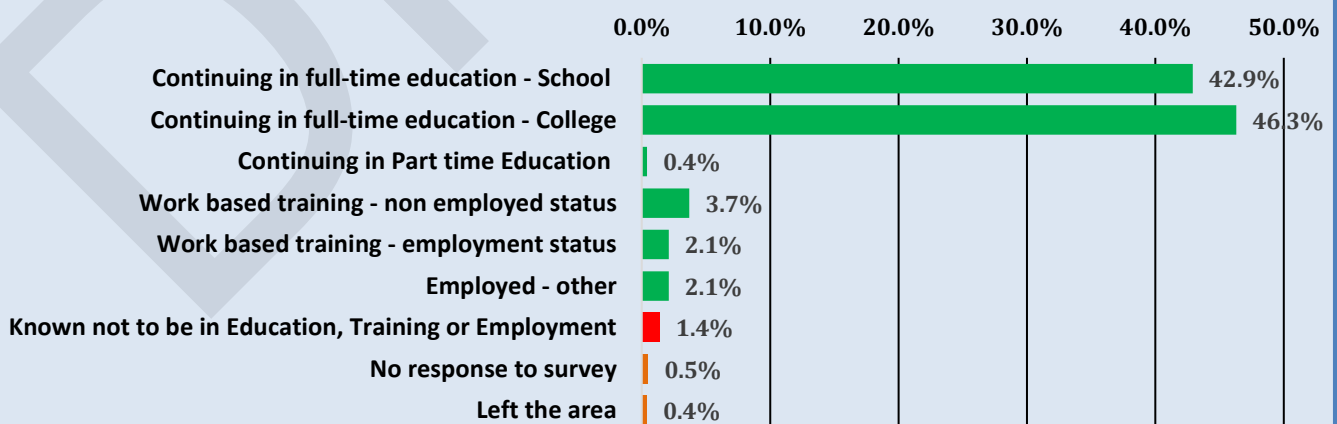


Year 13

Explaining the Results

- 1.4%, or 27 of **Year 11** pupils becoming NEET equated to 98.6%, or 1,830 pupils remaining in Education, Employment or Training. A small number of pupils (27), either did not respond to contact or were known to have left Carmarthenshire. The result ranked 12th in Wales and below the Welsh average of 1.6%.

Destination data for Carmarthenshire Year 11 pupils (Academic Year 2016-17)



- 3.0%, or 20 out of 663, **Year 13** pupils were known to become NEET, with only 10 pupils either not responding to contact or being known to have left the area. Factors affecting the result include the rising cost of higher education, young people's awareness of training and employment opportunities and limited identification of this group of young people by schools following the A Level results.

Progress Made

- ⦿ Carmarthenshire's delivery of the **Youth Engagement and Progression Framework** includes identification of young people most at risk of disengagement, brokerage and co-ordination of support, tracking and transition of young people through the education system, provision to meet identified needs and developing the employability skills and opportunities for employment. This work is delivered primarily by the County Council's Youth Support Service, together with schools, Coleg Sir Gar, training providers, voluntary organisations and Careers Wales.
- ⦿ Involvement in the Regional European Social Fund (ESF) Projects *Cynnydd* and *Cam Nesa* will mean that **nearly £4m** of additional ESF funding will be available to provide support services for young people at risk of becoming NEET in the period 2018-2021.
- ⦿ Further development of the local, bilingual 11-19 Curriculum, closely linked to the Welsh Government's Successful Futures review and the projects within the Swansea Bay City Region will enable young people to develop the skills they need to gain jobs in the local and regional economy.

Cynnydd Project Case Study

The young person was identified via referral from the school, and following a series of meetings with the young person and their family he was engaged on the *Cynnydd* project.

The young person was given a flexible package of support to help him overcome his anxieties. He had been a complete school refuser with no aspirations or progression plans for the future and had received previous support from *CAMHS*. We were able to accommodate him on a one to one basis, which proved very successful.

With the support and intervention of *Cynnydd* he has progressed from zero attendance to a secured place on *Youth Access* in Yr11. He has grown in confidence and as a result has been willing to meet with *Careers Wales* to discuss a possible work placement. He has already identified that he would like to pursue a course in photography after he leaves school and has shown commitment and enthusiasm in embracing the steps necessary to achieve this. He has also been attending group trips, which would have been unachievable previous to *Cynnydd* support.

The young person is very positive about the changes that have happened in his life and has a hope for the future that was non-existent when we first met him. He says that he is far happier, is excited about moving forward with his life and has more confidence and feels better about himself.



Executive Board Member
For Education & Children
Cllr Glynog Davies



View our [detailed progress here](#)
against this objective

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Live Well





Well-being Objective 5

Start Well/Live Well - Tackle poverty by doing all we can to prevent it, help people into work & improve the lives of those living in poverty

800 less households living in poverty (down from 35.9% to 35%)

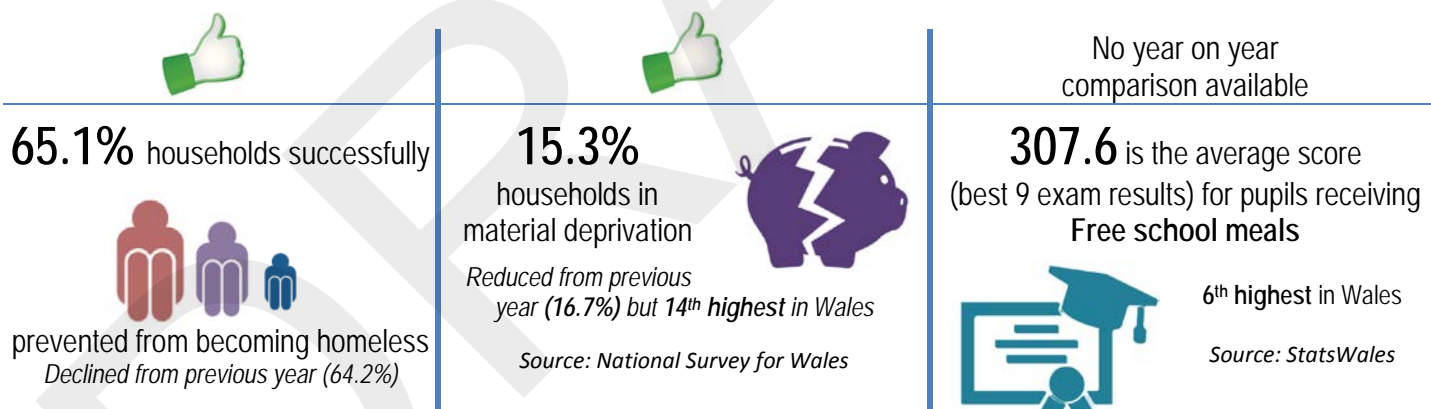
Welsh Government defines poverty as when “household income is less than 60% of the GB median income”. This means a household where income is less than £18,553 a year (2017 - 60% of £30,921). On this definition, 35% can be defined as living in poverty Carmarthenshire, well above the Welsh average of 33% and 8th worst in Wales.

Household Income Figures Source: CACI's 'PayCheck' data								
Households Living in Poverty	2014		2015		2016		2017	
	Carmarthenshire	Wales	Carmarthenshire	Wales	Carmarthenshire	Wales	Carmarthenshire	Wales
	29,956 (37.1%)	446,586 (33.6%)	29,086 (36.3%)	459,283 (35%)	29,020 (35.9%)	460,322 (34%)	28,223 (35.0%)	450,616 (33%)

Why it is important

- Poverty and deprivation have serious detrimental effects across all aspects of well-being. It limits the opportunities and prospects for children and young people, damages the quality of life for families and communities.
- Research shows that children growing up in workless households experience consistently poorer outcomes than other children whose parents are always working, in relation to educational attainment and cognitive ability.

Success Measures



Explaining the Results

- Of the 413 households **threatened with homelessness** during 2017/18, 269 were successfully prevented from becoming homeless – 65.1%. There were 111 unsuccessful preventions and 33 withdrawals.
- According to the 2016/17 [National Survey for Wales](#), 15.3% of participating households in Carmarthenshire were classed as **living in material deprivation** (just above the Welsh average of 15.1%). It is encouraging that it has reduced from the 2014/15 result of 16.7%, but we have moved down from 13th to 14th position
- The average score based on the best 9 **exam results** for Year 11 pupils that received **Free School Meals** is 307.6 compared to a score of 360.8 for those who don't.

Progress Made

- ⦿ We have established the *Financial Exploitation Safeguarding Scheme (FESS)* which consolidates ten initiatives in to one to detect and support victims of financial abuse and prevent victimisation. The *FESS* initiative creates a network where third sector and local authority partners agree to work together with Trading Standards to identify, refer and support victims of financial abuse.
- ⦿ Financial literacy is now on the school curriculum.
- ⦿ With the aim helping to tackle poverty, the *School Holiday Enrichment Scheme* focuses on providing a healthy breakfast, lunch and healthy activities for Year 6 free school meals and the working poor.
- ⦿ During the year a pilot Wi-Fi initiative to boost connectivity and drive economic regeneration in the community commenced. The Council, on behalf of the *Grŵp Cefn Gwlad* Local Action Group was successful in securing funding up to the value of £120,000 from the *LEADER* scheme, with additional contributions being made by the Council and participating rural towns.
- ⦿ A pilot to identify and provide pre-tenancy support to those tenants who may struggle to make their rent payments has been launched in Carmarthen area. This includes efforts to obtain more robust financial information at the first point of contact and identify those who may require further assistance. All new applicants will receive pre-tenancy guidance and specific one to one pre-tenancy advice is also available to successful applicants
- ⦿ There are a number of projects working to address issues of rural poverty highlighted through the rural poverty study 2015 which have been delivered in 2017/18. These include; educating younger and future tenants to better manage their finances and avoid debt; expanding the way services are offered at the 'Hub' location in Llanelli to people living in rural areas; a mental wellbeing and mental health awareness project; providing support for rural community members to become work ready and a project by *UWTSD* which aims to maximise the social and economic benefit of the relocation of *S4C* to Carmarthen. However, further opportunities to address these issues are currently being identified through the work of the newly establish *Rural Affairs Advisory Panel*.



AFTER SCHOOL CLUB

Pupils at *Ysgol Gymraeg Brynsierfel* in Llanelli and their parents are benefiting from a new after school club (and recently a holiday club) which provides fun activities and child care in a safe environment.

The Club runs Monday to Friday during term time and is a vital resource for parents and carers, in particular those who are working and are seeking high quality, low cost childcare and low income families are eligible for help with funding.



Executive Board Member
For Communities and Rural Affairs
Cllr Cefin Campbell



View our [detailed progress here](#)
against this objective



Well-being Objective 6

Live Well - Create more jobs and growth throughout the county

Median Gross Weekly Pay has increased by 4.7% (from £494.5 to £517.5)

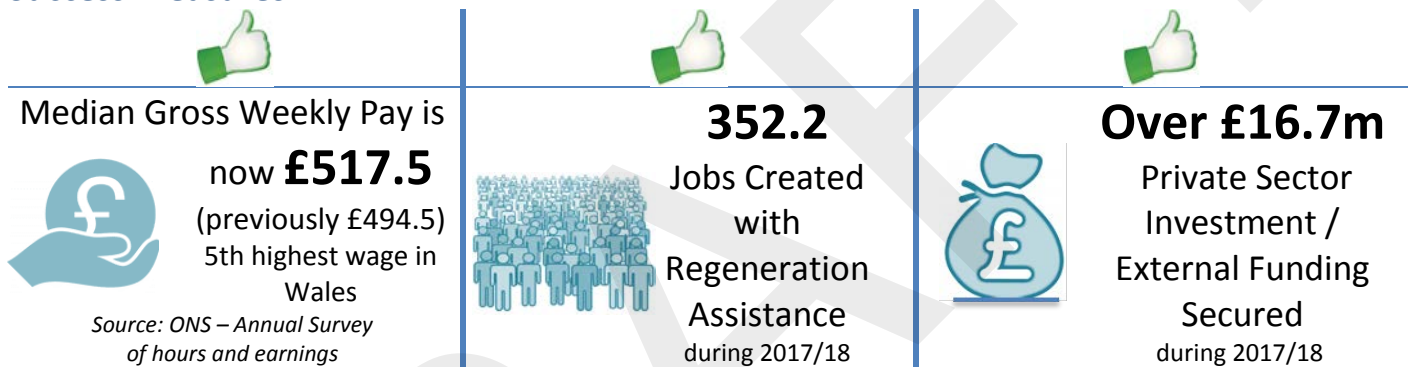
Carmarthenshire has the 5th highest wage in Wales for 2017, 8th highest the previous year

This is above the Welsh average of £505.9

Why it is important

- *Well paid jobs* for local people is the Council's number one priority.
- *Increasing employability* is fundamental to tackling poverty, reducing inequalities and has a dramatic impact on our health and ability to function in everyday society.

Success Measures



Explaining the Results

- **352.5 jobs were created** with regeneration assistance during 2017/18 at the following locations:- Parry Thomas Centre; Business Support; Beacon Bursary; Opportunity St; Cross Hands Growth Zone and through the Carmarthenshire Rural Enterprise Fund Projects. In addition 250 people were placed into jobs and over a 1,000 people were helped into volunteering.
- A total of **£16.7m of private sector investment** was secured during 2017/18 via Community Bureau, Carmarthenshire Rural Enterprise Fund, Transformation Commercial Property Development Fund (TCPDF), Pendine Attractor, Jacksons Lane, Cross Hands Growth Zone and Wetlands Projects.

Progress Made

CITY DEAL

- ⊙ Since the *City Deal* was signed, considerable progress has been made with eight of the eleven project business cases having now been submitted to the UK and Welsh Governments for final sign-off:-



1. The new building, part funded by the City Deal, on the University of Wales Trinity Saint David campus, called '**Yr Egin**', will give creative industries top quality office spaces which will benefit from state-of-the-art digital technology and will also feature the new headquarters for S4C.
2. In Llanelli, an outline planning application has been submitted for the **Life Science and Well-Being Village** at Delta Lakes. This £200m project will include a cutting-edge new leisure centre, spaces for medical research, health service provision and extensive landscaping that will lead to opportunities for cycling and scenic walks.

KNOWLEDGE ECONOMY & INNOVATION

- ⦿ The **Skills and Talent project** being led by the [South West Wales Regional Skills Partnership](#), is already exploring the gaps that currently exist in the provision of skills and how this can best be addressed, both now and in years to come, by introducing courses that are tailor made to the City Deal projects.
- ⦿ Our **Rural Affairs** Task Group aims to identify actions the Council, in partnership with other public bodies and organisations, can take to address issues effecting rural communities in Carmarthenshire. This includes economic development, broadband, housing, transport, agriculture, service provision, education and community life to name but a few and will also ensure and support rural regeneration in future years.

TRANSFORMATIONS – A STRATEGIC REGENERATION PLAN FOR CARMARTHENSHIRE 2015-30

- ⦿ We have made progress on the **6 transformational projects** within the [Strategic Regeneration Plan](#):
 1. A number of projects identified in the **Carmarthen** Town Centre Regeneration Masterplan are progressing with funding and permissions being secured to deliver both the Jackson’s Lane Redevelopment Proposals & Carmarthen Wetlands and Gateway projects.
 2. A number of **Ammanford** Task Force action plan projects have also progressed during 2017/18. Work has commenced on: Tir Y Dail Junction, Margaret St Road Widening Scheme, and Railway Crossing Enhancement Schemes, whilst 41 Quay St has been acquired to develop a new Hwb.
 3. **Llanelli** Town Taskforce projects have progressed - the Opportunity Street project to acquire 15 properties and 1 development site has been successfully completed. Future funding is being sought in relation to Targeted Regeneration Fund to expand work on the portfolio purchased through the Opportunity Street Programme. Llanelli Joint Venture is progressing with demolition of Pontrilas Factory in North Dock with outline planning to redevelop the site for housing.
 4. Funding has been secured to deliver second phase of the **Cross Hands** East Strategic Employment Site.
 5. We are working on a number of tourism projects such as the Parry Thomas Commercial Centre in **Pendine** which has been fully let and funding has been secured to deliver the £7m Pendine Attractor project. See more on tourism in Well- being Objective 15-Promoting Welsh Language Culture.
 6. In the **rural area** of the county a number of business growth projects have been supported with assistance from the Carmarthenshire Rural Enterprise Fund. To date 16 applicants have completed or are in the process of completing projects that will deliver new employment opportunities for rural Carmarthenshire. In addition 4 capital projects are under construction (through the TCPDF) that will significantly increase commercial employment space in the county.

LIFT people in to work! - Moving to Llanelli from South Shields after losing his job, Gary had lost a significant amount of confidence in his ability to find work. He was not sure whether he had the skills to enter an unfamiliar workplace and to succeed in a new job. Through discussion with his *LIFT* mentor, Gary’s transferable skills were identified and it was decided that manufacturing or construction were the best routes for him to follow as many of his skills would carry over. Gary was supported by the *LIFT* programme to successfully complete CSCS training and apply for his CSCS green card. Through the *LIFT* programme Gary secured a work placement at *Lloyd and Gravell* and upon completing his placement was offered a job as a full time paid employee.

“I can’t thank Lift enough for their support and guidance. My career finally looks like it is aettina back on track!”



Executive Board Member
For Economic Development
Cllr Emlyn Dole (Leader)



View our [detailed progress here](#)
against this objective



Well-being Objective 7

Live Well - Increase the availability of rented and affordable homes

On track to meet the affordable homes target of 1,000 additional affordable homes between 2016 - 2021

Good quality, affordable homes are the bed rock of healthy and sustainable communities. We have delivered over 400 additional affordable homes since 2016 as part of the affordable homes plan.

Why it is important

- Good quality affordable homes promote *health and well-being*, meeting the individual needs of the residents, building strong sustainable communities and places where people want to live.
- Good quality energy efficient affordable homes are good for the *People and the Environment* - as the energy use within the home will be reduced, having a significant effect on reducing the fuel costs for the occupying residents. It will also have a significant effect on reducing pollutants in the atmosphere and mitigating fuel poverty in our communities.
- It's good for the *Social Structure* - well-placed affordable housing developments allow communities to welcome a wide range of families and to create a vibrant, diverse, group of residents.
- It's good for the *Economy* - in order to thrive, new businesses need easy access to its workforce. Affordable housing developments ensure that working families will remain in their community.

Success Measure

+ 235
Additional Affordable Homes
during 2017/18

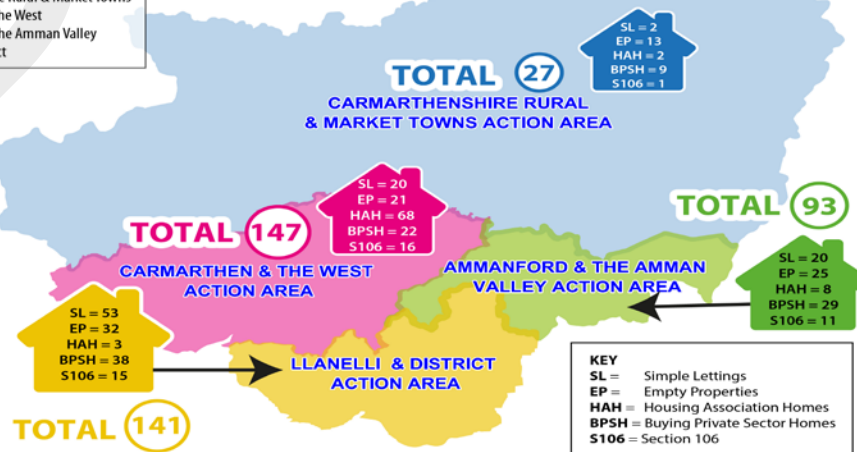


Explaining the Results

Affordable Homes Performance - Overall Performance from April 2016

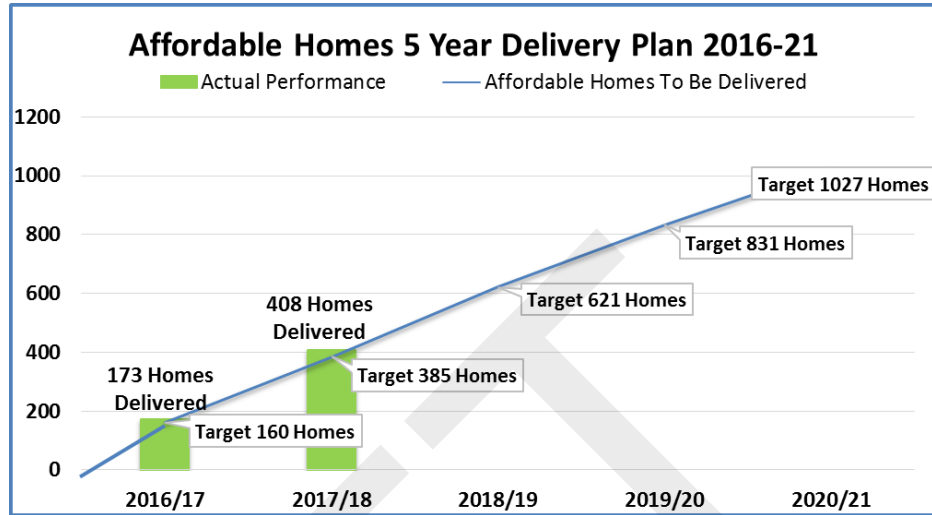
408 Affordable Homes Delivered

Action Areas as a % of County Population
19% = Carmarthenshire Rural & Market Towns
22% = Carmarthen & the West
17% = Ammanford & the Amman Valley
42% = Llanelli & District



Progress Made

- ⊙ As part of the *2016 - 2020 Affordable Homes Plan* to date we have provided **408** additional affordable homes made up of the following:-
 - *Simple lettings agency* - 95
(32 – 2016/17 – 63 -2017/18)
 - *Empty homes brought back into use* - 91
(28 – 2016/17 – 63 -2017/18)
 - *Buying private sector homes* – 114
(45 – 2016/17 – 69 -2017/18)
 - *Housing Association new build development* – 65
(45 – 2016/17 – 20 -2017/18)
 - *Contribution by development (section 106)* - 43
(23 – 2016/17 – 20 -2017/18)



- ⊙ We have bought **98** private sector homes to increase the *council’s own housing stock*. 16 homes have also been bought directly by Bro Myrddin Housing Association.
- ⊙ Funding has been secured to build **over 60 new council homes** (including the latest projections for Affordable Housing Grant from Welsh Government). 3 sites have been identified where building works will commence in 2018/2019.
- ⊙ The contribution by development are *low cost home ownership* properties
- ⊙ Through the planning system (Section 106) 43 homes have been provided for [Low Cost Home ownership](#) and nominated to local people who needed help to buy their own home

Carmarthenshire County Council is already making good on its promises to deliver 1,000 more affordable homes by 2021. Over 60 new council homes will be built in Carmarthenshire over the next two years in an £8.5million investment to grow the local authority’s housing stock.



Executive Board Member
For Housing
CLlr Linda Evans



View our [detailed progress here](#) against this objective



Well-being Objective 8

Live Well - Help people live healthy lives (tackling risky behaviour and obesity)

Almost 1.6 million visits to our Leisure Centres, generating a Social Value Return of £4.6 million during 2017/18





We want Carmarthenshire to be a place:

- That is the most active and healthy in the UK
- Where every person is an active participant at a *Community Club or Leisure / Cultural Facility*
- Where every child is hooked on Leisure / Cultural activity for life

Why it is important

- Because our way of life is changing, people are living longer with a higher quality of life.
- Because the challenge is to prevent ill health.
- Because living healthy lives allows people to fulfil their potential, meet educational aspirations and play a full part in the economy and society of Carmarthenshire.
- Because many of the preventive services and interventions required to maintain health, independence and well-being lie outside health and social care.

Success Measures

Awaiting Result	Awaiting Result	No year on year comparison available	Awaiting Result
 <p>??% of Adults who say their general health is Good or Very Good</p> <p>Source: National Survey for Wales</p>	 <p>??% of Adults who say they have a longstanding illness</p> <p>Source: National Survey for Wales</p>	<p>Adult mental well-being score of 50.2 (Out of a maximum of 70)</p>  <p>Source: National Survey for Wales</p>	 <p>??% of Adults who have <2 healthy lifestyle behaviours</p> <p>Source: National Survey for Wales</p>

Explaining the Results

- Good or Very Good health to follow – results available later in the year from NSW
- Adults with longstanding illness to follow - results available later in the year from NSW
- **Mental well-being score** is based on 14 positively worded statements asked as part of the [National Survey for Wales](#) which represents positive attributes of wellbeing and covers both feeling and functioning as opposed to mental illness or disorder and is suitable for use in the general population. The average mental well-being score for Carmarthenshire respondents was 50.2 from a maximum of 70, this is below the Welsh average score of 50.9 and in 16th place.
- Adults with fewer than two healthy lifestyle behaviours to follow - results available later in the year from NSW

Progress Made

- ⦿ We have continued to monitor *air quality* (nitrogen dioxide) for the residents of and visitors to the County implementing a sampling programme. This supports a consultation for Air Quality Management Area's action plans for Llanelli and Carmarthen as well as the current action plans for Llandeilo. Data has been captured across all sites and results assessed and reported.
- ⦿ Following a million pounds of investment to enhance our *leisure centres*, creating more space and bringing in brand new state of the art fitness equipment we have seen an 2.8% (48,000) increase in the numbers of visits to 1,582,994 during 2017/18. This has also resulted in an increase in income by 23% (from £978k to £1.2m). The impact has been extremely well received by new and existing customers and the satisfaction survey shows an increase from 29% to 44%.
- ⦿ We have a vision designed to make Carmarthenshire *'The Cycling Hub of Wales'*. A cycling strategy has been developed, this includes the exciting Twyi Valley Cycle Path, the Millennium Coastal Path, Closed Road Cycle track in Pembrey and the Amman Valley Cycle Path. Together with the recently refurbished Velodrome in Carmarthen Park which is one of only two in Wales.
- ⦿ A further 1,510 people were referred to the *National Exercise Referrals* scheme during 2017/18, with 53.8% of engaging with the scheme and 45.6% having completed the 16 week programme.
- ⦿ Our mental health teams, leisure colleagues and Run Wales are training a group of individuals with mental health issues to compete in the Swansea half marathon and also in local park runs. This is an innovative project to improve the mental health, well-being and physical health of individuals. It is also contributing to the anti-stigma agenda as staff and those who use services are training together and co-production is an essential feature of the scheme.

"The scheme has really been a life saver. It has totally transformed my life not just physically but emotionally"

Sport & Leisure – Changing Lives

Neil has been a member of Carmarthen Leisure Centre for several years, initially referred through the NERS scheme. He is now an ongoing member, attending most days to get his dose of physical activity. 2 years ago, Neil developed to the point that he no longer needed the use of his wheelchair, which he puts down to the support the staff at the centre have given – an emotional moment for both Neil and staff!

Neil said, *"The gym class enabled me to ditch my wheelchair after 15 years of being stuck in it. Nearly 2 years since I have seen it"*

The recent million pound investment into our Health & Fitness facilities shows our intent to continue offering, and to improve, such life-changing services as received by Neil.



Executive Board Member
For culture, Sport & Tourism
Cllr Peter Hughes-Griffiths



View our [detailed progress here](#) against this objective



Well-being Objective 8

Live Well - Help people live healthy lives (tackling risky behaviour and obesity)

The following are our commitments and end of year progress comments for this Well-being Objective during 2017/18.

Last Year's Commitments	✓ ✗	Progress Comment
A - Eat and breathe healthily		
We will work with leisure catering franchisees to offer and promote healthier eating and drinking options for consumers. <i>(Action ID 12704)</i>	✓	A new Project officer started in September 2017 to review catering provision across the Communities Department, with a specific focus on key leisure sites. A review and work-plan was reported to Departmental Management Team on 28 th March, 2018 with business case for future management options for all catering outlets across the department. We are working closely with Education catering division and procurement to develop options.
We will continue to monitor air quality (nitrogen dioxide) for the residents of and visitors to the County implementing a sampling programme. <i>(Action ID 12599)</i>	✓	Monitoring of Nitrogen Dioxide throughout the County has been ongoing on a monthly basis and complete. This will support the current consultation for the action plans for the Air Quality Management Area's for Llanelli and Carmarthen as well as the current action plans for Llandeilo. Data has been captured across all sites and results assessed and reported.
We will continue to monitor water quality for the residents of and visitors to the County implementing a sampling programme. <i>(Action ID 12936)</i>	✓	Both the bathing water and private drinking water programmes have been completed for this year
We shall ensure that a very high percentage of food establishments meet food hygiene standards <i>(PAM/023)</i> <i>(2016/17 Result - 97.5% / 2017/18 Target - 93%)</i>	✓	For 2017/18, 97.91% of food establishments met food hygiene standards.
We shall ensure that all high risk Food businesses that are liable to a programmed inspections are inspected. <i>(PPN/001ii)</i> <i>(2016/17 Result - 100% / 2017/18 Target 100%)</i>	✓	All high risk Food businesses that were programmed for inspections were inspected during 2017/18 - 100% .
To embed the population needs assessment into service planning at locality level. <i>(Action ID 12600)</i>	✓	The regional population assessment now complete and the intelligence gathered has allowed for each locality in Integrated Services to develop a locality plan which takes into consideration an evidence based approach to delivery of services. These plans have been developed, reviewed and implemented into practice at Locality level.
B - Physical Activity		
We will manage a Workplace Health & Well-being Co-ordinator & team of champions to effect change in physical & mental well-being activity levels of staff and adults on a sustainable basis for the department. <i>(Action ID 12601)</i>	✓	The Health and Wellbeing programme seeks to encourage and support employees to make positive lifestyle changes and take responsibility for their health, through provision of advice, support, events and activities. The programme is led by the Health and Wellbeing Co-ordinator, supported by a network of 'Health & Wellbeing Champions'. The Champions

Last Year's Commitments	✓ x	Progress Comment
		<p>are authority employees volunteering for this role in addition to their current duties throughout the organisation who provide support and advice to colleagues focusing on achievable programs and employee health and wellbeing interventions. To date a number of events have been held ranging from employee lung function tests to a Health and Wellbeing Fair focussed on informing and improving the health and wellbeing of the workforce. Targeted interventions have also been developed, Human Resources (HR) have undertaken a piece of work in relation to sickness absence statistics with a report detailing which departments are at highest risk. This has helped determine where targeted interventions are required, and by working with HR, Occupational Health and Health and Safety an appropriate program of intervention has been developed where required. We are currently looking to extend the post past the scheduled end date of March 2018 as well as taking on another part-time Coordinator post to assist with the continued roll out of the project. This will ensure that the Authority continues to provide a support mechanism for employees to focus on and improve their Health and Wellbeing which has the potential to reduce sickness levels and improve the productivity of employees whilst they are in work.</p>
<p>We shall develop plans for the new Llanelli Wellness Hub (Leisure Centre) as part of Wellness village and life sciences hub at Delta Lakes. <i>(Action ID 12602)</i></p>	✓	<p>A Well-being hub sub group was established and meet regularly to develop the project. The specification for new Well-being Hub (leisure Centre) has been refined and cross referenced with wider Health group to ensure alignment across 5 agreed life stages. Health Impact Assessment is to be co-ordinated by Public Health Wales for the wider project.</p> <p>We are awaiting outcome of partner procurement process to progress with detailed design and business planning.</p>
<p>We will review and implement an improved pathway of aquatics provision that enables participants to reach their full potential. <i>(Action ID 12494)</i></p>	x	<p>Phase1. All Aquatics posts have now been filled but final elements of recruitment are being completed. We will see significant improvements to our programmes through the introduction of this team of management and co-ordination.</p> <p>Phase 2 has been delayed due to this team not being in place sooner, however scoping works have been completed and meetings are underway with swimming clubs to explore the potential of unifying the aquatics pathway. This work will be a focus for the coming months with a finalised proposal to be brought forward by the end of August 2018.</p>
<p>We will implement the Cycling Strategy for Carmarthenshire that will focus on 5 key strategic themes. 1- Education, Development &</p>	✓	<p>The Cycling Strategy is working its way through democratic process for approval. Strategy governance steering group and sub-groups have</p>

Last Year's Commitments	✓ ✗	Progress Comment
Training; 2- Infrastructure and Facilities; 3- Marketing & Branding; 4-Tourism and 5 – Events. (Action ID 12603)		been established and meeting. The Velodrome project is complete. The Closed Circuit facility has been tendered and due to start on site in April for June 2018 completion. Events and communication plan is being refined to underpin strategy.
We shall increase the number of visits to leisure centres per 1,000 population (PAM 017) (2016/17 Result - 8,289 /2017/18 Target - 8,996)	✗	There have been 1,582,994 visits to our leisure centres during 2017/18, this is 8,522 per 1,000 population. This is a significantly increase of 2.8%, and also income. It is disappointing to be short of the ambitious target set but we have seen over 48,000 more attendances this year than last, resulting from facility improvements, membership increases in aquatics and fitness, etc. We are also providing a much better experience for our users, evident through them score us using 'Net Promoter Score' (a measure of customer satisfaction) with an increase from a score of 29% for 2016-17 to 44% for 2017-18. Some planned developments that would ideally have happened and affected attendance during 2017-18 (e.g. new spin studio and play centre in Carmarthen) have been delayed to 2018-19 that also affected our ability to meet targets set but these are due to be carried out shortly.
We shall increase the percentage of people referred to the National Exercise Referral scheme that attend the initial consultation of the programme (3.4.2.6) (2016/17 Result 58.1% /2017/18 Target - 58.5%)	✗	The 2017/18 result of 53.8% is off target and showing a decline. 2017-18 has been a year to work on strengthening the links with referral partners, with a focus on increasing the number of referrals. This has succeeded (increased from 1,235 to 1,510), but has resulted in greater focus being on delivery and less ability to visit partners and increase our effectiveness in the community. It has placed a service which has seen a standstill budget for 6 years under tremendous pressure, which has been compounded by three periods of lengthy absence to key staff members.
We shall increase the percentage of people referred to the National Exercise Referral scheme that complete the 16 week programme (3.4.2.7) (2016/17 Result 50.2% /2017/18 Target - 50.5%)	✗	305 referred clients completed the 16 week programme during 2017/18 this equates to 45.6% and a decline on last year. A combination of an increase in referrals (see above) and continued staffing issues has meant we have not met our target, but we hope to return to a full staffing compliment shortly.
C - Mental Health		
We will contribute to health led transformation programmes in mental health and redesign of services within learning disability. (Action ID 12605)	✓	There has been a public consultation and Member sessions during 2017 together with a workshop for all partners on the 30 th January 2018 where a project structure, priorities and work stream leads were agreed for the Transforming Mental Health Programme. This programme is led by Hywel Dda Unitary Health Board and Senior Officers from the three Local Authorities whom have recently approved to begin the implementation of the agreed

Last Year's Commitments	✓ ✘	Progress Comment
		<p>model. The following sub- groups have been set up to drive and inform the implementation progress: Transport; Workforce and Cultural Change; Pathways, Access Design and Local Groups and Resources; and Estates, Infrastructure and IT. The aim is to have multi-sector, multi partnership membership for each of these groups to continue with the programmes commitment to co-production throughout the implementation.</p>
<p>We shall increase the number of library visits per 1,000 population <i>(PAM/016)</i> <i>(2016/17 Result 7,646 / 2017/18 Target - 7,684)</i></p>	✓	<p>There were 1,428,231 visits to our libraries during 2017/18, this is 7,689 per 1,000 population. The launch of 'Makerspace' at Ammanford Library (a collaborative work space for making, learning, exploring and sharing, that uses high tech tools and open to children, adults, and entrepreneurs) along with constant promotional marketing has resulted in an increase in school & young person's engagement. Through working partnerships with a multitude of organisations, regular and popular events have been held for adults and children within our libraries. Along with continued investment in popular book stocks, IT online resources for e-books, audio books, digital magazines/ comics and children literacy resources.</p>
D - Substance Misuse		
<p>We will ensure our specialist substance misuse team meets the needs of children and adult services by providing expert advice, support and direct input to front line teams. <i>(Action ID 12607)</i></p>	✓	<p>The re-location (to Ty Elwyn) of the Substance Misuse Team has improved joint working arrangements with the Youth Offending Service and Childrens' Teams. The team continue to work across social care teams and provide expert advice in relation to substance misuse issues, ensuring people affected by drug and alcohol misuse receive the support they require when they need it.</p>

DRAFT

Age Well



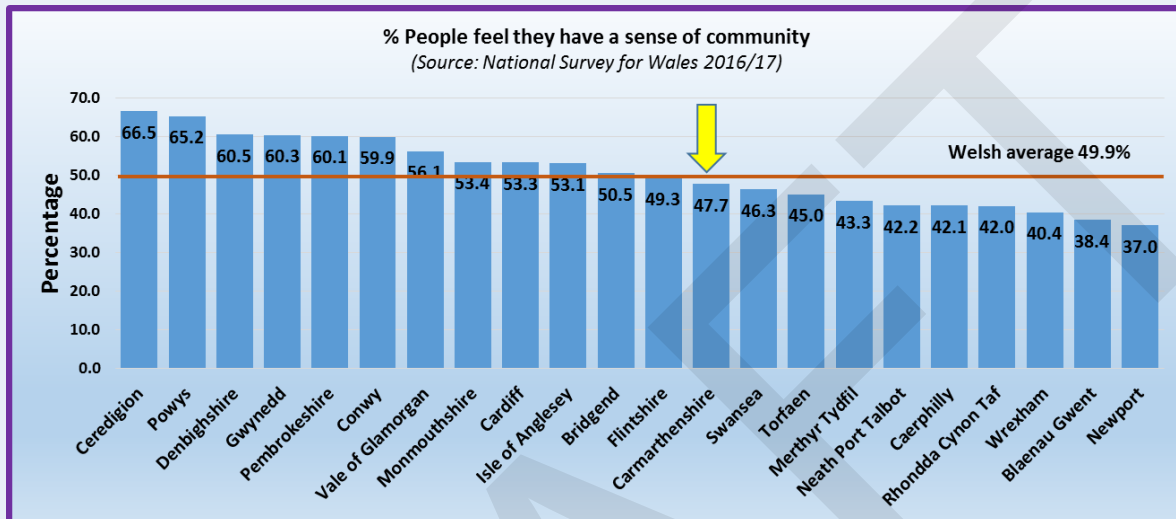


Well-being Objective 9

Live Well/Age Well - Support good connections with friends, family and safer communities

Sense of community survey results have declined by 26% in Carmarthenshire Overall in Wales the results declined by 12%

The 'Sense of Community' is derived from three questions; *People feel they belong to their local area; People in the area from different backgrounds get on and People in the area treat each other with respect*.



Carmarthenshire has the 4th highest year on year % change having reduced from 73% in 2014/15 to 47.7% and moved down from 5th to 13th position.

Why it is important

- Carmarthenshire's *Well-Being Assessment 2017* highlighted community togetherness and cohesion as important for positive well-being. It was the 3rd highest thing that mattered to people.
- Loneliness and social isolation are harmful to our health, with research showing that lacking social connections is as damaging to our health as smoking 15 cigarettes a day and is worse for us than well-known risk factors such as obesity and physical inactivity.
- Social networks and friendships not only have an impact on reducing the risk of early death and illness, but they also help individuals to recover when they do fall ill.

Success Measure

No year on year comparison available

79% People who feel safe

7th Highest in Wales

Source: National Survey for Wales



Explaining the Results

- According to the 2016/17 [National Survey for Wales](#), 79% said they **felt safe** at home, walking in the local area and while travelling on local transport after dark, with the 65-74 age groups feeling the safest. These survey questions are based on perception of crime.

Progress Made

COMMUNITY RESILIENCE is a way of describing the ability of communities and the individuals that create them, to be stronger and more empowered to help themselves stay healthy, strong and maintain their wellbeing - no matter what the circumstances

- ⦿ We have continued to develop and implement how we provide information, advice and assistance (IAA), ensuring it's easily accessible and this also links in with the national 'Dewis' system, which gives information or advice about well-being – or if they want to know how they can help somebody else. Our newly improved *Family Information Service (FIS)* website went 'live' on 31st March 2018 which is compatible with mobile devices and more interactive.
- ⦿ The *Community Resilience* coordinators continue to work with their local communities to inform our understanding of assets in the community that contribute to promoting and supporting health, wellbeing and reduce loneliness. Dementia friendly community initiatives are continuing to be rolled out across the County. We have populated the Dewis website with assets and resources available to the community with over 500 organisations currently identified.
- ⦿ We are on target to deliver Carmarthenshire's pledge of resettling 60 Syria Refugee families. A voluntary support group *Syria Sir Gâr*, has been set up to provide informal support to the refugee families, together with support and advice from our regional Community Cohesion co-ordinator.

Also see Well-being Objective 10+11 for how we support people to stay at home and in their communities and Well-being Objective 1 regarding Family Support services.

SAFEGUARDING

- ⦿ We have an '*everybody's business*' approach to safeguarding in Carmarthenshire by working with local authority colleagues and partner agencies.

COMMUNITY SAFETY

- ⦿ A new partnership initiative has been implemented to support individuals detained in custody who have served in the armed forces.
- ⦿ An alcohol awareness outreach work event was held in Trostre, Llanelli on 24th February in partnership with Cyfle Cymru, Drug Aid and Domestic abuse support groups, providing advice and access to services. The *Paul's Pledge* campaign continues to receive support and raise awareness of the dangers of alcohol-related violence.
- ⦿ Joint proactive licensing enforcement visits were conducted throughout the year in all the main towns within Carmarthenshire by Council Licensing officers and Police. These visits target problem premises and help reduce incidents of alcohol related violence by improving security and engagement.
- ⦿ Reported crime in 2017/18 has shown a significant **increase** from 2016/17 of 16.8% (1,460 additional crimes), resulting in 10,137 crimes. However, it is important to note that crime rates continue to be significantly lower in Carmarthenshire compared to the national average.
- ⦿ Levels of anti-social behaviour (ASB) have **reduced** over the year by 14.3%, Total number of reported incidents was 5,810 compared to 6,780 in 2016/17 – a reduction of 970 incidents

Carmarthenshire United Support Project (CUSP) Through projects such as CUSP and Home from Hospital, Carmarthenshire has facilitated a range of activities to develop community resilience, by supporting people to remain independent in their own homes for longer or return to their own homes more quickly and safely after a hospital stay.



Executive Board Member
For Community Safety
Cllr Cefin Campbell



View our [detailed progress here](#)
against this objective



Well-being Objective 9

Live Well/Age Well - Support good connections with friends, family and safer communities

The following are our commitments and end of year progress comments for this Well-being Objective during 2017/18.

Last Year's Commitments	✓ x	Progress Comment
A - We will implement Carmarthenshire's Family Support Strategy		
Please see Well Being Objective 1 – <i>Help to give every child the best start in life and improve their early life experiences</i> , for a full range of Actions for Supporting families.		
B – Social Care information, advice & assistance		
We will continue to develop and implement how we provide information, advice and assistance (IAA), ensuring information is available and easily accessible, and linking with the Dewis system. <i>(Action ID 12558)</i>	✓	New Family Information Service (FIS) website went 'live' on 31 st March '18. Official launch end April following further consultation/ feedback. The new website is compatible with mobile devices and more interactive, it's linked to DEWIS Cymru and vice versa for easy accessibility. All new referrals for Disability / Transition will be going through Central Referral Team from 1 st May 2018 which will streamline process, create single point of access, and ensure threshold is consistent for all children & young people (0-25) being referred to Department.
We will review our disability service to ensure seamless transition and pathways from children to adults. <i>(Action ID 12717)</i>	✓	Work has been undertaken with the Children's Disability Team and the Transition Team so that all new referrals will be going through the Central Referral Team. This will streamline the referral process and create a single point of access to ensure that the threshold is consistent for all children and young people being referred to the department. This change will commence on the 1 st May 2018.
C - Community Cohesion		
We will implement the new Community Cohesion National Delivery Plan 2017/18. <i>(Action ID 12609)</i>	✓	We have worked with partners during 2017/18 to deliver on the four Objectives in the delivery plan :- Objective 1: Work at a strategic level to break down barriers to inclusion and integration across marginalised groups. Objective 2: Work at a local level to break down barriers to inclusion and integration across marginalised groups. Objective 3: Supporting migrants, refugees and asylum seekers and settled communities during the integration process. Objective 4: Tackling discrimination, hostility and extremism.
D - Promoting and supporting the health and well-being of neighbours		
We will identify the strengths and resources within communities which can contribute to promoting and supporting the health and well-being. <i>(Action ID 12610)</i>	✓	The Community Resilience coordinators continue to work with their local communities to inform our understanding of assets in the community that can contribute to population wellbeing. Dementia friendly community initiatives are continuing to be rolled out across the County. A significant amount of work has been undertaken to populate the Dewis

Last Year's Commitments	✓ x	Progress Comment
		website with assets and resources available to the community. Drop in and sign up events have been held across the community which have been run in conjunction with a third sector partner. We now have 503 organisations identified on Dewis.
Workforce modernisation to support implementation of new legislation as well as strategic objectives of both Department of Communities (CCC) and Hywel Dda's Integrated Medium Term Plan. <i>(Action ID 12611)</i>	✓	Integrated Care Fund investment funding secured through Integrated Services Board has enabled both organisations to develop and consolidate the competencies and skills of the workforce in order to comply with new legislation and the strategic objectives. We have also continued to work closely with the Learning and Development Team to invest in relevant training for staff.
We will further develop Money Wise web resource in order to enhance income generation develop product and market it. <i>(Action ID 12612)</i>	✓	The contract for the commercial sale of the product (Web Based Moneywise Resource) was approved by Legal, and is ready to be marketed. The product was trialled by a North Wales Authority, and the feedback was excellent. A service level agreement has been confirmed with our marketing partner Canolfan Peniarth in order that we can increase the marketability. We are now in a position to engage with potential customers.
We will Implement proceeds of crime across regulatory services to protect people. <i>(Action ID 12613)</i>	✓	All Regulatory Services within the Authority have received training on the Proceeds of Crime Act. There are a number of on-going Trading Standards and Animal Health cases proceeding through the Court system, with more cases identified for possible Proceeds Of Crime Act (POCA). Several other Authorities (currently 8) have signed a memorandum of understanding in order for Carmarthenshire Trading Standards to conduct their financial investigations. This essentially means we are contracting as a provider of accredited financial investigation and associated Proceeds of Crime benefits to Carmarthenshire county council.
We will develop a range of options which will reward tenants to look after their home. <i>(Action ID 12851)</i>	✓	A range of options were considered following a best practice review and a focus group was set up. Their recommendations formed the bases of discussions with the Carmarthenshire Home Standard+ Consultative forums made up of tenant representatives across the County. A range of proposals were put together and presented to tenant's focus groups before going to Housing Advisory Panel. We are considering a range of options with a particular focus on those tenants who keep to their tenancy agreement. Areas of focus are up to date rent accounts, leaving the property in a good condition, and incentives on encouraging Direct Debit take up.

Last Year's Commitments	✓ x	Progress Comment
E - Support Safer Communities		
<p>We will maintain and strive to reduce further, the low levels of crime that are already amongst the lowest in England and Wales (5.1.1.2) (Action ID 12614) (2016/17 - Figures 8,677)</p>	✓	<p>Reported crime in 2017/18 has shown a significant increase of 16.8% (10,137 crimes) compared to the previous year, amounting to 1,460 additional crimes. Local Neighbourhood Policing Teams have continued to work in partnership with the Council throughout the year to protect local residents. The Carmarthenshire 'Fair and Safe Communities' group have continued to support initiatives aimed at protecting vulnerable people against crime. Free domestic abuse kits, funded by the 'Fair and Safe Communities' group continue to be offered to victims by trained police officers. Specialised items such as panic alarms, motion sensors and a door brace are included in the kit to provide reassurance and help keep a victim safe in their home.</p>
<p>We will improve the confidence of local communities that we are tackling the issues that matter most to them and impacting on crime levels. (Action ID 12615)</p>	✓	<p>We have continued to promote the ongoing partnership working throughout the year. A new initiative has been implemented in consultation with the Council's Armed Forces Champion, Cllr David Jenkins, and the Carmarthenshire Armed Forces Covenant Steering Group (and the steering groups across the Dyfed Powys Police Force area) to support individuals detained in custody who have served in the armed forces.</p> <p>A number of proactive initiatives have been introduced involving the Council and Police working closely together. These have included partnership meetings with Care Home staff supporting children in care. This has involved the distribution of Barnardo's Child Sexual Exploitation (CSE) awareness literature to care homes for staff to discuss with children in care to raise awareness of risks associated with CSE and to reduce potential vulnerability and missing incident reports. Free training to taxi drivers to help protect vulnerable people by raising awareness of child sexual exploitation as well as all other aspects of safeguarding.</p> <p>A Multi-Agency Day of Action was run on May 17th across the county, involving Police officers and specialist departments, Council's Trading Standards, Environmental Enforcement & Social Services as well as Immigration officers and voluntary organisations. The aim was to target and disrupt criminal activity, with a particular focus on tackling issues of greatest concern to communities i.e. Misuse of Drugs, domestic abuse perpetrators and vulnerable victims and raising awareness of Child Sexual Exploitation (CSE) and psychoactive substances.</p> <p>A 'Christmas Drink Drive' campaign during December.</p>

Last Year's Commitments	✓ x	Progress Comment
		<p>Awareness was also raised through local media such as seasonal crime prevention advice; advice about cold callers ; encouraging residents to join the `Community Messaging Service`; `White Ribbon Day` tackling violence against women.</p>
<p>We will reduce anti-social behaviour by working in partnership to tackle local problems (5.1.1.3) (Action ID 12616) (2016/17 Figures 6,780)</p>	✓	<p>The number of Anti-social behaviour (ASB) incidents in Carmarthenshire during 2017/18 reduced by 14.3% to 5,810 – a reduction of 970 incidents on the previous year.</p> <p>Partners including Council departments and local Neighbourhood Policing teams have continued to monitor incidents of anti-social behaviour working in partnership with other agencies to tackle and resolve local issues. A multi-agency partnership approach “OP BANG” was implemented across the Carmarthenshire and South Wales region to reduce ASB and associated risks during the Halloween and Guy Fawkes period. This involved education and awareness messages being delivered at schools and through local media.</p>
<p>We will reduce the incidences of alcohol-related violence. (Action ID 12617)</p>	✓	<p>The Licensing action group which includes the Police and Council licensing department, continues to tackle any problem locations and licensed premises where there are concerns relating to alcohol and substance related crime and disorder. Joint proactive licensing enforcement visits were conducted throughout the year in all the main towns within Carmarthenshire especially at such as Autumn and Six Nations Rugby Internationals, Christmas period and in June, as part of a National Licensing Week of Action.</p> <p>`Behave or Be Banned` meetings were held to ensure that licensed premises are seeking to prevent potentially violent individuals from accessing licensed premises.</p> <p>An alcohol awareness outreach work event was also held in Trostre, Llanelli on 24th February in partnership with Cyfle Cymru, Drug Aid and Domestic abuse support groups, providing advice and access to services.</p> <p>The Paul`s Pledge campaign continues to receive support and raise awareness of the dangers of alcohol-related violence. Paul Pugh was the victim of a violent attack in Ammanford 10 years ago.</p>
<p>We will Reduce drug and alcohol misuse. (Action ID 12618)</p>	✓	<p>The regional Area Planning Board (APB) continues to have strategic oversight of substance misuse across the Hywel Dda area, commissioning a range of services. A number of areas of focus have been identified by the Board and progress made during the year is outlined below:-</p> <ul style="list-style-type: none"> • An information sharing protocol is being developed for non-fatal poisonings along with a flowchart of the pathway to be followed. This will

Last Year's Commitments	✓ x	Progress Comment
		<p>help improve organisations' and partnership responses to such incidents.</p> <ul style="list-style-type: none"> • A review of the schools prevention programme is being undertaken by the APB Children and Young People/Prevention sub group, mapping what is currently delivered by all service providers and developing a regional age appropriate prevention programme to complement the Police All Wales School Liaison Programme. • A Task and Finish Group is being established to tackle the issue of discarded needles in Llanelli. This group will look to raise awareness and promote the safe disposal of needles. • Additional priorities being addressed include the changing profile of substances used, including New Psychoactive Substances and prescribed medication, changes in availability e.g. supply via internet routes and targeted drug dealing, Alcohol & Older People, Alcohol Related Brain Damage, Co-occurring Substance Misuse and Mental Health and targeting of health promotion & prevention messages to adults & young people.
<p>We will respond to the Wales Audit Office Community Safety in Wales Report and its recommendations for Welsh Government, Police Crime Commissioner's and Local Authorities. <i>(Action ID 12619)</i></p>	✓	<p>The Wales Audit Office's 'Community Safety in Wales' report was considered at the Public Service's Board's 'Fair and Safe Communities' group meeting in July 2017, but was noted that it was not clear what action was expected by Partnerships. The group was made aware that a review of community safety relating to how public services work together on this in Wales and to develop an ambitious, shared vision would be undertaken by the Welsh Government as a result of the WAO report. An Oversight Group has been established to undertake this work, with the aim of reporting their findings to the Cabinet Secretary by November 2017. The Police and Crime Commissioner is a member of the Oversight Group.</p> <p>Community safety partners were asked to contribute to the review and the Fair and Safe Communities group submitted a response to the Welsh Government in August.</p> <p>The Welsh Government's 'Working Together for Safer Communities' review was published on 12th December 2017 with a proposal to establish a long-term programme of work in partnership with partners and stakeholders, to implement a new and ambitious vision for working together in safer communities. This Safer Communities programme will include the development of a Welsh justice system, establish a more effective leadership role for Welsh Government in community safety partnership working, develop new Wales-specific guidance for partnerships and consider how to secure funding. Partners agreed that there is no clear way forward in terms of the delivery</p>

Last Year's Commitments	✓ ✗	Progress Comment
		of the programme and was also discussed by Community Safety Managers and the Police and Crime Commissioner in February whom agreed to raise this with the Oversight Group. Further information is awaited.
<p>We shall establish and promote an “everybody’s business “approach to safeguarding in Carmarthenshire by working with local authority colleagues and partner agencies. (Action ID 12621)</p>	✓	<p>Carmarthenshire council has undertaken a series of actions to embed an everybody’s business approach to Safeguarding across the county. We have placed a dedicated Safeguarding Officer within the Information, Advice and Assistance Service team (IAA) to ensure that Safeguarding concerns are appropriately managed by the right person at the right time. As a result the whole organisation takes a more proactive approach to keeping people safe. In addition to this, a great deal of work has been undertaken with partner agencies to ensure there is a consistent approach to safeguarding and that regular dialogue is maintained between agencies. The Local Operational Group meets regularly to discuss agency responsibilities and to identify good practice. This the group will also identify and discuss any operational barriers that affect existing safeguarding arrangements.</p>
<p>We will review third sector contracts to establish compliance with the SSWB Act and service transformation in mental health and learning disability. (Action ID 12716)</p>	✓	<p>We continue to work with the third sector in relation to the mental health and learning disability transformation projects and in the redesign of learning disability day services. The focus in 2018/19 will be to engage more proactively with the third sector to progress our strategic approach to prevention and early intervention. This work has commenced with the Carers Information Service and the appointment of a Carers Assessment and Information officer who is based in the third sector and working closely with our information, advice and assistance (IAA) service.</p>
<p>We shall ensure that the average number of calendar days taken to repair all street lamp failures remains below 4 days (THS/009) (2016/17 Result - 4.26 days / 2017/18 Target - 4 days)</p>	✗	<p>2017/18 Result – 6.41 days. This is off target and showing a decline due to a period of inclement weather and high winds prohibiting the Mobile Elevated Work Platform from operating safely earlier in the financial year. Additionally, an external problem in the supply of Low Pressure Sodium lamps where the lead time for orders increased from approximately 1 week to 6 months during quarter 1. To try to mitigate this issue going forward we placed bulk orders based on previous lamp usage, to keep a larger quantity in our stores. There was a vast improvement in the last quarter with a standalone figure of 4.57 days.</p>



Well-being Objective 10

Age Well - Support the growing numbers of older people to maintain dignity and independence in their later years

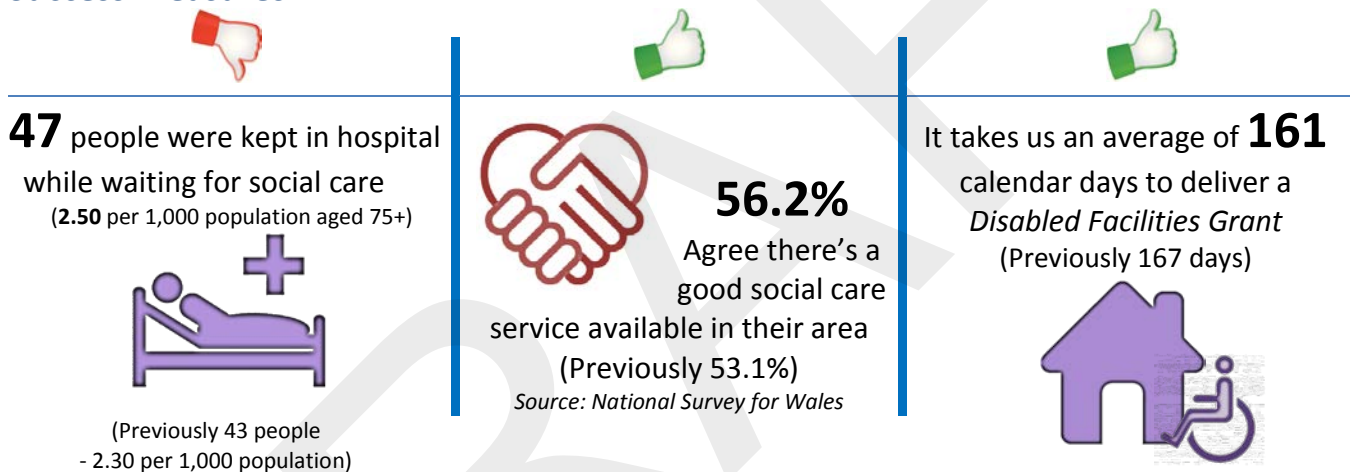
We have reduced admissions to long term residential care by almost 5% (from 1066 to 1016)

Our Offer to the Population - 'Help to Help Yourself' (Prevent ill health or injury)
Promote independence, well-being, community engagement and social inclusion.

Why it is important

- Because consultations have demonstrated that 'what matters' to individuals is to be able to be as independent and well as possible for as long as possible.
- Because our frail population demographic is increasing and will require support to remain as independent as possible.
- Because it is essential that we lay robust foundations to future proof the availability of services that promote and support ongoing well-being and independence for our frail older adult population.

Success Measures



Explaining the Results

- 47 clients (75+) were **kept in hospital** during 2017/18 while waiting for social care, a slight increase on the previous year of 43. The decline mainly occurred in January due to the winter pressures, inclement weather and the domiciliary care market being compromised due to one provider ceasing to deliver domiciliary care in the Llanelli area. Our Commissioning Team will continue to work very closely with other providers across the County to stimulate and support the domiciliary care market and monitor demand to ensure resilience in the market.
- According to the 2016/17 [National Survey for Wales](#) 56.2% of those surveyed agreed that there's a **good social care service available** in their area, this is just below the Welsh average of 56.8% but an improvement on the previous year of 53.1%. This puts us in **15th** position in Wales compared to 12th place in the previous year.
- The average number of days taken to deliver a Disabled Facilities Grant adaptation continues to reduce year on year and are currently ****** best in Wales. (Possible comparable graph when data is available)

Progress Made

- ⦿ We have developed an innovative **social prescription scheme** in partnership with GPs where patients are prescribed time credits so that they can attend events and community groups. Time Credits work very simply: for every hour that an individual contributes to their community or service, they earn one Time Credit. This Time Credit can be spent accessing an hour of activity provided by a contributing organisation like a cinema or Theatre. Last year across the whole of the county there were 1,659 members of the Carmarthenshire Time Bank.
- ⦿ According to the 2017/18 Social Care survey **86.8%** of clients were satisfied with their care and support, this is an *improvement* on 83.2% in 2017/18.
- ⦿ A 'Carmarthenshire is Kind' event was held in the National Botanical Gardens on National Kindness Day to raise awareness to the benefits of kindness to individuals. Over 500 Carmarthenshire residents attended and was profiled on Radio Wales.
- ⦿ We have successfully delivered **Carmarthenshire's United Support Project (CUSP)** and has been identified as an Exemplar Initiative in Wales through the Bevan Commission. Third sector collaboration that supports people in the community to stay independent for as long as possible.
- ⦿ *Transfer of Care Advice and Liaison Service (TOCALs)* has expanded in the Glangwili General Hospital and Prince Phillip Hospital to include community based Occupational Therapists, Social workers, Nurses and Physios which ensures timely discharges from hospitals.
- ⦿ *Fulfilled Lives* is a long term service that supports people living with dementia, it provides individuals with a key worker that helps people to live their life as fully as possible as their dementia progresses. The focus is on the individual directing the support that they need to maximise their independence.

Fulfilled Lives pilot project has had encouraging results so far with many positive comments made from individuals and their families:

Daughter - *"He comes back with a smile on his face, allowing dad to bring something to the table to discuss his day. Both dad and the family are experiencing new experiences and more opportunities; we have travelled to Donnington and Leicestershire due to doing the life story work. We are not only learning about the past we are building new memories"*

Daughter – *"Mum really enjoys going out with the key worker. Mum now goes to 'Knit and Natter' and mostly natters!"*

Service User - *the service had made a difference "kept me in contact with people outside" "I love being in the company of lots of people".*



Executive Board Member
For Social Care and Health
Cllr Jane Tremlett



View our [detailed progress here](#)
against this objective



Well-being Objective 11

Age Well - A Council-wide approach to support Ageing Well in Carmarthenshire

65% agree that they live in an age friendly community

We conducted a 50+ Forum Survey in 2017 and specifically asked questions around the 5 priorities in the Ageing Well Plan with a total of 400 responses. The consultation also showed that 65% of the responses strongly agree/agreed that they do live in an age friendly community.

Why it is important

- *Older people's rights* must be promoted and protected so they can live free of abuse, neglect, ageism and discrimination and are able to participate fully in their communities and thrive in older age.
- In order to fully support the 'Dublin Declaration on Age-Friendly Cities and Communities in Europe, 2013' and our commitment to delivering the expectations of this Declaration, within our local approach to the *Ageing Well in Wales* Programme through this well-being objective.
- Wider services can make an important contribution in supporting and sustaining the independence of older people and reducing the demand on Social Services and Health Care.
- At a meeting In March 2018, the *Older People's Commissioner* praised the inclusion of Ageing Well in Carmarthenshire as a Well-being Objective.



Success Measure

??% of people
are lonely

Source: National Survey for Wales



Awaiting Result

Explaining the Results

Remember that this figure is not only for older people – expected June 2018 from NSW

Progress Made

The 5 priority aims of our *Ageing Well Plan 2015-18*

1. AGE FRIENDLY COMMUNITIES

- ⦿ Over half (65%) of respondents to the *50+ Forum* Consultation strongly agreed/agreed that they live in an age friendly community.
- ⦿ We are continuing to strengthen links with the Royal Voluntary Service (RVS) and Hywel Dda University Health Board (HDUHB) developing *community transport services* and *access opportunities* for health appointments.
- ⦿ We continue to work in partnership with *Age Cymru* where elderly, disabled and infirm people are offered assistance with general recycling.

2. DEMENTIA SUPPORTIVE COMMUNITIES

- ⊙ There was a very small agreement that Carmarthenshire is a dementia supportive community.
- ⊙ A regional delivery group has been established to implement the actions within the Regional Dementia Plan '[More than just Memory Loss](#)'.
- ⊙ We are making significant progress in making Carmarthenshire dementia friendly so that people feel included and safer within their community. We have recruited 4,847 [dementia friends](#) with 57 [dementia champions](#).



3. FALLS PREVENTION

- ⊙ There was agreement from the *50+ Forum* that the Council used the right sort of actions to help prevent falls.
- ⊙ We have a range of targeted physical activity interventions in place across the life course to increase the activity levels of those who are inactive or at risk of becoming inactive. An examples of this is '*Walking Hockey*' as a means of re-engaging past hockey participants of all adult ages, including older adults and many more.
- ⊙ We have piloted a *Falls Prevention Project* to reduce the number trips, slips and falls in the home through strength and balance exercise sessions. This will reduce the number of care hours in the home and to improve independence and increase confidence in reducing the fear of falling.

4. OPPORTUNITIES FOR EMPLOYMENT AND NEW SKILLS

- ⊙ Overall the *50+ Forum* agreed that the Council are doing the right things to maximise opportunities for employment and new skills.
- ⊙ 152 *computer class sessions* have taken place this year with a total of 1,150 attendees. Courses are delivered by both library and community based organisations.

5. LONELINESS AND ISOLATION

- ⊙ In the *50+ survey* there was relatively strong agreement that the Council is doing all that we can to help reduce loneliness and isolation.
- ⊙ We have ensured all sheltered housing residents continue to benefit from *Wi-Fi internet provision and IT training*. Wi-Fi has been installed/set-up and is available for residents to use in all communal lounge areas and we continue to support tenants who wish to improve IT knowledge and skills.

ACTION GROUP SET UP TO HELP PEOPLE WITH DEMENTIA

Residents in Laugharne, St Clears and Whitland are being encouraged to become a Dementia Friend and help those living with the condition in their communities.

Whether it's helping someone find the right bus or spreading the word about dementia on social media or within the community a dementia friend can make a big difference. Carmarthenshire County Council, Hywel Dda Health Board and Dyfed Powys Police together with local GP surgeries and voluntary groups are working together to support the Alzheimer Society's Dementia Friends initiative with the ultimate aim to register the above areas with the society as dementia friendly communities



Executive Board Members For
Housing: **Clr Linda Evans** &
Social Care & Health: **Clr Jane Tremlett**



View our [detailed progress here](#)
against this objective

DRAFT

Healthy, Safe & Prosperous Environment



Well-being Objective 12

Healthy & Safe Environment - Look after the environment now and in the future

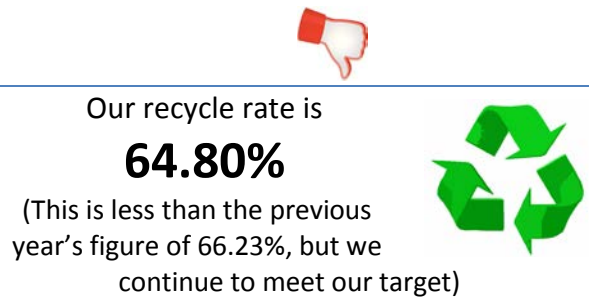
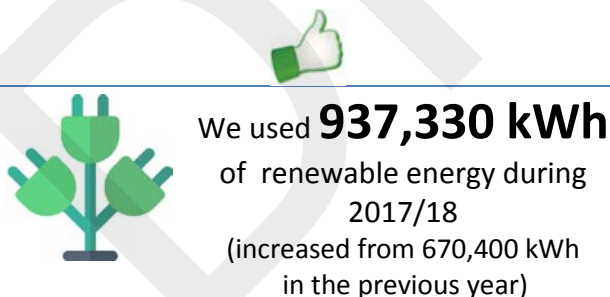
We are improving our environment through enhancing biodiversity and using renewable energy in our buildings

We have delivered sustainable projects that protect and enhance our environment. The managed habitat for the marsh fritillary butterfly and 300 ha of local nature reserves are both projects that contribute to sustainability and biodiversity. Renewable energy technology is being used more and more in our buildings and is intrinsically part of all our new builds. Our Flood Management Plan and shoreline Management Plan allow the Authority to deliver its obligations under the Well-being and Future Generations Act by making Wales more *resilient* and in turn more *prosperous*. We are presently meeting our 2019/20 targets.

Why it is important

- The *Natural Environment* is a core component of sustainable development. The Environment (Wales) Act 2016 expands the duty placed on public bodies, requiring them to *maintain and enhance biodiversity and promote ecosystem resilience*.
- The conservation and enhancement of biodiversity is vital in our response to climate change and key ecosystem services such as food, flood management, pollination, clean air and water.
- 60% of the County's people live in rural areas and the remaining 40% live within 400m of natural or semi-natural green space.
- The *Well-being Needs Assessment* survey identified a strong relationship between residents' well-being and their surrounding environment from providing recreational opportunities, to psychological positivity, health benefits and a connection to heritage and culture.
- Under the '*Resilient Wales*' goal set out in the Well-being Future Generations Act, it requires public bodies to set objectives to achieve a '*biodiverse natural environment with healthy functioning ecosystems*' - must be considered within the context of all the goals being integrated (biodiversity contributes to our economy, health & well-being).

Success Measures



Explaining the Results

- **Renewable energy** – We continue to invest in solar photovoltaic (PV) systems on our non-domestic buildings with a total installed capacity of 1.15 MWp. This has generated over 937,000 kWh of Electricity during 2017/18, an increase on the previous year of 670,400 kWh.
- **Recycling** declined slightly in 2017/18 to 64.80% from 66.23% the previous year. The slight decline is predominantly as a result of the difficulties with the refuse derived fuel (RDF) outlets. However we have met our target of 64% for this year.

Progress Made

- ⦿ We continue to meet our targets for *waste management and recycling* despite a challenging conditions in 2017/18, has seen considerable changes in the recycling and residual waste markets. The ban on paper and plastics imports by China has significantly affected commodity prices, but not recycling performance in a significant way at this stage. However, the residual waste market (where non-recyclable waste is shipped to Europe for heat recovery which can be counted against recycling targets) has been difficult with a drop in recycling performance for 17/18 compared to 16/17. The current overall recycling performance figures for 2017/18 have resulted in a performance of 64.80%, which continues to meet the 19/20 statutory recycling target. Similarly, we continue to meet our landfill diversion targets.
- ⦿ We delivered the *Dwynant* bypass culvert capital works flood scheme in Burry Port. This project is seeking to manage the flood risk to 5-properties who had experienced multiple flooding events in recent years while not compromising their ability to access their property over their private bridges.
- ⦿ We have delivered *sustainable projects with multiple benefits*. An example of this is the work towards providing and managing suitable habitat for marsh fritillary butterfly through the *Caeau Mynydd Mawr* Special Area of Conservation project is an on-going commitment and received a highly Commended Award from the RTPI Wales in November 2017. It received this award because it facilitates a structured solution for developments within the economic growth area, delivering the necessary mitigation required and ensuring that each development is compliant with the legislation.
- ⦿ In 2017/18 across the **Local Nature Reserves (LNR)**: • 18 acres of sea buckthorn managed • 5 school visits to LNRs • 11 guided walks delivered • 5 public events during Wales Biodiversity Week on LNRs • Approx. 300 Ha of land is currently managed as LNRs – Pembrey Burrows, Ashpit ponds/Pwll lagoon, North Dock Dunes and Morfa Berwig LNRs.
- ⦿ Other **Biodiversity Work**: • Approx. 100 km of cycle route has been developed to link up the sites in the Carmarthenshire Bogs Project. • 5 ponds and scrapes created on CCC land outside WWT
- ⦿ **Coed Cymru** woodland work: 69 advisory visits were made including advice on Glastir schemes, Woodland Trust planting schemes, felling licences and tree management at CCC sites. • 15 woodland management plans were produced- Glastir Woodland Creation, Glastir Small Grants & Woodland Trust Morewoods.

Carmarthenshire Local Nature Reserves

Local Nature Reserves (LNRs) not only protect important habitats and species but can be sites that help increase people's awareness of their local environment. They are places where people can learn about Nature, be active, and they are often situated in or near built-up areas. We currently own and manage four LNRs. These sites may be comparatively small but can naturally support many of the goals of the WFG Act, contributing to environmental resilience, health and well-being and to how communities value their local area. The work delivered by our Conservation Ranger across these reserves illustrates their multiple benefits.

Work with partners has started which will develop the concept of positive prescribing and the promotion of the health and well-being benefits that these sites can provide for local people. Local volunteers help out with management and 72 conservation volunteer activity days were organised last year on the LNRs involving local people and groups such as Mencap Cymru. School visits allowed children to find out more about Nature on their doorstep and guided walks encourage people to look more closely and see the variety of wildlife these sites hold. In addition sites can help out with local flood alleviation - work with Natural Resources Wales to the ditches in Morfa Berwig has contributed to wider work in the Llanelli area to control local flooding. There is much more to be done in coming years to realise the full potential of these important local sites.



Executive Board Member
For Public Protection:
Cllr Philip Hughes



View our [detailed progress here](#)
against this objective



Well-being Objective 12

Healthy & Safe Environment -

Look after the environment now and for the future

The following are our commitments and end of year progress comments for this Well-being Objective during 2017/18.

Last Year's Commitments	✓ ✗	Progress Comment
A - Address requirements of the Environment (Wales) Act 2016		
<p>We will review the Planning Enforcement and Conservation function within the Planning Division to ensure that it can deliver its responsibilities under the Environment Act. <i>(Action ID 12647)</i></p>	✓	<p>We have conducted meetings with various Teams within the Planning Division in Quarter 4. These have occurred in the form of special meetings set up predominantly for DM Officers. However, a wider discussion was in the recent Planning Away day which took place April 2018. The Rural Conservation Team will continue to keep this matter under review during the coming year to decide whether further briefing or workshop sessions are needed.</p>
<p>We will continue to deliver the Caeau Mynydd Mawr Special Area Conservation (SAC) Marsh Fritillary project, consistent with Supplementary Planning Guidance (SPG), which aims to ensure the management of at least 100ha of Marsh Fritillary habitat in perpetuity. <i>(Action ID 12649)</i></p>	✓	<p>The project now manages 24 sites, which include over 40.25ha of habitat suitable for the marsh fritillary butterfly and at least further 80ha that has some capacity for restoration as suitable habitat. Natural Resource Wales are responsible for managing slightly less land than previously (37.96ha), as a small area they were managing has been withdrawn from a management agreement, and while some of this land is now managed by the project not all this land has been transferred. During the year the project has progressed the restoration of habitat at 19 sites. It has worked with contractors to carry out fencing and mowing in order to remove rank vegetation. Areas of good quality habitat that were to be affected by construction of the Cross Hands Link road have been translocated to areas where they can be managed in perpetuity. During the year £54,000 has been spent on contractors, demonstrating how the project is contributing to the local economy. Two very successful controlled burns were also completed in March with volunteers the support of the Mid and West Wales Fire Service. Controlled burns can provide a cost effective solution to managing area of neglected marshy grassland. During the year the project has assisted in organising the grazing of sites, and at some sites the project is experimenting with very low numbers of animals grazing over the winter period. Monitoring is an integral part of the project, and surveys of larval webs in autumn 2018 recorded webs sites surveyed that the project manages. Larval webs are indicative of a breeding population of the butterfly, however due to wet summers</p>

Last Year's Commitments	✓ x	Progress Comment
		<p>Larval web numbers have been low for a number of years.</p> <p>Working with the conservation ranger the project has hosted school visits at Mynydd Mawr Woodland Park, and it provides some volunteering opportunities for local residents</p> <p>In July the project was gained a TIC award from CCC in July, for which a short video was made. In November the project was Highly Commended by Royal Town Planning Institute (RTPI) Cymru. It is also a finalist in the 2018 UK RTPI awards. County Councillors visited the site in October to see the work of the project first hand.</p>
<p>We will take into account the requirements of the Environment Act when implementing and monitoring the adopted Local Development Plan (LDP) and in the process of determining planning applications. <i>(Action ID 12650)</i></p>	✓	<p>The annual monitoring of the Local Development Plan is required to consider contextual changes emerging through national legislation. In this respect the implications of the Environment (Wales) Act have been fully considered, and the Plan is considered compliant. The Review Report for the LDP will consider any specific amendments which may be required as part of the preparation of a replacement LDP.</p>
<p>We will produce and publish the Annual Monitoring Report in relation to the LDP and ensure that the implications of the Act are addressed. <i>(Action ID 12651)</i></p>	✓	<p>The second Annual Monitoring Report for the Local Development Plan (LDP) was submitted to the Welsh Government and published on the Council's website in accordance with the regulatory deadline of 31st October.</p>
<p>We will continue to develop the internal Planning Consultancy support provided to departments developing schemes that require planning permission. <i>(Action ID 12652)</i></p>	✓	<p>The implementation and activity of the Planning Consultancy is currently on going. Risks in respect of staff capacity are being monitored with the requirements of the revised LDP having potential implications.</p>
<p>We will continue to the progress a Community Infrastructure Levy (CIL) Charging Schedule and supporting evidence (including ecological needs) in informing future consultations and Council deliberation. <i>(Action ID 12653)</i></p>	✓	<p>Following the report to County Council on the progression of a CIL for Carmarthenshire has been placed in abeyance. This reflects the devolution of CIL to the Welsh Government as part of the Wales Act and the consequential re-evaluation of CIL within a Welsh Context. The outcome of this consideration at a national level will continue to be monitored.</p>
<p>We will prepare and publish for consultation prior to adoption a Local Development Order for Llanelli Town Centre as part of a co-ordinated strategic approach to regeneration within the town centre. <i>(Action ID 12654)</i></p>	✓	<p>Central to the preparation of the Local Development Order and its publication for consultation is the availability of a robust and defensible evidence base and statutory provisions underpinning its designation. This work has been completed and along with the evidence supporting the LDO has been published as part of the consultation that ended in February 2018. Responses received as part of the consultation on the LDO will be reported through the democratic process ahead of the LDO's adoption.</p>

Last Year's Commitments	✓ x	Progress Comment
<p>We will continue to monitor and where appropriate manage the use of monies raised through developer contribution including s106 agreements. As a consequence we will ensure monies are appropriately used and that there is an efficient turn around in the use of funds, especially ecological enhancements for resilient ecosystems. (Action ID 12655)</p>	✓	<p>Work is on-going with both financial contributions collected and utilised, in accordance with relevant procedures and the provisions of the legal agreements. Some of these payments relate directly to ecological enhancements and others are matters relating to requirements arising from: Education, highways and parks requirements.</p>
<p>We will improve working relationships and develop Service Level Agreement with other Local Authority partners through the continued identification of "better ways of working", prioritising the Minerals and Waste service in order to provide a more efficient and effective service to our customers. (Action ID 12656)</p>	✓	<p>The re-configuration of the Minerals & Waste Unit is completed and this will facilitate Service Level Agreement (SLA) delivery. A draft SLA has been agreed with Ceredigion County Council, discussions with Bridgend County Borough Council are at an advanced stage and monitoring work there is underway, initial discussions have been held with City of Swansea Council and Blaenau Gwent County Borough Council. Some interest has been shown by Rhondda Cynon Taf County Borough Council. Meetings have been held with existing SLA partners to discuss whether improvements to the service can be made. Existing partners are happy with the service provided but some better ways of working have been identified.</p>
<p>We will monitor planning permission granted and refused for development on C1 and C2 floodplain. (Action ID 12648)</p>	✓	<p>The Annual Performance Reports (APR) monitors the outcome in relation to this and other national Sustainable Development indicators. The final APR for 2016/17 states:</p> <ul style="list-style-type: none"> • Number of residential units that did not meet all TAN 15 tests which were Granted permission – 2 residential units. • Number of residential units that did not meet all TAN 15 tests which were Refused permission on flood risk grounds - 2 residential units. • Number of residential units that met all TAN 15 tests which were Granted permission - 8 residential units.
<p>No development will take place which affects the integrity of Natura 2000 sites. (Action ID 12657)</p>	✓	<p>The second Annual Monitoring Report 16/17 for the LDP indicated that no planning applications were approved which affect the integrity of Natura 2000 sites during the AMR period.</p>
<p>No development will take place which affects the integrity of a designated site for nature conservation. (Action ID 12658)</p>	✓	<p>The second Annual Monitoring Report (AMR) 16/17 for the LDP indicates that no planning applications have been approved which affect the integrity of designated sites for nature conservation during the AMR period.</p>
<p>No development will take place which results in detriment to the favourable conservation status of European protected species, or significant harm to species protected by other statute. (Action ID 12659)</p>	✓	<p>The second Annual Monitoring Report (AMR) 16/17 for the LDP indicates that no planning applications were approved contrary to the advice of NRW or the Council's ecologist.</p>
<p>We will monitor various sustainability objectives set out in Sustainability Appraisal/Strategic</p>	✓	<p>The second Annual Monitoring Report 16/17 provides a detailed assessment in relation to the</p>

Last Year's Commitments	✓ ✗	Progress Comment
<p>Environmental Assessment Monitoring Section of the LDP Annual Monitoring Report (covers sustainability, biodiversity, air quality, climate factors, water, minimising use of finite resources, promoting waste hierarchy, soil, etc.) <i>(Action ID 12660)</i></p>		<p>monitoring of measures set out in relation to the Sustainability Appraisal/Strategic Environmental Assessment.</p>
<p>We shall increase the % of all planning applications determined in time <i>(PAM/018)</i> <i>(2016/17 - Result - 69.8%/2017/18 Target - 75%)</i></p>	✗	<p>2017/18 Result 69.71%, this is off target and just below last year's result. The division went through a restructure and realignment of processes earlier in the year which impacted upon officer workloads. Changes to legislation with the introduction of 'extension of time' protocols enable us to more accurately reflect 'officer time' taken. These were not utilised consistently and there was lack of clarity and guidance over usage. Although the target has not been met, there has been an improvement since restructuring in quarters 3 & 4.</p>
<p>We shall increase the % of planning appeals dismissed <i>(PAM/019)</i> <i>(2016/17 -Result -66.67%/2017/18 Target-69%)</i></p>	✗	<p>2017/18 Result 52.63% (10/19), this is off target and below last year's result. The results include appeals upheld where Committee decision was made against officer recommendation. With new members elected in May 2017 training was undertaken for the new Planning Committee to ensure that all reasons for refusal are robust and defensible, and that clear and justified reasons will always be required in circumstances where officer recommendation is set aside. The end of year result includes appeals upheld where Committee decisions were made against officer recommendation.</p>
<p>B - Biodiversity & Resilience of Ecosystems Duty</p>		
<p>Within the Environment Department we will implement our 12 point Action Plan, for the Environment (Wales) Act 2016 (2017–19). <i>(Action ID 12661)</i></p>	✓	<p>This was the first year of the Environment Action Plan. Some discussion has been further needed regarding ownership of actions. The first reporting with regards delivery was agreed to be end of year as this is the first year, and setting up and the implementation of monitoring has taken time. The end of year report was reported to Departmental Management Team (DMT) at the end of May 2018. This year there will also be a half year report to DMT in October 2018. The dates are now being set in the DMT forward working programme.</p>
<p>We will further develop the Environment Act Forward Plan, with other departments for 2018/19. <i>(Action ID 12662)</i></p>	✓	<p>Most of the discussion during this year has been with the Leisure team as well as re exploring actions set up for the Environment Department. There have been bedding in issues during this first year - particularly with regards ownership of actions. Time is therefore needed to address those matters before progressing with adding actions for other Departments. Lessons can then be taken forward from that revisit.</p>

Last Year's Commitments	✓ x	Progress Comment
C - Implement and promote the increased use of renewable energy		
<p>We will reduce energy consumption (kWh) / carbon emissions (tonnes) in the Council's existing non-domestic building portfolio. (Action ID 12663)</p>		<p>The Council is captured by the mandatory reporting requirements of the National Carbon Reduction Commitment (CRC) Energy Efficiency Scheme. This requires that end-of-year data be provided by our energy suppliers to confirm annual energy consumption. We are currently awaiting receipt of this information and, as in previous years, will aim to report by the end of July 2018.</p>
<p>We will identify and deliver energy efficiency projects within the Council's existing, non-domestic buildings. (Action ID 12664)</p>	✓	<p>An expression of interest has been submitted to Welsh Government for £2 million interest-free funding under the Wales Funding Programme for Phase 1 of the Re:fit Cymru programme. Some 30 potential non-domestic buildings, including schools, have been identified for inclusion in Phase 1. An invitation to tender is currently being finalised for issue in June 2018. The successful service provider will then carry-out investment grade proposals for each building to establish guaranteed level of savings that will feature in energy performance contracts (with a payback of less than 8 years). In addition, 9 potential lighting projects have been identified under SALIX invest-to-save programme.</p>
<p>We will explore the possibility of including the Council's non-domestic buildings in the Welsh Government supported <u>Re: fit Cymru</u> programme in order to comprehensively identify energy efficiency opportunities. (Action ID 12665)</p>	✓	<p>An expression of interest has been submitted to Welsh Government for £2 million interest-free funding under the Wales Funding Programme for Phase 1 of the Re:fit Cymru programme. Some 30 potential non-domestic buildings, including schools, have been identified for inclusion in Phase 1. An invitation to tender is currently being finalised for issue in June 2018. The successful service provider will then carry-out investment grade proposals for each building to establish guaranteed level of savings that will feature in energy performance contracts (with a payback of less than 8 years).</p>
<p>We will increase the amount of energy generated from renewable technologies (kWh). (Action ID 12666)</p>	✓	<p>The Council continues to invest in solar photovoltaic (PV) systems on its non-domestic buildings, and currently has a total installed capacity of 1.15 MWp. Electricity generation in 2017/18 is higher than previous years at 937,330 kWh compared to 670,401 kWh in 2016/17.</p> <p>A market testing exercise to identify potential interested companies for a solar PV installation programme on all suitable properties in the Council's housing stock has been undertaken via a Prior Information Notice in the Official Journal of the European Union (OJEU). Unfortunately, further evaluation indicates that the proposed project may not be viable due to the likely financial returns coupled with escalating risks and set-up costs.</p>

Last Year's Commitments	✓ ✗	Progress Comment
		Opportunities for a 350 kWp ground-mounted solar PV project on the Council's land is also currently being explored.
We will introduce SystemsLink energy management software system. <i>(Action ID 12667)</i>	✓	Energy consumption data is successfully being uploaded onto the system. The next challenge is to extend the system to comprehensively capture water meters, and then ultimately to facilitate electronic billing.
We will monitor planning permission granted for renewable and low carbon energy development during the year. <i>(Action ID 12668)</i>	✓	The second Annual Monitoring Report covering 2016/17 shows that planning permission has been granted for schemes that have the potential to contribute a total of 17.306 MW of renewable energy within the County. This can be broken down as follows: Wind: 0.106 MW / Solar: 8 MW / Hydro: 0.10 MW / Other: 9.10MW The intention is to build upon the existing renewable energy permitted in the County each year. It should however be noted that this is monitored for information purposes only.
We will increase the amount of energy produced in the county from renewable sources. <i>(Action ID 12669)</i>	✓	The Second Annual Monitoring Report (AMR) 16/17 for the LDP, indicates that planning permission has been granted for schemes that have the potential to contribute a total of 17.306 MW of renewable energy within the County. This can be broken down as follows: Wind: 0.106 MW, Solar: 8 MW, Hydro: 0.10 MW, Other: 9.10MW. The intention of the target is to build upon the existing renewable energy permitted in the County each year. It should however be noted that this indicator is monitored for information purposes only.
We will produce Supplementary Planning Guidance (SPG) on General Renewable Energy. <i>(Action ID 12670)</i>	✓	The preparation of the SPG and its supporting information is currently under consideration as part of the Council's reporting process. It is anticipated that the Draft SPG will be published for consultation in the summer 2018.
D - Flood & Waste Management Plan & Shoreline Management Plan		
We will finalise Flood Risk Management Plans as part of the strategy for identifying, managing and mitigating flood risk within our communities. <i>(Action ID 12671)</i>	✓	Through 2017 we have continued to develop our Flood Risk Management Plan (FRMP). An evaluation of the flood risk at ward level has been undertaken and actions identified accordingly. In addition we have identified 50 high risk flooding areas across the county, entitled Policy Units. These areas are small geographical areas where the greatest flood risk lies and where we will prioritise our resources and identify specific solution to manage the flood risk. The FRMP will be published in 2018
We will undertake the ongoing maintenance of watercourses, drainage systems and flood defence assets. This work will encompass	✓	We have continued to undertake maintenance to our watercourses, drainage systems and flood defence assets. This year we have: Completed the

Last Year's Commitments	✓ x	Progress Comment
<p>routine maintenance, asset surveys and preventative maintenance works. <i>(Action ID 12672)</i></p>		<p>Dwynant Flood Relief Culvert; Repairs to culvert at Cenarth Causing Flooding; Completion Of Flood defence scheme at Heol y Bwll Bynea; Cross Hands has seen Improvements to Grids and access to improve maintenance; Grids Maintenance undertaken to keep free from Debris.</p> <p>We have used CCTV to survey culverts. Purchase of AMX solutions Ltd asset database to collate information on asset condition to prioritise work going forward. Completion of detail for national asset Database compiled and submitted to Natural Resource Wales. Work Commenced on establishing residual Life and Standard of service for culverts identified in National Asset Database.</p>
<p>We will continue to plan, manage and react to incidents of coastal erosion in accordance with the principles set out in our shoreline Management Plan. <i>(Action ID 12673)</i></p>	✓	<p>Works to complete the upgrading of the revetment in front of the promenade at Llanelli was completed. Works commenced on Coastal Defence Scheme at Earth Sculpture Burry Port. Works commenced on establishing standard of service and residual Life for coastal defence Assets.</p>
<p>E - Towards Zero Waste Strategy</p>		
<p>We will continue to review our waste treatment strategy options and recycling infrastructure needs to ensure that we can continue to meet our statutory recycling targets and landfill diversion targets from April 2018. <i>(Action ID 12674)</i></p>	✓	<p>The transfer of CWM into a Teckal company was confirmed at the first Shareholder board meeting on 30th May 2018</p>
<p>We will continue to work with CWM Environmental to review our waste treatment/disposal arrangements in the immediate term by securing appropriate arrangements for treating and disposing of our waste up to the end of March 2018. <i>(Action ID 12675)</i></p>	✓	<p>CWM Environmental sourced alternative short term Refuse Derived Fuel contract for the final quarter of 2017/18. With the Council and CWM still continuing to collaborate to develop more sustainable longer term options.</p>
<p>We shall explore potential additional sources of income for the service by assessing and reviewing the potential to expand the kerbside green waste and reviewing the potential to offer a trade waste recycling service. <i>(Action ID 12676)</i></p>	✓	<p>The sign up for the new season Garden Waste Scheme launched in February 2018 with commencement 12th March. By the end of this period an additional 300 customers had registered for the service with predictions for this to increase further throughout the next financial year.</p>
<p>We shall continue to review existing household recycling participation rates to maximise landfill diversion and increase recycling. Undertake a programme of door-stepping to advise and encourage householders to participate in our recycling schemes. <i>(Action ID 12677)</i></p>	✓	<p>During the second period October to March, 5 waste amnesties were held with an additional electrical recycling event. All in areas with no HWRC provision. 1,880 residents attended these events, 115.54 tonnes of waste was collected of which 67% was recycled.</p> <p>978 Reactive visits have been carried out to households where it was identified that they were not recycling correctly or had requested a visit for guidance.</p> <p>717 properties were door knocked, who were identified as not recycling food waste; continuing</p>

Last Year's Commitments	✓ ✗	Progress Comment
		<p>from the first period. 1840 households were then post monitored following the door knocking phase. This showed an increase of 9% participation in our food recycling scheme in that area.</p> <p>865 households were also targeted by a door knocking campaign as part of a working group with partner organisations, to tackle fly tipping in a socially deprived area of the county; identified as a problem area by the group. Information was given to all residents on reuse and correct recycling/disposal of bulky waste. Surveys were also carried out to establish barriers and how to best communicate this information to residents in that area. For example a higher number in this area were likely to call face to face for information at a local council office.</p>
<p>We will review current arrangements for re-use and assess wider potential for increasing re-use percentages. <i>(Action ID 12678)</i></p>	✓	<p>The department is still currently reviewing the bulky waste collection service in order to maximise the material collected for re-use. We are commencing shortly a review of HWRC provision so that bulky re-use can be maximised.</p> <p>The vehicles utilised to collect bulky waste are also being reviewed so that the quality of material is preserved.</p> <p>In addition the delivery of recycling containers will be segregated from the bulky collection service so as to reduce the collection time for bulky items to thereby increasing the re-use potential of such items.</p>
<p>We will keep the percentage of waste sent to landfill to a minimum level <i>(PAM/031)</i> <i>(2016/17 Result - 4.73% / 2017/18 Target - 10%)</i></p>	✗	<p>2017/18 Result - 20.29%. This is off target and showing a decline. Due to difficulties within the refuse-derived fuel (RDF) off taker market, a temporary halt of material exported for recovery and recycling was experienced in the third quarter. The only viable option for disposal for this period was via alternative landfill arrangements for a temporary period. This situation has therefore directly impacted on our landfill diversion performance. However whilst we have missed our internally set target, we remain within the parameters of our statutory national targets. Alternative RDF export markets have since been sourced and we have re-commenced the exportation of residual waste to RDF off-takers. We will only utilise the landfilling option when absolutely necessary</p>
<p>We will continue with to re-used, recycled or composted a high percentage of waste <i>(PAM/030)</i>. <i>(2016/17 Result - 66.23%/2017/18 Target - 64%)</i> <i>Target set to achieve national waste targets</i></p>	✓	<p>2017/18 Result - 64.80%. This has declined slightly from 66.23% the previous year. This is predominantly as a result of the difficulties with the refuse derived fuel (RDF) outlets. However we have met our target of 64% for this year.</p>

Last Year's Commitments	✓ ✘	Progress Comment
We will increase the percentage of fly tipping incidents cleared in 5 days <i>(PAM/011)</i> <i>(2016/17 Result - 85.92%/2017/18 Target - 95%)</i>	✓	2017/18 Result - 95.02%. This is on target and showing an improvement.
We will maintain a high level of streets that are clean <i>(PAM/010)</i> <i>(2016/17 Result - 98.6% / 2017/18 Target – 92.0%)</i>	✓	2017/18 Result - 98.7%. This is on target and showing an improvement.
We shall maintain a high level of cleanliness of our highways based on the Keep Wales Tidy and Cleanliness Index inspections <i>(STS/005a)</i> <i>(2016/17 Result - 73.2% / 2017/18 Target – 67%)</i>	✓	2017/18 Result - 77.8%. This is on target and showing an improvement. This is based on a combination of inspections undertaken by us during the year and the independent Keep Wales Tidy annual survey.
We will maintain the average time (calendar days) taken to remove dog fouling at 2 days or below <i>(5.2.2.19)</i> <i>(2016/17 Result - 1.54 days / 2017/18 Target 2 days)</i>	✓	2017/18 Result – 1.95 days. This is on target but showing a decline.

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Well-being Objective 13

Healthy & Safe Environment - Improve the highway and transport infrastructure and connectivity

We are improving the county's road infrastructure, rural transport and sustainable transport

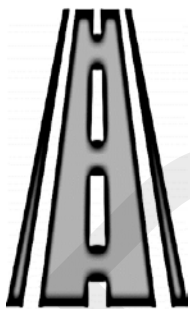
Our Transportation and Highway related services facilitate the safe movement of goods and People. Enabling access to raw commodities and markets as well as providing opportunities for People to gain access to employment, education, health, leisure and social activities. We have continued to develop sustainable travel by investing in shared paths and cycle paths, improved the road infrastructure to encourage economic activity in the county and maintained a rural bus service through our Bwcabus and country cars service.

Why it is important

- *Transportation and highways* play a key role in sustaining our community. A modern, successful economy is reliant upon the safe and efficient movement of people and goods; providing opportunities for people to gain access to employment, education, health, leisure, social and retail services.
- *United and connected* is one of the four Welsh Governments' aims in its 'Taking Wales Forward' plan. Providing integrated and affordable access for businesses, for residents and visitors can stimulate economic development, reductions in deprivation and social exclusion and an increase in well-being.
- Sustaining access to services will deliver improvements in health and well-being for all sections of the community e.g. that includes: walking, cycling, passenger and road transport.
- By 2030 South West Wales will be a confident, ambitious and connected City Region.

Success Measures

Roads that are in poor condition



4.1% of our **A Class**
(A slight improvement from 4.3% in 16/17)



3.1% of our **B Class**
(A slight improvement from 3.5% in 16/17)



11.9% of our **C Class**
(A slight decline from 11.6% in 16/17)



Awaiting Result

Our road casualty numbers have **decreased** to **??** people being killed or seriously injured on the roads



Source: Stats Wales

Explaining the Results

- The percentage of principal (A) roads and non-principal (B) roads in Carmarthenshire in a poor condition *reduced* during 2017/18; with (A) roads from 4.3% to 4.1% and (B) roads from 3.5% to 3.1%. There has been a *slight increase* in deterioration in non-principal (C) roads from 11.6% to 11.9%, this contributes to an *increase* in the combined A, B & C roads in poor condition of 9.3% compared to 9.2% in 2016/17.
- Data on road accidents will be published in late June

Progress Made

- ⦿ We have commenced *Crosshands EL2* phase 2 strategic link to support economic regeneration which was designed in-house, improved the *highway infrastructure* at Ammanford to improve traffic flow and reduce congestion. We have successfully lobbied the Wales Government to commence works to progress the Llandeilo *by-pass* road scheme and our ambitious *Tywi Valley Path* project connecting Llandeilo and Carmarthen.
- ⦿ We have continued to engage in *collaboration and partnership working* to deliver road safety education initiatives and identify sites for enforcement and engineering intervention. We have *invested in road safety* through funding of road safety education programmes and engineering schemes, including rural route treatment schemes and 20mph speed limits outside schools. To date such improvements have been introduced outside 55 school sites across the county. Additionally, we have delivered our programme of Road Safety training and engagement with vulnerable road users, including the training of older drivers, young drivers, motorcyclists, and young people.
- ⦿ We have continued investment into *vehicle replacements* during the year in accordance with our strategic fleet replacement programme.
- ⦿ We have successfully delivered *Safe Routes to Schools* Projects at Pontyberem and Carmarthen, and have delivered an investment of £445,500 into traffic management route treatment works to improve infrastructure in Bryn, Llangennech, Penygroes and Tycroes.
- ⦿ We will begin construction of the *Tywi Valley Cycle way* and continue to develop the full scheme. We have built approximately 3.7 Km of cycling/ shared use paths this year throughout the county to support sustainable and active travel.

CYCLE PATH

Proposals to create a 16-mile walking and cycling path between Carmarthen and Llandeilo have moved up a gear thanks to a funding boost.

The Tywi Valley Path project has received a grant of £132,000 through the Welsh Government Rural Communities - Rural Development Programme 2014-2020, which is funded by the European Agricultural Fund for Rural Development and the Welsh Government. The money will go towards developing part of the route at Nantgaredig.

The Tywi Valley Path will follow the route of the former Carmarthen and Llandeilo railway line as much as possible, close to the River Tywi; and is expected to boost tourism and the local economy, as well as encourage active and sustainable travel. The path is being developed in phases; with negotiations with landowners ongoing and funding sources identified as the scheme progresses. It is expected to cost between £5 and £8million in total; and is also being part funded through the Welsh Government's Local Transport Fund.

Planning permission has been secured for the western phase of the path between White Mill and Nantgaredig, and part of the path on an existing carriageway between Fronun and Bwlch Bach, near the concrete works in Abergwili, has been completed.



Executive Board Member
For Environment
Cllr Hazel Evans



View our [detailed progress here](#)
against this objective



Well-being Objective 13

Healthy & Safe Environment - Improve the highway and transport infrastructure and connectivity

The following are our commitments and end of year progress comments for this Well-being Objective during 2017/18.

Last Year's Commitments	✓ ✗	Progress Comment
A - Road Maintenance & Infrastructure		
<p>We will continue to invest in strategic transport infrastructure links to support economic development.</p> <p>a. Continuing with the construction of the Carmarthen West Link Road.</p> <p>b. We will continue the development of Phase 2 of the Cross Hands Economic Link Road and secure planning permission for the scheme in 2017/18</p> <p>c. Commencing work on improving the highway infrastructure at Ammanford to improve traffic flow and reduce congestion.</p> <p>d. We will model the transport movement at Llanelli and develop a transport model for the area. <i>(Action ID 12679)</i></p>	<p>✓</p>	<p>We have made further progress in Q4. Site works have continued with two separate elements of the western phase of the Towy Valley Path. Initial site clearance and ground preparation works commenced at Cross Hands Economic Link Road to enable main work to proceed through to Summer 2018. Advanced works are nearing completion at Wind Street / Tirydail Lane Junction to facilitate main roundabout construction in Summer 2018.</p>
<p>We will update Highways Asset Management Plan to provide a strategy for managing and maintaining the county's highways infrastructure. <i>(Action ID 12681)</i></p>	<p>✓</p>	<p>The HAMP policy document has been developed and is currently being reviewed by the management team and Head of Service.</p>
<p>We will develop, maintain and deliver a 3 year capital maintenance programme of Highway Maintenance on a prioritised basis to ensure the most effective use of limited funding. <i>(Action ID 12682)</i></p>	<p>✓</p>	<p>In 2017/18 we surface treated 74 km of our roads, resurfaced 3.8km of roads and repaired 1633 potholes.</p>
<p>We will develop, maintain and deliver a 3 year capital maintenance programme of highway bridge strengthening and replacement schemes. Prioritising delivery of schemes within the confines of resources available. <i>(Action ID 12683)</i></p>	<p>✓</p>	<p>We have continued with our bridge strengthening and replace scheme at Henllan Bridge, Ffarmers; Pontnewydd Relief Bridge, Carway and Ffrwd Farm, Pinged - construction works completed. Doethie Bridge, Rhandirmwyn - scheme has been delayed due to private land owner issues. Design work on two highway support schemes are on-going. Design works on four bridge replacement schemes is on-going. The % complete is based on actual costs invoiced in 17/18 are relative to the allowable budget.</p>
<p>We will Improve the notification of our planned and reactive highway maintenance works to facilitate better coordination and communication with the public, businesses and tourists. <i>(Action ID 12684)</i></p>	<p>✓</p>	<p>Throughout the year systems have been configured to enable Streetworks notifications submission by Design teams and updated by Operational teams as work is delivered. Design (client) and operational teams have received training in the use of systems and are able to now to notify new schemes and update with actual start & end dates of roadworks schemes. Major works have been published via the press.</p>

Last Year's Commitments	✓ x	Progress Comment
<p>We will review our Highways defect reporting and repair system to ensure the system is efficient and effective. <i>(Action ID 12685)</i></p>	✓	<p>The review of highways management systems is on-going and continuous improvements are being made. Improvements to defect reporting and recording are a key objective and introducing mobile recording for works teams is key to this review. The pilot is progressing and the interface between highways asset and job management systems has been successfully tested. Subject to agreement a pilot and test phase can be progressed early in 2018/19. A wider departmental review of IT systems is likely to impact on this action.</p>
<p>We will review and align the highway network databases to consolidate our highway records and create a consistent and accurate register of all public highways. <i>(Action ID 12686)</i></p>	✓	<p>The review of records has commenced with a working project team meeting regularly to undertake the review and update records/ databases. To date there have been 24 working sessions and 222 individual anomalies corrected. The estimated time to complete the review for the entire network is April 2021. The work being undertaken is considered high value and progress within the year will not complete the entire network, however will be a significant improvement to records. The reported target reflects the in year progress. The working group is now well established and will review high priority anomalies as they arise throughout the year and on an on-going basis. The collaborative approach within the newly formed division is evident on this project.</p>
<p>We will minimise the % of A roads in poor condition <i>(PAM/020)</i> <i>(2016/17 Result - 4.3% / 2017/18 Target - 4.3%)</i></p>	✓	<p>4.1% of principal (A) roads in Carmarthenshire are in a poor condition. This result shows a steady improvement on 4.3% last year and evidence that targeted investment has delivered results.</p>
<p>We will minimise the % of B roads in poor condition <i>(PAM/021)</i> <i>(2016/17 Result - 3.5% / 2017/18 Target - 4.3%)</i></p>	✓	<p>3.1% of non-principal (B) roads in Carmarthenshire are in a poor condition. This result shows a steady improvement on 3.5% last year and evidence that targeted investment has delivered results.</p>
<p>We will minimise the % of C roads in poor condition <i>(PAM/022)</i> <i>(2016/17 Result - 11.6% / 2017/18 Target - 13%)</i></p>	✓	<p>11.9% of non-principal (C) roads in Carmarthenshire are in a poor condition. The target of 13% has been exceeded however unlike A & B roads there has been a slight deterioration over previous year's figure of 11.6%. The result shows 298km of C Class road in a poor (Red) condition. We will consider reduction of A & B road investment in future years to target lower classes of road.</p>
<p>We will minimise the % of principal (A) roads, non-principal (B) roads and non-principal (C) roads that are in overall poor condition <i>(THS/012)</i> <i>(2016/17 Result - 9.2%/2017/18 Target – 10.3%)</i></p>	✓	<p>9.3% of A, B & C roads in Carmarthenshire are in a poor condition. Whilst the target has been exceeded there is a slight decline in the overall combined condition due to the deterioration in C Class roads.</p>

Last Year's Commitments	✓ ✗	Progress Comment
B - Passenger Transport		
We will continue to manage the "Trawscymru" Carmarthen - Aberystwyth service on behalf of the Welsh Government and aim to secure funding to allow the continued provision of the service in 2017/18. <i>(Action ID 12687)</i>	✓	We have continued to manage the Trawscymru services on behalf of Welsh Government, including the free weekend travel initiative
We will work with the community, Ceredigion and Pembrokeshire county councils to help sustain the delivery of the Bwcabus integrated transport services & Key strategic Services. <i>(Action ID 12688)</i>	✓	The Authority has continued to support and develop the successful BWCABUS scheme as part of the wider LINC project.
We will review the provision of the "Country Cars" scheme with partner organisations and to look at opportunities to share resources with non-emergency health transport. <i>(Action ID 12689)</i>	✓	We have maintained the Country cars scheme during the year and will continue to work with the Royal Voluntary Service in delivering this essential scheme in the future.
We will continue to support the delivery of the Modernising Education Programme – redesigning networks to facilitate the movement of pupils as set out in our home to school transport policy. <i>(Action ID 12690)</i>	✓	We have continue to provide school transport in accordance with the Modern Education Programme (MEP) and work as part of the MEP team to evaluate school transport implications of future developments
We will continue to review the Authority's home to school and college transport policy and to manage demand to ensure maximum efficiency. <i>(Action ID 12691)</i>	✓	The Authority has continued to review the home to school transport and continue to successfully manage costs by effective demand management and network reviews.
We will aim for at least 79% of adults aged 60+ to hold a concessionary travel pass <i>(THS/007)</i> <i>(2016/17 result - 81.4% / 2017/18 Target - 79%)</i>	✓	2017/18 Result 80.6% , a slight reduction on the previous year but on target. This equates to 44,460 of over 60's in Carmarthenshire hold a concessionary travel pass.
C - Cycleways		
We will begin construction of the Towy Valley Cycle way and continue to develop the full scheme. <i>(Action ID 12692)</i>	✓	Planning has been granted for the Western section (Carmarthen to Nantgaredig) and funding secured for sectional delivery from RCDF and WG. All planned sectional works at Abergwili museum and Whitemill are underway/complete. Land negotiations are progressing well on both the Western and Eastern routes. Further to this Preparations for a planning application on the Eastern section (including detailed environmental surveys) are well advanced. Successful funding applications for 2018/19 have been submitted to Welsh Government to all us to continue to progress work this year.
D - Road Safety		
We will implement the Carmarthenshire road safety strategy to meet the national 2020 casualty reduction targets & continue to deliver the actions outlined in the Road Safety Strategy. <i>(Action ID 12693)</i>	✓	The Council's Road Safety Unit has worked collaboratively with a range of public safety agencies in Carmarthenshire to deliver the Carmarthenshire Road Safety Strategy. Various education, engineering and enforcement initiatives have been delivered by the Road Safety Unit and its partner agencies in 2017/18 in fulfilment of the key aims of the strategy: <ul style="list-style-type: none"> • Rural road safety: We have utilised the full road safety grant allocation from the Welsh Gov. of

Last Year's Commitments	✓ x	Progress Comment
		<p>£445,500 to deliver the 2017/18 route treatment programme: - [1] B 4297, Halfway to Talyclun, [2] B 4297 Tycroes to Gorslas)</p> <p>We have utilised the full road safety revenue allocation from the Welsh Gov. of £140,000 to complete delivery of the 2017/18 road safety education programme. The programme provided road safety training via Pass Plus Cymru, Older driver training, Young driver training, Kerbcraft, Motorcycle Training, National Standards Cycle Training.</p> <p>We have undertaken multi agency engagement events with motorcyclists (one of the road user groups at highest risk of sustaining injury on the highway). Continued a multi agency approach to reducing inappropriate and illegal road user behaviour including speeding, drink and drug driving, and careless and dangerous driving. Continued to improve our knowledge and understanding of casualty data to solve road safety problems. We have spent £140,000 in 2017/18 on targeted road.</p>
<p>We will continue to review the availability of safe walking routes to school and develop a mapping project to provide greater clarity to applicants. <i>(Action ID 12694)</i></p>	✓	<p>In 2017/18 thirty three home to school walking technical / safety assessments were undertaken across the county in accordance with the Welsh Governments Learner Travel Statutory Provision and Operational Guidance 2014, Chapter 5 Risk Assessment of Walked Routes to School.</p>
<p>We will work to reduce the number of people killed and seriously injured on the roads to meet the 40% reduction by 2020 <i>(5.5.2.21)</i> <i>(2016/17 Result - 102 / 2017/18 Target - 87)</i></p>		<p>Results available end of June.</p>
<p>We will work to reduce the number of motorcyclists killed and seriously injured on roads to meet the 25% reduction by 2020 <i>(5.5.2.22)</i> <i>(2016/17 Result - 33 / 2017/18 Target - 15)</i></p>		<p>Results available end of June.</p>
<p>We will work reduce the number of young people (aged 16-24) killed and seriously injured on roads to meet the 40% reduction by 2020 <i>(5.5.2.23)</i> <i>(2016/17 Result – 19 / 2017/18 Target - 25)</i></p>		<p>Results available end of June.</p>
<p>E - Modernising our vehicle Fleet</p>		
<p>We will complete our investment into vehicle replacements during the year, The value of investment will be £1.8 million at the end of 2017/18 in accordance with our strategic fleet replacement programme. The more efficient vehicles contribute to reducing CO2 emissions. <i>(Action ID 12695)</i></p>	✓	<p>All required fleet from the replacement programme have been purchased for the year 2017/2018. Delivery of 7 social care vans is running late so will contribute to the 2018/2019 figure. The remainder of the investment for the year has been carried over to 2018/2019 due to operational requirements.</p>
<p>We will reduce the size of our operational vehicle fleet by 1% over the year. <i>(Action ID 12696)</i></p>	✓	<p>A fleet review within the waste division is ongoing with final vehicle reduction numbers yet to be determined within the 2017/2018 period. The waste department fleet review has ran over into</p>

Last Year's Commitments	✓ x	Progress Comment
		<p>2018/2019 but will continue to reduce numbers within the department. Service operational vehicle numbers are continuously being reviewed.</p> <p>An order for 2 electric pedestrian sweepers has been put in with a view to reducing the number of smaller driven sweepers which currently service the town centres.</p>

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Well-being Objective 14

Healthy & Safe Environment - Promote Welsh Language and Culture

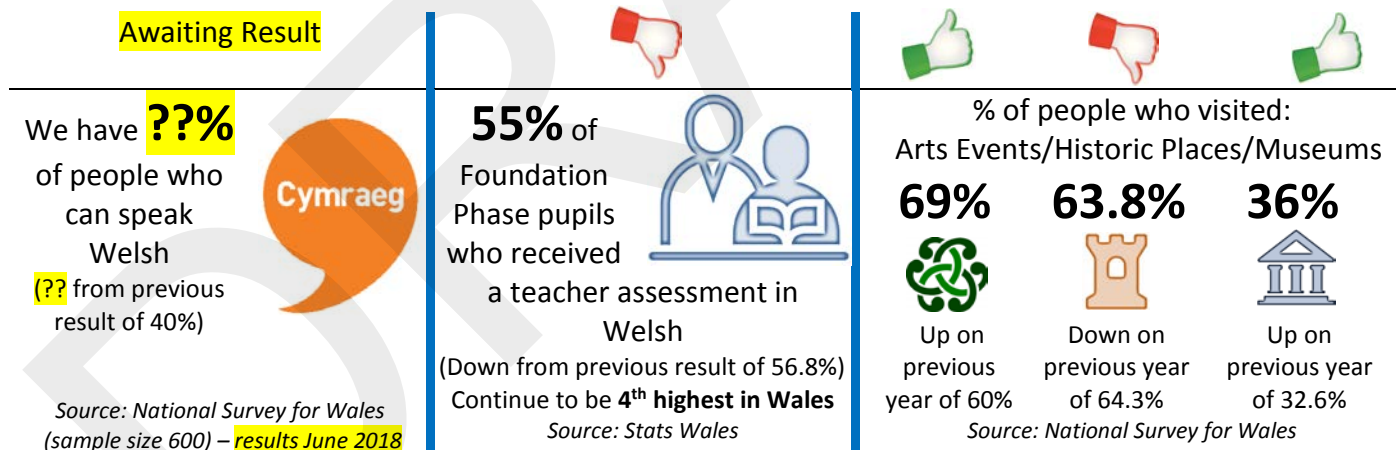
Good progress made on the implementation and compliance with the Welsh Language Standards

Internal communication and a range of resources and guidelines to support staff has been key to this. The Welsh Language Promotion Strategy has bought new opportunities to work with external partners across the county and in ensuring that human and financial resources are used responsibly. Carmarthenshire is recognised as being of strategic importance in the vitality of the Language across Wales.

Why it is important

- Carmarthenshire is a *stronghold* for the Welsh language and is considered to be of high strategic importance in its future.
- The Welsh Government has announced a *new strategy* to try to ensure a secure future for the Welsh language. In recognising that the language is a national treasure, the government is planning to double the number of Welsh speakers in Wales by 2050. In addition, they want to ensure that Welsh is a living language.
- It is a *unique selling point*. Tourist and hospitality industries throughout Europe are now realising the importance of offering unique experiences. Having two languages and a sense of Welsh history and culture places Carmarthenshire in a strong position

Success Measures



Explaining the Results

- The 2017/18 [National Survey for Wales](#) results shows that ****** can speak Welsh in Carmarthenshire an ****** on the previous year of 40%.
- All learners in their final year of Foundation Phase must be assessed through teacher assessments. 55% of our Foundation Phase pupils received a teacher’s assessment in Welsh which is slightly down on the previous year although we continue to have the 4th highest number in Wales.
- According to the [National Survey for Wales](#) the number of survey participants attending an arts events and visiting historic places in Wales during 2016/17 is reasonably high at 69.3% and 63.8% respectively, but the number visiting museums continues to be below the Welsh average of 41.6% at 36%, despite a slight improvement on the 2014/15 survey results of 32.6% .Please note that the questions asked whether they attended or visited these in Wales and not specifically in Carmarthenshire.

Progress Made

PROMOTING WELSH LANGUAGE

- ⦿ The [2016/17 Annual Report to the Welsh Language Commissioner](#) detailed the steps taken to comply with the Welsh language Standards.
- ⦿ Promotion work was undertaken with the *County's Event Organiser Forum* to convey the importance of using the Welsh language when organising community events.
- ⦿ A new club for learners was organised, in partnership with Menter Gorllewin Sir Gâr, at Yr Atom in Carmarthen, in order to bring learners together.
- ⦿ In order to start raising awareness of the advantages of bilingualism in the county, a comprehensive booklet that promotes the advantages of Welsh medium education and specifies the path towards bilingualism, has been designed and printed. This work derived from the County Forum and all partners contributed to the content of the booklet.
- ⦿ The County's *Strategic Welsh Language Forum* is working to market and promote the events being held to promote the Language and is linked in to the newly updated *Discover Carmarthenshire* website. The Forum is leading on the preparation of an 'Information Pack' for individuals / families moving to Carmarthenshire which will provide the linguistic context and the opportunities for a bilingual education.

PROMOTING WELSH CULTURE AND TOURISM

- ⦿ We have developed the '*Stordy Digidol*' digital project to widen access to our County's collections and cultural services. The website infrastructure is now complete with library content of some 770 images already uploaded, this will be followed with content from museums and archives. The objective in the second phase is to tag and link collections through stories.
- ⦿ The launch of '*Makerspace*' in Ammanford Library, a collaborative work space for making, learning, exploring and sharing, that uses high tech tools and open to children, adults, and entrepreneurs, is the 1st of its kind in Wales which will inspire creativity and innovation.
- ⦿ Tourism brings around £370million into our economy. This is up by 2.7% on last year, with the number of overnight visitors going up by 3.6%. Recently, both *Carmarthen* and *Llandeilo* were named as two of the top 10 best places to live in Wales, by the Sunday Times. Carmarthenshire is fast becoming one of Wales' most visited counties,
- ⦿ In order to maximise exposure for St David's Day, we arranged for a local business woman to be live in London radio studio on the UK's most listened radio show, namely the breakfast show on *Radio 2 with Chris Evans*. With over 8 million weekly listeners, this was a major coup for not just Carmarthenshire but Wales in general as *cawl* and other Welsh food was tasted and discussed at length.

Welsh in a Week!

In February, seven members of staff from Carmarthenshire County Council attended a residential course at Nant Gwrtheyrn in North Wales. The course was organised and funded in partnership with the National Centre for Learning Welsh. The aim of this 1 week course was to immerse our staff in the Welsh Language and to increase their confidence to use the Language in the workplace. The course has not only helped our staff use the language within the workplace; but also in our communities.



Executive Board Member
For Welsh Language, Culture and Tourism
Cllr Peter Hughes-Griffiths



View our [detailed progress here](#)
against this objective

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Building a Better Council & Better Use of Resources





Well-being Objective 15a - Building a Better Council

Acceptable Governance Arrangements are in place






Carmarthenshire County Council has implemented a *Code of Corporate Governance* that adopts the best practice principles of the Wales CIPFA / SOLACE Governance Framework. To ensure these best practice guidelines were met, our Internal Audit Service undertook a stock take of our arrangements against the standard. It found that our compliance was 'acceptable'.

The best practice guidance identifies 91 behaviours and actions that demonstrate good governance across 7 principles. Our stock take showed that we had strong complete evidence for 54 of these and nearly complete evidence for the majority of the rest. We will examine any gaps and prioritise improvement, where neededthis is not about ticking every box.

Good governance is fundamental to the effective delivery of the Council's services and its corporate priorities. Open and transparent decision making; financial and budgetary control; effective scrutiny arrangements; strategic risk management and effective partnership working are areas which impact on the manner in which the Council runs its business for the benefit of local people. We are making every effort to secure a more efficient, ethical, transparent and accountable local government that supports and enhances public participation and democracy.

Success Measures

No year on year comparison available for these measures

 <p>??% of people agree that they can access information about us in the way they would like to.</p>	<p>??% of people know how to find what services we provide</p> 	<p>??% of people agree that they have an opportunity to participate in making decisions about the running of our services</p> 	 <p>Staff sickness has decreased from 10.8 days to 10.1 days per year (with main cause of sickness being stress, mental health & fatigue)</p> 
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Explaining the Results

- Re -people agree that they can access information-----National Survey for Wales Results expected June 2018
- People know how to find what services we provide-----National Survey for Wales Results expected June 2018
- People agree that they have an opportunity to participate in making decisions about the running of our services---- National Survey for Wales Results expected June 2018
- Sickness data is regularly monitored and analysed to ensure the focus is on reducing absence. We have set up a Challenge and Review forum which identifies where there are gaps and good practice.

Progress Made

<p>The Well-being of Future Generations Act requires 7 areas of corporate change, which are a key expectation of the Future Generations Commissioner in Annual Reporting.</p> <p>FGC - The journey so far : May 2018</p>	<ol style="list-style-type: none"> 1 Corporate Planning 2 Performance Management 3 Workforce Planning 	<p>Covered by Building a Better Council</p>
	<ol style="list-style-type: none"> 4 Financial Planning 5 Assets 6 Procurement 7 Risk 	<p>Making Better Use of Resources (Page xx)</p>

CORPORATE PLANNING

- ⦿ The Council's Executive Board has set out almost 100 priority projects, schemes or services they plan to deliver in '[Moving Forward in Carmarthenshire: the next 5 Years](#)'. Therefore we have published a New Corporate Strategy bringing together the previous Corporate Strategy, Improvement Plan, Well-being Objectives and Moving Forward in Carmarthenshire: the next 5 Years.
- ⦿ Support to the Public Services Board has been ongoing throughout the year with the lead being taken on the development of the [Well-being Plan](#) which was published in May 2018.

PERFORMANCE MANAGEMENT

- ⦿ Wales Audit Office issued a Certificate of Compliance of last year's Annual Report.
- ⦿ We reshaped our Performance Monitoring and reporting and fully aligned it to the Well-being Objectives. We tracked the steps we were taking to achieve these objectives using our 'in house' developed Performance Information Monitoring System (PIMS) and reported progress on a quarterly basis. This is a key expectation of the Future Generations Commissioner.



WORKFORCE PLANNING

- ⦿ An assessment tool has been developed to assist service areas identify the supply and demand issues
- ⦿ HR officers attend Departmental Management Team meetings as Business Partners.

OTHER PROGRESS

- ⦿ We conducted Local Government Elections in May 2017 and the Brexit referendum in June 2017. A significant programme of member's induction was provided.
- ⦿ We have committed to improving ways of working through the work of the 'Transformation, Innovation and Change' programme (TIC). The TIC Team helped support 20 projects and reviews over the course of the last year, including the launch of agile working.
- ⦿ We have developed an action plan to prepare for the next Investors in People (Generation 6 Standard) Review during 2018. The Internal Review team have been recruited and trained on the new standard.
- ⦿ As a key employer in the County we have made the transition from the Disability Two Ticks Scheme to being a Disability Confident Employer
- ⦿ Enhancements have been made to ensure the **accessibility of the Council's website** with the addition of **Browse Aloud**, this enables users to listen to web content in English or Welsh for those who have reading difficulties (due to dyslexia, learning difficulties or mild visual impairments).
- ⦿ We published our [Digital Transformation Strategy 2017-2020](#) which outlines the strategic digital vision and identifies a number of key projects that will be delivered over the next three years.
- ⦿ There has been a successful increase in the use of e-learning programmes includes areas such as the *Violence Against Women Domestic Abuse Sexual Violence (Wales) Act 2015 (VAWDASV)*.



2017/18 BUDGET CONSULTATION

Schools across Carmarthenshire gave Councillors their views on budget proposals for the next three years.

Pupils from secondary schools gave presentations at County Council on the proposals being consulted upon. This followed an Insight day held at Llanelli's Ffwrnes Theatre as part of the Council's budget consultation



Executive Board Member For
HR, Performance Mgt, ICT, TIC:
Cllr Mair Stephens



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against this objective



Over the last 5 years we have made budget reductions of £54M with minimum impact on front line services

The financial position faced by local authorities has had a consistent theme over recent years, with the level of resources available to public services seeing significant reductions, which means that we have less money to invest in services now than we have in the past. Over the last five years we have had to manage reductions in service budgets of £54m, whilst at the same time the pressures on the budget have been increasing in terms of demand and expectations.

'The Council has sound savings planning arrangements, which support future financial resilience...'






(Wales Audit Office – Savings Planning Report March 2017 Paragraph 13)



Why it is important

- There are increasing demands and expectations yet less resources are available. Under these conditions we need to work even more efficiently and effectively to maintain services and improve where we can, delivering *'More (or even the same) for less'*.
- Further financial pressures are likely to arise from such things as rising energy costs, an increasing number of older people needing services from us, office, school buildings and highways that require significant investment, and this is in addition to the current uncertainty in the economic outlook as the UK embarks on the process of leaving the European Union.

Success Measures

  <p>18.9% increase of 'Do it online' payments (From 29,020 to 34,494)</p>	  <p>£8.609m current savings were made in 2017/18</p>	<p>No year on year comparison available</p> <p>??% of people agree that we ask for their views before setting our budget</p>  <p><i>(Source: National Survey for Wales)</i></p>
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Explaining the Results

Further addressing the *Making Better Use of Resources* Well-being Priority cuts across all service areas and is both about investment as well as efficiency savings. The Council is committed to financially sustainable delivery models - there are many examples of this across different departments, such as increased *Extra Care Provision* where it better meets service user needs, a move towards *agile working*, thus reducing the Council's estate costs in the future. *Channel Shift*, is a TIC project looking to improve the way that external customers can conveniently access Council Services and encouraging a shift to less expensive methods of accessing services such as *'Do it online'* payments.

Progress Made

FINANCIAL PLANNING: Extensive *Budget Consultation* took place with seminars for county councillors, town and community councils, a public forum, scrutiny committees, schools budget forum, the Youth Council and trade unions meetings.

ASSETS: We are taking a more sustainable and long term approach to property assets and regeneration. For example, we are leasing Burry Port Harbour to a specialist marina company, which will ensure the Harbour's long term sustainability.

PROCUREMENT: Procurement is seen as an important part of how a public body allocates resources under the Well-being of Future Generations (Wales) Act 2015 and as a strategic function in the Council we support the departments to deliver our 15 well-being. Our current draft procurement Strategy identifies these as reducing the number of young adults that are Not in Education, Employment or Training (NEET), Creating more jobs and growth throughout the County, Looking after the environment now and for the future, promoting Welsh Language and culture and governance and the use of resources.

RISKS: We are managing our risks and performance through robust internal control and strong public financial management. Our Corporate, Departmental and Service Risk Registers were all updated within 2017/18 in line with the new Well-being of Future Generations Act.

Other Progress

- ⊙ We collected 97.57 % of *Council Tax* due for the financial year 2017/18 which is a 0.52% improvement from the previous year of 97.05%
- ⊙ We collected 99.52% of *non-domestic rates* for the financial year 2017/18 which is a 1.32% improvement from the previous year of 98.20%.
- ⊙ We have continued to fulfil the requirements of *Department of Works and Pensions Universal Credit*, delivering partnership agreement in terms of budgeting support for vulnerable claimants and providing technical/specialist support for the universal credit delivery centres.

COMMUNITY BENEFITS:

Dawnus, the contractor for a new Primary School build in Trimsaran has completed a Welsh Government Community Benefits Measurement Tool to track the benefits delivered during the life of the construction project. It was estimated that for every £1 spent on this project £1.89 was reinvested back into the Welsh economy. To date, the project valued at approx. £7 m build cost, recruited 4 individuals who was previously unemployed for over 6 months and a further 9 individuals were retained as a result of this work who would otherwise have been made redundant/unemployed. The contractor has delivered 754 person weeks of targeted recruitment and training which has benefited the local workforce within the local area/community.



Executive Board Member
For Resources: Cllr David Jenkins



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against this objective

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APPENDICES

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Local Government (Wales) Measure 2009 and Well-being of Future Generations Act (Wales) 2015

The Local Government (Wales) Measure 2009 and the Well-being of Future Generations Act (Wales) 2015 are separate but interconnected legal obligations and it makes sense to ensure that these requirements are fully aligned and combined in this New Corporate Strategy.

The Local Government (Wales) Measure 2009

- The Local Government (Wales) Measure 2009 requires the Council to set Improvement Objectives every year. They do not have to change every year, or be deliverable within one year.
- Our Improvement Objectives are essentially the same as our Well-being Objectives as they are based on a thorough evidence-based understanding of the communities we serve and local needs. We compare our Service performance and satisfaction results with all Councils in Wales to make sure we improve where we most need to.
- We have a duty to improve, often delivering 'more (or even the same) for less'.

Well-being of Future Generations Act (Wales) 2015

This is an Act introduced by the Welsh Government which will change aspects of how we work. The general purpose of the Act, is to ensure that the governance arrangements of public bodies for improving the well-being of Wales, take the needs of future generations into account. The Act is designed to improve the economic, social and environmental well-being of Wales, in accordance with sustainable development principles. The new law states that:-

- a) We must carry out sustainable development, improving the economic, social, environmental and cultural well-being of Wales. The sustainable development principle is **'... the public body must act in a manner which seeks to ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs.'**
- b) We must demonstrate 5 ways of working:
Long term, integrated, involving, collaborative and preventative (see **Appendix 1**)
- c) We must work towards achieving all of the 7 national well-being goals in the Act. Together they provide a shared vision for public bodies to work towards.



For the first time in Wales, the Well-being of Future Generations Act, provides a shared vision for all public bodies in Wales to work towards. As a public body subject to the Act we were required to set and publish Well-being Objectives that maximised our Contribution to the Well-being Goals.

How our Well-being Objectives contribute to the 7 National Well-being Goals

Carmarthenshire's 2017/18 Well-being Objectives / KIOPs			7 National Well-being Goals						
			Prosperity	Resilience	Healthier	More equal	Cohesive Communities	Vibrant culture & Welsh Language	Global responsibility
Start Well	1	Help to give every child the best start in life and improve their early life experiences.	✓		✓	✓	✓		
	2	Help children live healthy lifestyles	✓		✓	✓	✓	✓	
	3	Continue to Improve learner attainment for all	✓	✓		✓		✓	✓
	4	Reduce the number of young adults that are Not in Education, Employment or Training	✓		✓	✓	✓		
Live Well	5	Tackle poverty by doing all we can to prevent it, help people into work and improve the lives of those living in poverty	✓		✓	✓	✓		
	6	Create more jobs and growth throughout the county	✓		✓	✓	✓	✓	
	7	Increase the availability of rented and affordable homes	✓	✓	✓	✓	✓		✓
	8	Help people live healthy lives (tackling risky behaviour & obesity)	✓		✓	✓	✓	✓	
Age Well	9	Support good connections with friends, family and safer communities			✓	✓	✓		✓
	10	Support the growing numbers of older people to maintain dignity and independence in their later years	✓		✓	✓	✓	✓	
	11	A Council-wide approach to support Ageing Well in the county	✓		✓	✓	✓	✓	
In a Healthy, Safe & Prosperous Environment	12	Look after the environment now and for the future	✓	✓	✓				
	13	Improve the highway and transport infrastructure and connectivity	✓	✓	✓	✓	✓		
	14	Promote Welsh Language and Culture	✓	✓		✓	✓	✓	
	15	Building a Better Council and Making Better Use of Resources	✓	✓	✓	✓	✓	✓	✓

Success measures for our Well-being Objectives

PAM – Public Accountability Measures (National); ONS - Office for National Statistics; NSW - National Survey for Wales; NWBI - National Well-being Indicator	Has our result improved year on year			22 nd	21 st	20 th	19 th	18 th	17 th	16 th	15 th	14 th	13 th	12 th	11 th	10 th	9 th	8 th	7 th	6 th	5 th	4 th	3 rd	2 nd	1 st		
	Previous result	Most Current Result	Improved ↑ Standstill ↔ Declined ↓	Worst results												Best Results											
				Arrows start from previous position															● ● to our most current position					■			
WBO 1 - Help to give every child the best start in life and improve their early life experiences.																											
% Children in care with 3 or more placements in the year (PAM/029)	9.2	8.8	↑																								
WBO 2 - Help children live healthy lifestyles.																											
% Children overweight or obese	29.6	29.4	↑	32.7																						17.0	
WBO 3 - Continue to Improve learner attainment for all.																											
Average Caped 9 points score for pupils (PAM/007)	not available	360.8	Not applicable	320.4																						380.1	
% Attendance in primary schools (PAM/007)	94.8	94.4	↓	94.3																						95.6	
% Attendance in secondary schools (PAM/008)	94.5	94.3	↓	93.0																						95.2	
Satisfaction with child's primary school (NSW)	93		Published Jun/July																								
WBO 4 - Reduce the number of young adults that are Not in Education, Employment or Training.																											
Year 11 leavers Not in Education, Employment or Training (NEETs) (PAM/009)	2.1	1.4	↑	4.33																						0.76	
Year 13 leavers Not in Education, Employment or Training (NEETs) (5.1.0.2)	2.0	3.0	↓	18.8																						0.0	
WBO 5 - Tackle poverty by doing all we can to prevent it, help people into work and improve the lives of those living in poverty.																											
Average Caped 9 points score for pupils eligible for FSM (Free School Meals) (4.1.2.4)	not available	307.6	Not applicable	252.6																						336.8	
% of households successfully prevented from becoming homeless (PAM/012)	64.2	65.1	↑																								
Household in material deprivation (NSW) (NWBI)	16.7	15.3	↑	20.9																						10.8	
% Households Living in Poverty (CACI 'PayCheck')	35.9	35.0	↑	45.3																						23.1	
Keeping up with all bills and commitments without any difficulties (<i>non pensioner</i>) (NSW)	51		Published Jun/July																								
Keeping up with all bills and commitments without any difficulties (<i>pensioner</i>) (NSW)	75		Published Jun/July																								
WBO 6 - Create more jobs and growth throughout the county.																											
Median Gross Weekly Full-time Earnings (£) (NWBI)	494.5	517.5	↑	431.4																						619.6	
Jobs created with Regeneration assistance (EconD/001)	253.5	352.5	↑	No comparable data available for this measure																							
The level of Private Sector Investment / external funding secured (£) (EconD/008)	23.5m	16.7m		No comparable data available for this measure																							
WBO 7 - Increase the availability of rented and affordable homes.																											

Success measures for our Well-being Objectives

PAM — Public Accountability Measures (National); ONS - Office for National Statistics; NSW - National Survey for Wales; NWBI - National Well-being Indicator	Has our result improved year on year			22 nd	21 st	20 th	19 th	18 th	17 th	16 th	15 th	14 th	13 th	12 th	11 th	10 th	9 th	8 th	7 th	6 th	5 th	4 th	3 rd	2 nd	1 st		
	Previous result	Most Current Result	Improved ↑ Standstill ↔ Declined ↓	Worst results												Best Results											
				← Arrows start from previous position →												● to our most current position ●											
Number of affordable homes in the County <i>(7.3.2.24)</i>	173	235	↑	No comparable data available for this measure																							
WBO 8 - Help people live healthy lives (tackling risky behaviour & obesity).																											
% of adults who say their general health is Good or Very Good <i>(NSW)(NWBI)</i>	69.8		Published later in 2018																								
% of adults who say they have a longstanding illness <i>(NSW)(NWBI)</i>	52.7		Published later in 2018																								
Adult Mental Well-being score <i>(NSW)(NWBI)</i> <i>(Out of a maximum score of 70)</i>	not available	50.2	Not applicable	48.8																						52.5	
% adults who have fewer than two healthy lifestyle behaviours <i>(NSW) (NWBI)</i> <i>(not smoking, healthy weight, eat five fruit or vegetables a day, not drinking above guidelines and meet the physical activity guidelines).</i>	11.0		Published later in 2018																								
WBO 9 - Support good connections with friends, family and safer communities.																											
Have a sense of community <i>(derived from three questions on belonging; different backgrounds get on, treat with respect)</i> <i>(NSW) (NWBI)</i>	73.0	48.0	↓	37.0																							66.5
People feeling safe <i>(at home, walking in the local area, and travelling)</i> <i>(NSW) (NWBI)</i>	not available	79	Not applicable	57																							91
WBO 10 - Support the growing numbers of older people to maintain dignity and independence in their later years.																											
Rate of people kept in hospital while waiting for social care <i>(PAM/025)</i>	2.30	2.50	↓																								
Agree there's a good Social Care Service available in the area <i>(NSW)</i> <i>(elderly, children, disabled and carers)</i>	53.1	56.2	↑	44.4																							68.1
Days taken to deliver a Disabled Facilities Grant <i>(PAM/015)</i>	167	161	↑																								
WBO 11 - A Council-wide approach to support Ageing Well in the county.																											
% of people who are lonely <i>(NSW) (NWBI)</i>	17.1		Published later in 2018																								
WBO 12 - Look after the environment now and for the future.																											
Use of renewable energy (kWh)	670,400	937,330	↑	No comparable data available for this measure																							
% Waste reused, recycled or composted <i>(PAM/030)</i>	66.23	64.80	↓																								
WBO 13 - Improve the highway and transport infrastructure and connectivity.																											
% A Class roads that are in poor condition <i>(PAM/020)</i>	4.3	4.1	↑																								
% B Class roads that are in poor condition <i>(PAM/021)</i>	3.5	3.1	↑																								

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Success measures for our Well-being Objectives

PAM – Public Accountability Measures (National); ONS - Office for National Statistics; NSW - National Survey for Wales; NWBI - National Well-being Indicator	Has our result improved year on year			22 nd	21 st	20 th	19 th	18 th	17 th	16 th	15 th	14 th	13 th	12 th	11 th	10 th	9 th	8 th	7 th	6 th	5 th	4 th	3 rd	2 nd	1 st		
	Previous result	Most Current Result	Improved ↑ Standstill ↔ Declined ↓	Worst results												Best Results											
				← Arrows start from previous position →												● ● to our most current position ■											
% Class roads that are in poor condition <i>(PAM/022)</i>	11.6	11.9	↓																								
Number of people killed and seriously injured on the roads <i>(5.5.2.21)</i>	102		Published late June																								
WBO 14 - Promote Welsh Language and Culture.																											
Can speak Welsh <i>(NSW) (NWBI)</i>	40.1		Published later in 2018																								
Pupils assessed in Welsh (first language) - Foundation Phase <i>(PAM/033)</i>	56.8	55.0	↓	3.9																			Same			98.5	
% of people attended arts events in Wales in last year <i>(NSW)</i>	60.0	69.3	↑	46.4																						71.3	
% of people visited historic places in Wales in last year <i>(NSW)</i>	64.3	63.8	↓	44.0																						72.3	
% of people visited museums in Wales in last year <i>(NSW)</i>	32.6	36.0	↑	below 27.8						Same																55.2	
WBO 15 - Building a Better Council and Making Better Use of Resources.																											
‘Do it online’ payments	29,020	34,494	↑	No comparable data available for this measure																							
People agree that they can access information about the Authority in the way they would like to <i>(NSW)</i>	not available	Published Jun/July	Not applicable																								
People know how to find what services the Council provides <i>(NSW)</i>	not available	Published Jun/July	Not applicable																								
People agree that they have an opportunity to participate in making decisions about the running of local authority services. <i>(NSW)</i>	not available	Published Jun/July	Not applicable																								
Number days lost due to sickness absence. <i>(PAM/001)</i>	10.8	10.1	↑																								
Organisational ‘running costs’ (£m)	12.9	TBC																									
People agree that the Council asks for their views before setting its budget. <i>(NSW)</i>	not available	Published Jun/July	Not applicable																								

APPENDIX 3 - NATIONAL SURVEY FOR WALES

DATA AVAILABLE FROM JUNE

DRAFT

The table below shows the following information on measures that all 22 councils in Wales have to collect:-

- Our 2017/18 result and whether it has improved on our 2016/17 result
- Our quartile (star rating) compared to other Council's in Wales
- Our Rank position for 2017/18 compared to our Rank position for 2016/17

The measures published by all councils in Wales	Has our result improved from 2016/17 to 2017/18		How good is our 2017/18 result?	22 nd	21 st	20 th	19 th	18 th	17 th	16 th	15 th	14 th	13 th	12 th	11 th	10 th	9 th	8 th	7 th	6 th	5 th	4 th	3 rd	2 nd	1 st		
	Our 2017/18 result	Improved ↑ Standstill ↔ Declined ↓	★ = Bottom (Worst) ★★ = Bottom to Middle ★★★ = Middle to top ★★★★ = Top (Best)	Worst results												Best Results											
				←→ Arrows start from our 2016/17 position												● to our 2017/18 position											
WBO1 - Help to give every child the best start in life and improve their early life experiences																											
% Children in care with 3 or more placements in the year (PAM/029)	8.8	↑																									
Percentage of children satisfied with their care and support (PAM/027)	80.7	↓																									
Percentage of child assessments completed in time (PAM/028)	89.7	↑																									
WBO3 - Continue to Improve learner attainment for all																											
% Pupil attendance in primary schools (PAM/007)	94.4	↓	★																								
% Pupil attendance in secondary schools (PAM/008)	94.3	↓	★★★																								
% Achieved the Level 2 threshold (PAM/006)	57.2	Not Comparable	★★★																								
WBO4 - Reduce the number of young adults that are Not in Education, Employment or Training (NEET)																											
% of Year 11 Leavers not in education, employment or training (NEETS) (PAM/009)	1.4	↑	★★																								
WBO5 - Tackle poverty by doing all we can to prevent it, helping people into work and improving the lives of those living in poverty																											
% of households successfully prevented from becoming homeless (PAM/012)	65.1	↑																									
WBO7 - Increase the availability of rented and affordable homes																											
% Private sector dwellings returned to occupation (PAM/013)	6.90	↑																									
Number of new homes created as a result of bringing empty properties back into use (PAM/014)	5	New Measure																									
WBO8 - Help people live healthy lives (Tackling risky behaviour and Adult obesity)																											
Number of visits to Public Libraries per 1,000 population (PAM/016)	7,689	↑																									

The measures published by all councils in Wales	Has our result improved from 2016/17 to 2017/18		How good is our 2017/18 result?	22 nd	21 st	20 th	19 th	18 th	17 th	16 th	15 th	14 th	13 th	12 th	11 th	10 th	9 th	8 th	7 th	6 th	5 th	4 th	3 rd	2 nd	1 st		
	Our 2017/18 result	Improved ↑ Standstill ↔ Declined ↓	★ = Bottom (Worst) ★★ = Bottom to Middle ★★★ = Middle to top ★★★★ = Top (Best)	Worst results												Best Results											
				Arrows start from our 2016/17 position												to our 2017/18 position											
Visits to Sport & Leisure facilities per 1000 population (PAM/017)	8,522	↑																									
% Food establishments that meet food hygiene standards (PAM/023)	97.91	↑																									
WBO10 - Support the growing numbers of older people to maintain dignity and independence in their later years																											
Days taken to deliver a Disabled Facilities Grant (PAM/015)	161	↑																									
Rate of people kept in hospital while waiting for social care per 1,000 population aged 75+ (PAM/025)	2.50	↓																									
Percentage of adults satisfied with their care and support (PAM/024)	86.8	↑																									
Percentage of carers that feel supported (PAM/026)	62.1	↓																									
WBO12 - Looking after the environment now and for the future																											
% of all planning applications determined in time (PAM/018)	69.71	↓																									
% of planning appeals dismissed (PAM/019)	52.63	↓																									
% of streets that are clean (PAM/010)	98.7	↑																									
% Fly tipping cleared in 5 days (PAM/011)	95.0	↑																									
% Waste sent to landfill (PAM/031)	20.29	↓																									
% Municipal waste reused, recycled or composted (PAM/030)	64.80	↓																									
WBO13 - Improve the highway and transport infrastructure and connectivity																											
% A roads that are in poor condition (PAM/020)	4.1	↑																									
% B roads that are in poor condition (PAM/021)	3.1	↑																									
% C roads that are in poor condition (PAM/022)	11.9	↓																									
WBO15 - Building a Better Council and Making Better Use of Resources																											
Number days lost due to sickness absence. (PAM/001)	10.1	↑																									

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Please note that not all Well-being Objectives (WBO) have allocated National Measure(s)

The Future Generations Commissioner for Wales - Expectations of Annual Reports

In May 2018 *The Future Generations Commissioner for Wales* published her report on Well-being in Wales: the journey so far. She set out 9 key expectations for Annual Reporting. This guidance will inform future Annual Reports and where possible has been included in this publication.

Future Generations Commissioner for Wales Expectations of Annual Reports and how we meet them. Published May 2018

Well-being in Wales: the journey so far –May 2018 by Future Generations Commissioner for Wales

Expectation 1: Well-being objectives and goals

We set out our Well-being Objectives and the steps we were going to take to meet them in our Well-being Objectives 2017/18, published in March 2018.

Expectation 2: Sustainable development principle

We are embracing the *sustainable development principle* and trying to improve the economic, social and environmental and cultural well-being of Carmarthenshire, whilst ensuring the needs of the present are met without compromising the ability of future generations to meet their own needs. We have brought together our previous *Corporate Strategy, Improvement Plan, Well-being Objectives* and the New Administrations *5 year plan* into a *New Corporate Strategy*. These objectives are cascaded into *Service Business Plans* to ensure maximum contributions of Services to achieving our Well-being Objectives. Service Business Plans explain how they use the 5 ways of working in how they do business.

Case studies on the Well-being of Future Generations Act and our Projects

Start well	① Burry Port Community Primary School
	① School Holiday Enrichment Scheme
	① Actions to Reduce NEETs
Live well	① Carmarthen Cycling Strategy
Age well	① Financial Exploitation Safeguarding Scheme
	① Life Science and Wellness Village
In a healthy, prosperous and safe environment	① Cae Mynydd Mawr – Marsh Fritillary Butterfly

Expectation 3: Looking ahead

Change takes time. Our New Corporate Strategy consolidates a number of plans together and links to our *vision for sustainable services for older people for the next decade and Affordable Homes Strategy*. Our Well-being Objectives will also be reflected in our [Local Development Plan 2018-33](#).

Expectation 4: Tracking progress

For each of our Well-being Objectives we set ourselves detailed action plans and targets, Throughout the year we monitored our progress through an in-house developed Performance Information Monitoring System (PIMS) on a quarterly basis. Each Service and Department reviewed progress and the Councils' Executive Board and Corporate Management Team made sure things stayed on course. Twice a year progress was also reported to Scrutiny Committees

Expectation 5: Applying and implementing the Act

The guidance to the Act set out where change needs to happen in seven corporate functions – corporate planning, financial planning, risk, workforce planning, assets, procurement and performance management. We cover this in Well-being Objective 15a & b.

Expectation 6: Self-reflecting

The Act requires us to review the continued relevance of our Well-being Objectives annually. The set we published by March 2017 as required by the Act were reaffirmed by the newly elected administration following May 2017 local government elections with the addition of another Well-being Objective – Promoting Welsh Language and Culture. This new Well-being Objective strongly supports the National Goal of ‘A Wales of vibrant culture and thriving Welsh Language’ and supports the wider national goals and five ways of working.

Following publication of the Welsh Governments’ new Well-being Objectives we did a desk top exercise to evaluate our Objectives and felt they should remain the same.

As part of budget consultation we again tested our Well-being Objectives with the public and found high and increasing support.

We also added a 15th Well-being Objective: *Building a Better Council and Making Better Use of Resources*.

Expectation 7: Collaboration with other Public Bodies

At the May 2018 Carmarthenshire Public Services Board (PSB) the first Carmarthenshire Well-being Plan was approved. The PSB established a series of Delivery Groups in order to make progress against the identified Well-being Objectives.

Objective	Approach	Led By
Healthy Habits	Co-ordinated Campaigns	Hywel Dda University Health Board
Healthy Habits	Environmental Risk Assessment	Natural Resources Wales
Early Intervention	Changing the Model of Delivery	Mid and West Wales Fire and Rescue Service
Strong Connections	Innovative Community Assets	Carmarthenshire’s Association of Voluntary Services
Prosperous People and Places	Education and Employment / Procurement Procedures	Carmarthenshire County Council
Safer Communities		Carmarthenshire County Council

Inherent in all the approaches and steps required is a need for a cultural shift in behaviour.

Expectation 8: Accountability

We reported to Executive Board Members on a quarterly basis on the steps we were taking to meet our Well-being Objectives and we set up interactive reports on our Performance Information Management System for the Executive Board Members responsible for each objective.

We reported to each of the 5 Scrutiny Committees - twice each during the year.

We will explore how to involve people in the co-production of our Annual Reports and self – evaluation.

We plan to submit our draft ‘Ageing Well in Carmarthenshire’ Well-being Objective to our 50+ Forum on June 12th for their evaluation and invite them to participate in its content and style.

Expectation 9: Making your reports clear

We should be involving people in compiling, writing and presenting reports and plans.

As above to 50+ Forum on June 12th



We would welcome your feedback,
please send your thoughts, views and opinions to:



Performance Management
Regeneration and Policy
Chief Executive's Department
County Hall
Carmarthen
Carmarthenshire SA31 1JP



Tel: **01267 224486**
Email: **performance@carmarthenshire.gov.uk**



Follow us and add your comments on the **[Council's Facebook](#)** page



Follow this plan and add your Tweets on our **[Twitter](#)** page - **#CarmsReport**

ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

29TH JUNE 2018

CARMARTHENSHIRE CYCLING STRATEGY

Purpose:

Consideration of the Carmarthenshire Cycling Strategy and to approve formal adoption.

To consider and comment on the following:

The Carmarthenshire Cycling Strategy

Reasons:

- Ensure we have a clear strategic direction that supports our aspirations to be a national lead in the provision of cycling infrastructure events and development.
- Enhancing our desire to become the cycling hub of Wales.
- Assist in meeting a number of objectives set out in the Active Travel Act (Wales) 2013, Welsh Cycling Strategy and Well-Being of Future Generations Act.

To be referred to the Executive Board for decision: YES

EXECUTIVE BOARD MEMBER PORTFOLIO HOLDER:- Cllr. Hazel Evans

<p>Directorate: Environment</p>	<p>Designations:</p>	<p>Tel Nos. 01267 228150/228258</p>
<p>Name of Head of Service: S G Pilliner</p>	<p>Head of Highways & Transport</p>	<p>E Mail Addresses: SGPilliner@carmarthenshire.gov.uk</p>
<p>Report Author: Thomas Evans</p>	<p>Transport Planner - Strategy & Infrastructure</p>	<p>tjevans@carmarthenshire.gov.uk</p>

EXECUTIVE SUMMARY

ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

29TH JUNE 2018

CARMARTHENSHIRE CYCLING STRATEGY

Introduction and Background

The Council has been proactive in supporting and developing cycling over recent years and has a long term vision to become the cycling hub for Wales.

Cycling's popularity continues to grow. 42% of people in the UK own a bicycle and this figure continues to grow. People are also using their bike more and from 2007-2011 19% more miles were made by bicycle.

Cycling presents an opportunity for the County both in terms of leisure, sport and as a more sustainable mode of transport. Cycling can also help stimulate economic activity. Increased levels of cycling help achieve synergies with key goals set out in the Well-being of Future Generations Act and Welsh Cycling Strategy including: improved health; the environment; prosperity; equality and community cohesion.

The Council also has a statutory obligation under the Active Travel Act (ATA) to:

- Ensure that plans are in place for active travel networks (walking and cycling routes) that connect key places, such as schools and workplaces, to where people live.
- Setting a quality standard so the routes on the network are: safe, comfortable, continuous and direct.
- Requiring promotion of active travel and continuous improvement of the network.

The Strategy ties in with The 5 year plan - Moving Forward in Carmarthenshire - launched on January 8, 2018 by Carmarthenshire County Council Leader Cllr Emlyn Dole which highlights the ambition to make Carmarthenshire the cycling hub of Wales.

Purpose and Key Objectives of the Strategy

The strategy focuses on 3 key themes:

- Infrastructure (which includes flagship projects such as the Towy Valley Path, Carmarthen Velodrome redevelopment and Closed Circuit facility).
- Events and our ambitions to attract events such as the Tour of Britain, Giro d'Italia and the Tour de France
- Pathways and initiatives that need to be developed to promote and develop cycling as an everyday activity in Carmarthenshire.

The benefits of cycling to Carmarthenshire are expanded upon and the strategy contains 11 key objectives for the County that focus around issues of health, education, collaboration, employment and economic activity.

Following a period of comprehensive consultation with key stakeholders and the general public the strategy has been updated and is attached to this report.

DETAILED REPORT ATTACHED ?

YES

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: **S. Pilliner** Head of **Highways & Transport**

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
YES	YES	YES	NONE	NONE	NONE	NONE

1. Policy, Crime & Disorder and Equalities

In encouraging and increasing opportunities for Active Travel this strategy will assist in meeting all four of the Council's well-being objectives, 'Start Well', 'Live Well', 'Age Well', in a Happy and Healthy Environment supporting the Well-being and Future Generations Act by creating safe routes for walking and cycling for all communities and all ages. By introducing children to Active Travel at a young age the scheme aims to instil lifelong sustainable travel habits, fostering a healthy lifestyle for future generations.

By giving everyone the ability to travel around their local area the scheme will increase community cohesion, having a positive impact on society in the long term.

The strategy will encourage improved access to the workplace for all including more rural communities, benefitting the economy by creating opportunities for employment and training in traditionally hard to reach sectors.

"Making Carmarthenshire the cycling hub of Wales" is a top Corporate priority across all work areas in the Councils 5 year plan, and is further recognised by recent major investment in the new velodrome Carmarthen, our branded routes programme, Closed Circuit track at Pembrey and the Tywi Valley Cycleway.

2. Legal

The production of a cycling strategy assists in conforming to statutory requirements under the Active Travel Act, and further allows a proactive approach to fulfilling our legal obligations to map develop and promote active travel across the County.

3. Finance

The strategy sets out future priorities in relation to infrastructure, events and development, all of which have potential cost/financial implications. The strategy will be used to assist in supporting bids for future funding opportunities and levels of progress will be determined by the funding sources available to the Authority. The strategy itself does not directly commit the Authority financially.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: S Pilliner

Head of Highways & Transport

1. Scrutiny Committee: N/A

2. Local Member(s): N/A

3. Community / Town Council: N/A

4. Relevant Partners:

Sustrans, Carmarthenshire Cycle Forum, Cycling Groups and clubs, residents of Carmarthenshire.

5. Staff Side Representatives and other Organisations:

Cross divisional project team, Management team, CMT.

Section 100D Local Government Act, 1972 – Access to Information

List of Background Papers used in the preparation of this report:

THESE ARE DETAILED BELOW:-

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Active Travel Act (Wales 2013) delivery guidance		http://gov.wales/topics/transport/walking-cycling/activetravelact/implementation/?lang=en
Welsh Cycling Strategy		https://www.britishcycling.org.uk/zuvvi/media/articles/welsh_cycling/publications/20140307_Welsh_Cycling_Strategy_v3_FINAL.pdf?c=WA

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Carmarthenshire: The Cycling Hub of Wales

Executive Summary

January 2018

Background

This Cycling Strategy presents a vision designed to make Carmarthenshire 'The Cycling Hub of Wales'.

The aims and objectives of the Strategy have been developed following extensive consultation with a wide range of Stakeholders.

This Strategy strikes a balance between developing and promoting cycling for everyday local journeys and delivering infrastructure and events capable of attracting the world's top cyclists to Carmarthen.

The Active Travel (Wales) Act 2013 provides the foundation upon which this Strategy is developed. The Act requires Local Authorities to promote and develop infrastructure to encourage increased walking and cycling in local communities.

At the beginning of the Active Travel process in 2103 Carmarthenshire had an Existing Route Network covering 100 kilometres across 9 Active Travel towns. In November 2017, as part of the Integrated Network Map submission, Carmarthenshire added an additional 25 kilometres to the Active Travel Network. The 2017 Active Travel submission to Welsh Government contained plans for continuous route and network improvement over a 15 year period.

Carmarthenshire already has a well-established cycling product. The development of the exciting Twyi Valley Cycle Path, the Millennium Coastal Path and the Amman Valley Cycle Path all combine to offer excellent off road cycling opportunities. When opened, the refurbished Velodrome will be one of only two in Wales. While in 2018, Carmarthenshire will host a Stage of Tour of Britain.

This Strategy plays a key role in supporting the delivery of not only Active Travel but of all aspects of cycling across the County. The Strategy is developed around the following 5 key themes, each of which are designed and tailored to maximise cycling opportunities and to boost participation across all ages and all levels of ability.

Infrastructure & Facilities
Education Training & Development
Events
Tourism
Marketing & Branding

Our Vision: Carmarthenshire, The Cycling Hub of Wales

INFRASTRUCTURE & FACILITIES 1



THEME:
 Invest £10m in the strategic development of key facilities and infrastructure including:

- Ensuring that the Active Travel Network connects people to key destinations
- Continually improving the network by developing quality, safe, comfortable routes
- Developing the Dyffryn Tywi Path connecting Llandeilo and Carmarthen
- Re-furbishing the historic Outdoor Velodrome in Carmarthen
- Constructing the best Closed Circuit Cycling facility in Wales at Pembrey Country Park

EVENTS 3



THEME:
 Co-ordinating a varied range of cycle related events across the County:

- Work closely with Welsh Cycling and Welsh Government
- Support a range of events from local to elite level
- Host a stage of the Tour of Britain
- Host a stage of a grand tour

EDUCATION, DEVELOPMENT & TRAINING 2



THEME:
 Improve education, development and training by:

- Giving every child the opportunity to learn to ride a bike
- Supporting Pathways from grassroots to elite level cycling
- Promoting social inclusion

TOURISM 4



THEME:
 Work with Tourism providers to:

- Develop a more co-ordinated product
- Promote Carmarthenshire as the premier cycling destination in Wales
- Work with Visit Wales to increase profile

MARKETING & BRANDING 5



THEME:
 Improve Marketing & Branding by:

- Developing a social media campaign to increase brand awareness
- Embracing technology
- Developing a co-ordinated approach to information provision

These themes are supported by the following Welsh Government and Welsh Cycling strategies and initiatives;



WELSH GOVERNMENT
 ACTIVE TRAVEL ACT



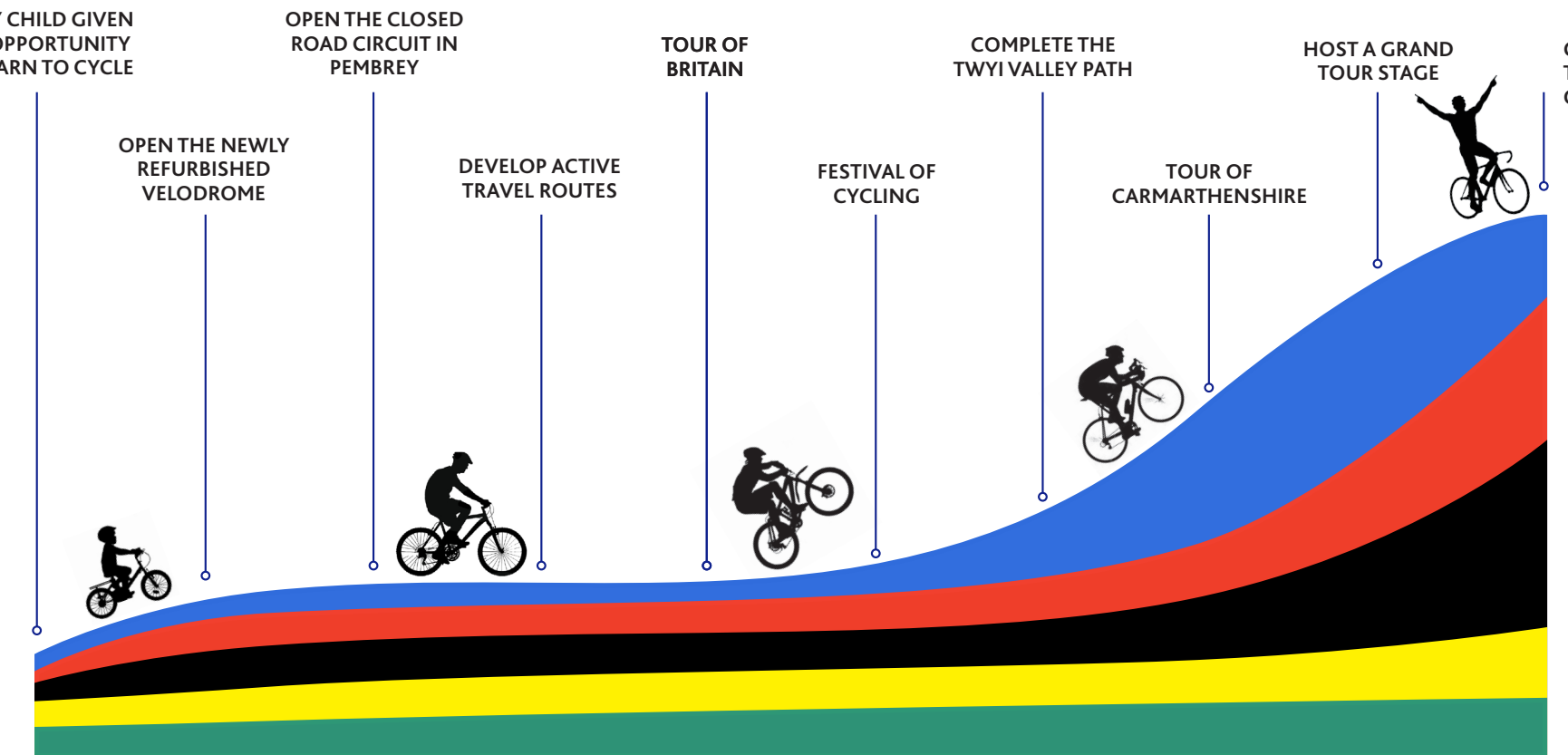
WELL BEING OF FUTURE
 GENERATIONS (WALES) ACT 2015



WELSH CYCLING STRATEGY 2013 - 2020



SWANSEA BAY CITY REGION



2018 |—————> 2028



- CYCLE TRAINING IN ALL SCHOOLS
- CONTINUED INVESTMENT IN INFRASTRUCTURE ACROSS THE NETWORK
- IMPLEMENTATION OF THE ACTIVE TRAVEL ACT
- PROMOTE SOCIAL INCLUSION AND IMPROVE ACCESSIBILITY FOR RESIDENTS
- A PROMOTIONAL CAMPAIGN TO PROMOTE CYCLING IN CARMARTHENSHIRE
- WORK WITH TOURISM PROVIDERS TO DEVELOP A MORE INTEGRATED PRODUCT
- DELIVER AN ANNUAL CALENDAR OF NATIONAL CYCLE COMPETITIONS
- PROMOTE CARMARTHENSHIRE AS THE HUB OF WELSH CYCLING



Cycling in Carmarthenshire

With an extensive 3,487 kilometre road network, the second longest in Wales, Carmarthenshire has the third highest traffic volume in Wales. With over 80 miles of pristine coastline, and some of the most breath-taking scenery in the UK, Carmarthenshire is well placed at the heart of South Wales. To the East of the County is the industrial centre of Wales and the economic powerhouses of, Cardiff and Swansea. The County is central to the Pembrokeshire Coast National Park to the West, The Gower peninsula to the East, and the Cambrian Mountains and Brecon Beacons National Park to the North and North East.

The county attracted over 3.1 million visitors in 2014. Day trippers increased by 7.4% in 2014 and overnight visitors increased by 2.2% on 2013 levels. This generated over £340m for the local economy.

Carmarthenshire already has a well-established cycling product. The Millennium Coastal Path, Brechfa, Cwm Rhaeadr and Crychan Forest offer world class mountain biking facilities, while every type of road cyclists from the novice to the hard core enthusiast can be catered for on numerous different routes and trails that weave across the Garden of Wales.

In addition there is the soon to be refurbished Velodrome in Carmarthen, is one of only two outdoor velodrome facilities in Wales and is home to the National Track cycling competitions.



In Wales, the Active Travel (Wales) Act 2013 means that Local Authorities are legally bound to plan and provide a comprehensive network of routes so that walking and cycling become the most desirable ways to get around for everyday journeys. This will inevitably lead to an increase in the number of journeys undertaken by foot and bicycle.

Carmarthenshire County Council has been proactive in supporting and developing walking and cycling over recent years complying and promoting the principles of the Active Travel (Wales) Act 2013. However, a step change is required to achieve the aspiration of making Carmarthenshire the number one destination for cycling in Wales.

This Strategy has been developed in partnership with local Cycling Clubs, grass roots participants and schools as well as representatives from Welsh Cycling, Sustrans and the Welsh Government.



Carmarthenshire - The Future

London had the Olympics, Glasgow had the Commonwealth Games, Yorkshire had the Tour de France. Now imagine the whole of Wales has turned pink as Carmarthenshire hosts the Gran Fondo for the Giro D Italia. The Giro is unparalleled as one of the worlds most iconic sporting events. Over 170,000 visitors, contributed over £3 million into the local economy, while a flotilla of television cameras beamed postcard prefect images of Carmarthenshire to a TV audience of over 775 million people.

Winning the Giro is up there as one of the high points of a cyclists career but hosting the event provided Carmarthenshire with prime time advertising opportunities in 174 countries across the world, as racing drama unfolded against a backdrop of stunning coastline and countryside.

Carmarthenshire has transformed itself into 'the hub of Cycling in Wales'. The newly refurbished Velodrome, the Closed Road Circuit at Pembrey, the Tywi Valley Cycle Path and an expanding network of Active Travel routes all combine to offer novices, leisure cyclists and elite riders a growing number of world class cycling opportunities in the Heart of Wales.

The County is criss-crossed by a network of well maintained, direct, well signed cycle routes that connect residential areas with shopping, employment, healthcare and leisure facilities. As a result it is easier than ever to make those short local journeys by foot or on a bicycle. People use Carmarthenshire as a central hub for cycling as they ride north to the Cambrian Mountains, East to the Black Mountains, South to Gower, and West to Pembrokeshire.

The Towy Valley Path, the Millennium Coastal Path and the Amman Valley Cycle Path offer miles and miles of off road cycling. Nationally, Llwybr Dyffryn Tywi is repeatedly highlighted as a shining example of good practise. The route attracts 15,000 day visits per year & 5,000 overnight stays which generates between £860k - £2m per annum for the local economy. In addition it generates between 17-41 full time jobs every year. While the 'Tour of Carmarthenshire' attracts 5,000 riders per annum into the area.

The historic Velodrome in Carmarthen becomes a nationally recognised 'centre of excellence for cycling', hosting Welsh Cycling sessions and National Track competitions. The velodrome has become a hub of activity servicing the whole community in a venue capable of nurturing champions of the future. In addition the closed road circuit at Pembrey provides a traffic free environment for training, for competitive cycling and for recreational rides.

All secondary schools are connected to a safe network of cycle routes, meaning that car use on the school run has plummeted, thereby, making the school gate environment a safer place. As a result of increased activity pupils are fitter, healthier and collision rates have reduced.

Many key employment sites have improved cycling facilities and are connected to an increasing network of cycle routes, resulting in reduced demand for parking spaces and improved access for everyone, especially those without access to a car. Increasingly, bicycles are replacing the car as the vehicle of choice for the commute to work.

The County has become a magnet for cyclists from all across Wales, the UK and beyond. Following years of investment Carmarthenshire now has a cycling infrastructure that is the envy of the world.



The Opportunities

There are huge opportunities for local authorities who want to invest in and promote cycling.

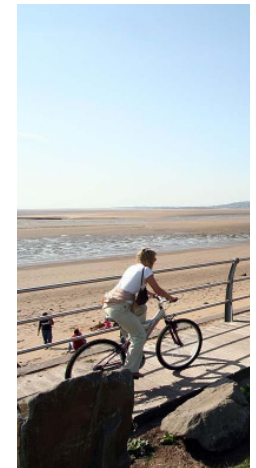
Cycle event hosting could provide an opportunity to highlight Carmarthenshire on a national and international scale as well as assist in growing tourism. For example, for three days in July 2014, 4.8 million people turned out in Yorkshire to watch the Tour De France. It is estimated that 40% of spectators were visitors from outside the area, spending approximately £128 million. 3.5 billion people in 188 different countries watch the Tour every year.

It has been reported that Cumbria received a £4.1m economic boost though holding Stage Two of The Tour of Britain cycle race in September 2013, with Monmouthshire County Council reporting a 12:1 return on investment for every pound spent at the Tour of Britain and the National Road Race Championship. The recent 2016 Welsh Velothon sold out, with 18,000 cyclists paying £70 to enter.

Cycle tourism presents another opportunity, with many areas of the UK targeting the cycle market with niche products to attract visitors. There are already ten accommodation providers listed with 'Holidays by Cycle' in the county of Carmarthenshire. However, there is room to grow and expand this greatly through investment and development of the necessary infrastructure to encourage new businesses to start up and offer a cycle tourism product.

One of the greatest opportunities in growing cycling exists amongst the young. Enabling children in Carmarthenshire to learn to ride a bike will help develop active travel habits that will continue into adulthood and ensure future generations make more sustainable journey choices. This will also aid in addressing the issue of obesity which is often linked to inactivity, entrenching positive active travel habits from an early age. Investment now in the tools needed to develop cycling amongst young people could reap benefits for the future within Carmarthenshire.

Carmarthenshire has the natural resources, landscape and base infrastructure that with investment could be utilised to host major cycling events, accommodate a healthy cycle tourism industry and achieve record cycling numbers from the very young to the avid mountain bike/road bike enthusiast.



The Benefits

According to the Carmarthenshire Local Development Plan (LDP) more than 60% of the UK adult population and 54% of Carmarthenshire's population is overweight or obese.

Individuals in Carmarthenshire who rate their general state of health as good rests at 62.4% and falls below the national average of 65.1%. The population percentage of Carmarthenshire with a long-term limiting illness is particularly elevated above the national average of 23.3% at a rate of 35.6%.

A Cycle England report reveals that even modest levels of cycling can deliver life changing benefits to participants. It is thought that 3 trips per week, of less than 4km, can have significant health benefits.

Cycle tourism can also have major economic benefits. A 2013 report outlined that the total value of cycle tourism by residents and visitors, both touring and leisure cycling in Scotland is up to £239m per year.

Mountain biking tourism currently contributes £19m a year to the Welsh Economy and Brechfa Mountain Biking Centre in Carmarthenshire is currently considered one of the most popular mountain biking destinations in Wales.

Evidence shows that physical activity such as cycling is correlated to educational attainment. Cycling increased from 33% in 2013 to 43% in 2015 in Carmarthenshire schools, according to the school sports survey.

Cycling may not be for you, but with over 2.5 million people in the UK riding a bike once a week, you will know someone who regularly participates in the UK's third most popular sport.



Velothon Wales was a closed-road event held in May 2016, 18,000 cyclists paid £70 to participate. The 2015 Velothon Wales saw a total expenditure in Wales of £2.77m (£2.06m by participants and their supporters, £0.71m by the organisers).

The total expenditure from outside of Wales was £1.03m, the sum of the spending in Wales by visitors (£0.96m) and organisers (£0.71m) minus the amount of event revenue that originated from Wales (£0.64m).

LOCATION OF SPENDING BY PARTICIPANTS/ SUPPORTERS	LOCALS	VISITORS	OVERALL
CARDIFF	£0.85m	£0.79m	£1.65m
NEWPORT	£0.04m	£0.05m	£0.09m
CAERPHILLY	£0.04m	£0.02m	£0.06m
MONMOUTHSHIRE	£0.02m	£0.02m	£0.04m
TORFAEN	£0.01m	£0.00m	£0.01m
REST OF WALES	£0.14m	£0.08m	£0.22m
OVERALL	£1.10m	£0.96m	£2.06m

Monmouthshire County Council (MCC) hosted a stage of the Tour of Britain and the National Road Cycling Championships in 2014. The cost to stage these events to Monmouthshire was £176,362. The ROI was estimated as £12 visitor expenditure in the country for every pound spent by the Council, with each FTE job created costing the Council £6,532. The ROI figures are in addition to the value of other identified benefits generated (e.g. the improved profile and reputation of the destination and the Council with 56% of spectators recognising MCC as a sponsor of Stage 3 of the Tour of Britain).

The net employment and net GVA figures for both events can be estimated as follows:

ESTIMATED ECONOMIC IMPACT IN MONMOUTHSHIRE	NATIONAL ROAD CYCLING CHAMPIONSHIPS 2014	STAGE 3 TOUR OF BRITAIN 2014
NET EXPENDITURE (BY VISITORS)	£1,404,557	£715,283
NET GVA	£726,156	£369,801
FTE EMPLOYMENT	18	9

Action Plan

THEMES	INFRASTRUCTURE & FACILITIES	EDUCATION, DEVELOPMENT & TRAINING	EVENTS	TOURISM	MARKETING & BRANDING
OBJECTIVES	INVEST £10M IN THE STRATEGIC DEVELOPMENTS OF KEY FACILITIES AND INFRASTRUCTURE BY;	IMPROVE EDUCATION, DEVELOPMENT AND TRAINING BY;	CO-ORDINATE A VARIED RANGE OF CYCLE RELATED EVENTS ACROSS THE COUNTY;	WORK WITH TOURISM PROVIDERS TO;	IMPROVE MARKETING & BRANDING BY;
HIGH LEVEL SUPPORTING ACTIONS	Completing the Velodrome refurbishment	Giving every child the opportunity to learn to ride a bike by ensuring that Cycle Training is offered in all schools	Host Stage of the Tour of Britain	Develop a more co-ordinated product by working with Visit Wales to increase the profile of cycling in Carmarthen	Developing a promotional campaign centered on 'Making Carmarthenshire the Hub of Welsh Cycling'
	Delivering the best Closed Circuit Cycling facility in Wales, at Pembrey	Promoting social inclusion and access to employment through improved partnership working by developing an accessible network of routes	Work with Sport Wales and Welsh Cycling to develop an annual calendar of regional sportives and events	Work with accommodation providers to promote the development of cycling facilities for visitors	Developing a logo and a social media campaign to promote Carmarthenshire as the premier destination for Cycling in Wales
	Providing a traffic free route connecting Llandeilo and Carmarthen along the Dyffryn Tywi Path	Supporting Pathways from grassroots to elite level cycling by supporting the Pathways for Developing Leisure Cycling; <ul style="list-style-type: none"> • Ownership • Coaching • Leisure Rides 	Host National Events across all cycling disciplines; <ul style="list-style-type: none"> • National Road Race Championship • National Cyclo-Cross Championship • Welsh MTB Cross Country Championship 	Develop a cycle network to maximise the opportunities offered by the natural landscape in Carmarthenshire	Increasing the profile of cycling on www.carmarthenshire.gov.uk and www.discovercarmarthenshire.com and other appropriate websites and social media platforms
	Providing a programme of continuous improvement in-line with Active Travel Guidance to deliver safe, comfortable routes that connect people to key destinations	Collaborating with existing clubs, user forums and the general public to support the Pathways for Developing Cycling at Grassroots Level; <ul style="list-style-type: none"> • Local Decisions • Quality Education • Committed Workforce • Appropriate Facilities • Thriving Clubs 	Host of Festival of Cycling to include events for cyclists of all ages and abilities	Work with tourism providers to help deliver a series of cycling-based package holidays	Embracing technology to; <ul style="list-style-type: none"> • Improve information distribution • Improve wayfinding & mapping • Distribute promotional campaigns • Engage users & increase awareness
	Providing appropriate levels of cycling parking and signage across the County	Working with Sports Wales and Welsh Cycling to develop and deliver their objectives for increasing activity levels through participation in cycling events	Host a Stage of a Grand Tour	Promote Carmarthenshire as the premier cycling destination in Wales	Developing a co-ordinated approach to information provision across different types of media

Carmarthenshire's Strategic Cycling Group will be established to deliver this strategy, and to develop and promote infrastructure to facilitate the growth of all types of cycling in the County, so that Carmarthenshire becomes the Cycling Hub of Wales:



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Carmarthenshire: The Cycling Hub of Wales

Cycling Strategy

January 2018

Background

This Cycling Strategy presents a vision designed to make Carmarthenshire 'The Cycling Hub of Wales'.

The aims and objectives of the Strategy have been developed following extensive consultation with a wide range of Stakeholders.

This Strategy strikes a balance between developing and promoting cycling for everyday local journeys and delivering infrastructure and events capable of attracting the world's top cyclists to Carmarthen.

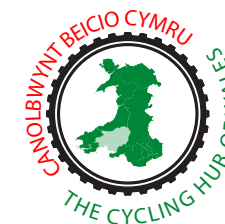
The Active Travel (Wales) Act 2013 provides the foundation upon which this Strategy is developed. The Act requires Local Authorities to promote and develop infrastructure to encourage increased walking and cycling in local communities.

At the beginning of the Active Travel process in 2103 Carmarthenshire had an Existing Route Network covering 100 kilometres across 9 Active Travel towns. In November 2017, as part of the Integrated Network Map submission, Carmarthenshire added an additional 25 kilometres to the Active Travel Network. The 2017 Active Travel submission to Welsh Government contained plans for continuous route and network improvement over a 15 year period.

Carmarthenshire already has a well-established cycling product. The development of the exciting Twyi Valley Cycle Path, the Millennium Coastal Path and the Amman Valley Cycle Path all combine to offer excellent off road cycling opportunities. When opened, the refurbished Velodrome will be one of only two in Wales. While in 2018, Carmarthenshire will host a Stage of Tour of Britain.

This Strategy plays a key role in supporting the delivery of not only Active Travel but of all aspects of cycling across the County. The Strategy is developed around the following 5 key themes, each of which are designed and tailored to maximise cycling opportunities and to boost participation across all ages and all levels of ability.

Infrastructure & Facilities
Education Training & Development
Events
Tourism
Marketing & Branding



Our Vision: Carmarthenshire; The Cycling Hub of Wales

- 3 **Section 1: Introduction**
 - This section provides background information.
 - It introduces the Active Travel Act and presents potential cycling opportunities.
- 7 **Section 2: Benefits of Cycling**
 - Health, Social, Environmental, Economic and Tourism benefits of increased cycling are presented in this Chapter.
- 13 **Section 3: Strategic Objectives**
 - The 10 year Action Plan is introduced here.
- 17 **Section 4: Infrastructure & Facilities**
 - This Section focus on Active Travel, major projects and policy matters alongside Active Travel Design Guidance on infrastructure such as secure storage and access control issues are presented in this section.
- 26 **Section 5: Education, Development & Training**
 - Education and training programmes are presented here along with recommendations designed to increase participation levels.
- 32 **Section 6: Events**
 - Section 6 presents the different events and activities that could be hosted by Carmarthenshire.
- 36 **Section 7: Tourism**
 - This section focusses on promoting and developing the tourism infrastructure in the County.
- 42 **Section 8: Marketing & Branding**
 - Section 8 presents a series of recommendations designed to develop a more integrated approach to marketing and branding cycling opportunities in the County.

Section 1 INTRODUCTION

1. Introduction

1.1 Background

Cycling is growing in popularity. Since 2007 the amount of vehicle miles travelled by bicycle in the UK has increased annually. 19% more vehicle miles were cycled in 2011 than in 2007. Cycle ownership in Wales has grown over the last 10 years. An estimated 46% of households in Wales now own a bike¹.

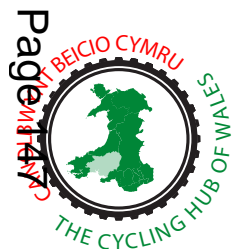
An example of this national trend is that Transport for London predicts that if current rates of growth continue there will be more bicycles entering the City Of London than cars in the next few years. The number of rush hour car drivers fell from 137,000 in 2000 to 64,000 in 2014, while the number of cyclists trebled from 12,000 to 36,000 over the same period².

In Wales, the Active Travel (Wales) Act 2013 means that Local Authorities are legally bound to plan and provide a comprehensive network of routes so that walking and cycling become the most desirable ways to get around for everyday journeys. This will inevitably lead to an increase in the number of journeys undertaken by foot and bicycle.

Cararthenshire County Council has been proactive in supporting and developing walking and cycling over recent years complying and promoting the principles of the Active Travel (Wales) Act 2013. However, a step change is required to achieve the aspiration of making Cararthenshire the number one destination for cycling in Wales.

This cycling strategy sets out an ambitious programme to achieve the vision of making:

'Cararthenshire: The Cycling Hub of Wales'



1.2 Cararthenshire

Located in West Wales, Cararthenshire is the third largest county in Wales, covering some 2,365 square kilometres. With a population of 183,800 and a density of 0.8 (2011 census), the county is listed as the 4th highest populated in Wales.

The county has 3,487 kilometres of road network and over 80 miles of coastline. In 2014 the County attracted over 3.1 million visitors, generating over £340 million for the local economy.

The county has good connectivity with regional and national links across Wales by road, rail and sea (Figure 1.1).



Figure 1.1 - Connectivity Map

1 Welsh Transport Statistics 2010
 2 Source: www.autoevolution.com/news/london-car-traffic-halved-over-the-course-of-the-last-15-years-bicycles-trebled-104340.html (Date Accessed: January 2016)

Opportunities

There are huge opportunities for local authorities who want to invest in and promote cycling.

Cycle event hosting could provide an opportunity to highlight Carmarthenshire on a national and international scale as well as assist in growing tourism. For example, for three days in July 2014, 4.8 million people turned out in Yorkshire to watch the Tour De France. It is estimated that 40% of spectators were visitors from outside the area, spending approximately £128 million. 3.5 billion people in 188 different countries watch the Tour every year³.

It has been reported that Cumbria received a £4.1m economic boost through holding Stage Two of The Tour of Britain cycle race in September 2013⁴, with Monmouthshire County Council reporting a 12:1 return on investment for every pound spent at the Tour of Britain and the National Road Race Championship⁵. The recent 2015 Welsh Velothon sold out, with 18,000 cyclists each paying £70 to enter.

Cycle tourism presents another opportunity, with many areas of the UK targeting the cycle market with niche products to attract visitors. There are already ten accommodation providers listed with 'Holidays by Cycle' in the county of Carmarthenshire⁷. However, there is room to grow and expand this greatly through investment and development of the necessary infrastructure to encourage new businesses to start up and offer a cycle tourism product.

Carmarthen has made significant investment in Active travel infrastructure. In recent years CCC has invested more through the Welsh Government Local Transport Fund than any other Welsh authority. This investment has been used to develop infrastructure that:

- Creates modal shift away from the private motor vehicle;
- Creates networks that link key origin and destination (trip attractors) in order to provide sustainable access to employment, healthcare and leisure activities, and;
- Promotes increased Active Travel

3. Impact of the UK stages of The Tour de France 2014. Three Inspirational Days, December 2014

4. Source: www.cumbria.gov.uk/news/2013/December/19_12_2013-131020.asp (Date Accessed: Jan 2016)

5. Cabinet Report, Monmouthshire CC, Monmouthshire 2014 Cycling Events ROI Evaluation, Economy & Development Select Committee, 29th July 2015

6. Source: www.holidaysbycycle.com (Date Accessed: May 2016)

One of the greatest opportunities in growing cycling exists amongst the young. Enabling every child in Carmarthenshire to learn to ride a bike will help develop active travel habits that will continue into adulthood and ensure future generations make more sustainable journey choices. This will also aid in addressing the issue of obesity which is often linked to inactivity, by entrenching positive active travel habits from an early age. Investment now in the tools needed to develop cycling amongst young people could reap benefits for the future within Carmarthenshire.





1.3 Policy Context

Promotion, development and support for walking and cycling is embedded in local, regional and national policy, namely:

National

- Wales Transport Strategy, 2008;
- The Wales Spatial Plan, 2008;
- A Walking and Cycling Action Plan for Wales, 2009-2013;
- Active Travel (Wales) Act 2013;
- Community Sport Strategy 2012-2020, Sports Wales;
- Child Poverty Strategy, 2012-2015, Sports Wales;
- Welsh Cycling Strategy, 2013-2020, Welsh Cycling;
- Wellbeing of Future Generations (Wales) Act 2015, and;
- National Transport Finance Plan 2015.

Regional

- Joint Transport Plan for South West Wales, 2015-2020.

Local

- Cycling Strategy for Carmarthenshire, 2003;
- Rights of Way Improvements Plan, 2007-2017;
- Draft Rights of Way Improvements Plan, 2018 - 2028;
- Adopted Carmarthenshire Local Development Plan, December 2014;
- Carmarthenshire County Council Corporate Strategy, 2015-2020 (in particular addressing the corporate strategy key aims of making people in Carmarthenshire healthier, through allowing people to be more physically and creatively active and assisting in creating communities and environments that are sustainable).

Section 2 BENEFITS OF CYCLING

2. Benefits of Cycling for Carmarthenshire

2.1 Health Benefits

According to the Carmarthenshire Local Development Plan (LDP) more than 60% of the UK adult population and 54% of Carmarthenshire's population is overweight or obese.

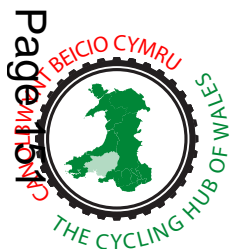
The rate of individuals in Carmarthenshire who rate their general state of health as good rests at 62.4% and falls below the national average of 65.1%. The number of individuals in Carmarthenshire with a long-term limiting illness is particularly elevated above the national average of 23.3% at a rate of 35.6%.

The NICE Public Health Guidance entitled 'Walking and Cycling: Local Measures to Promote Walking and Cycling as Forms of Travel or Recreation', November 2012, outlines that increasing an individual's walking or cycling levels may increase their overall level of physical activity. This leads to associated health benefits, such as:

- Reducing the risk of coronary heart disease, stroke, cancer, obesity and type 2 diabetes;
- Keeping the musculoskeletal system healthy, and;
- Promoting mental wellbeing.

Increasing levels of physical activity can also help manage and relieve stress. This is beneficial to individuals and employers, who often see a much lower rate of sickness and absenteeism in those staff who regularly exercise.

Cycling for commuting purposes provides an excellent opportunity for individuals to incorporate exercise into their routine. Cycling is an exercise activity that can be undertaken by most people, appealing to a wide audience and a varied skill level. Cycling is a form of exercise that can serve a practical purpose and as such it is a multi-faceted activity.



2.2 Social Benefits

The NICE 2012 public health guidance also outlines that further benefits of walking and cycling can include:

- Increasing the number of people of all ages who are out on the streets, making public spaces seem more welcoming and providing opportunities for social interaction;
- Providing an opportunity for everyone, including people with an impairment, to participate in, and enjoy, the outdoor environment.

Fewer cars on the road would also help improve the safety for both road users and non-road users alike. Walking and cycling provides an excellent mode of transport for individuals without access to a private car, promoting access to job opportunities and helping address issues of social exclusion caused by a lack of transport options.

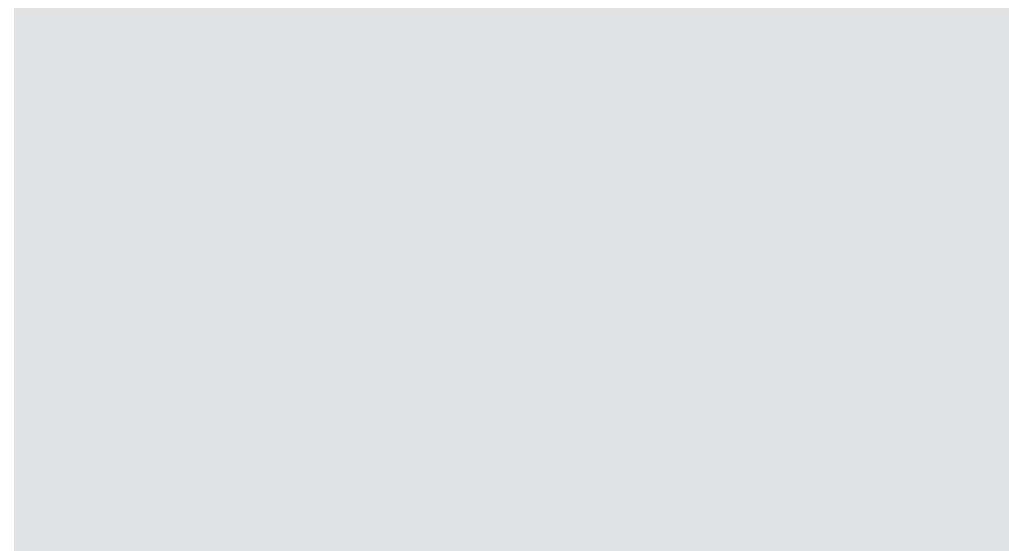
Cycling is an affordable accessible form of transport to access employment, education, health and leisure opportunities.

Halfords, who are responsible for one in three of all bike sales in the UK, saw sales increase 27% between 2014 and 2015, this followed growth of 30% in the previous year. The Office of National Statistics reports that sales of UK manufactured bicycles rose by 69% in 2014. In 2014, 183,423 employees registered for a Cycle to Work Scheme, an 11% increase on 2013. Reports suggest that 70% of registrations were from first time participants, or novice, occasional cyclist.

2.3 Environmental Benefits

Transport is considered a key contributor to carbon emissions and as such even a slight modal shift from personalised vehicles to cycling has the potential to reduce the impact of Climate Change.

Every cyclist that makes 160 4km trips by bike every year saves 112,00 grams of CO² displaced from a single occupancy car to cycle. That's also equivalent to 112 metric tonnes of CO² per 1,000 people⁷.



7. Valuing the Benefits of Cycling, a Report to Cycling England, 2007

2.4 Economic Benefits

The User

Cycling is a far cheaper form of transport than travelling by car or public transport. Those choosing to travel by bike for commuter journeys can save considerable amounts in comparison to those that travel in a single occupancy car (giving them more disposal income to invest back into the local economy). Furthermore, there is the knock on benefit that traveling by more sustainable modes reduces congestion improving network traffic flow and journey times, which can encourage inward investment to the area.

KEY ECONOMIC BENEFITS

- ESTIMATED THAT 11 JOBS ARE CREATED FOR EVERY £1 MILLION OF INVESTMENT IN WALKING AND CYCLING
- COED-Y-BRENIN MOUNTAIN BIKE CENTRE NEAR DOLGELLAU IS SAID TO GENERATE £5 MILLION PER YEAR INTO THE LOCAL ECONOMY
- LEISURE AND TOURISM CYCLING ON THE NATIONAL CYCLE NETWORK SUPPORTS OVER 15,000 JOBS AND DIRECTLY CONTRIBUTES £650M TO THE ECONOMY EACH YEAR

Continued investment in Active Travel routes will improve accessibility to key employment sites, making them more accessible to people without access to a private motor vehicle. Improved sustainable transport access will increase the number of people who can access employment opportunities.

The Local Economy

Employers and local businesses benefit. Evidence has shown that there are lower absenteeism rates amongst staff who partake in higher levels of physical activity. Economic analysts suggest that 70% of UK adults meeting recommendations for exercising 150 minutes/week would save the economy £487 million by preventing 2.7 million days of work absence⁸.

In February 2009, TNO, a Dutch contract research organisation, published research studying the relationship between commuting by bicycle, work performance and absenteeism. Regular bicycle commuters missed significantly fewer days a year than non-cyclists: on average 7.4 days a year (cyclists) compared to 8.7 days a year (non-cyclists). There was also a positive correlation between distance, commuter frequency and the degree of absenteeism: the more often and the greater the distance, the lower the absenteeism⁹.

Walking and cycling can benefit the economy as a whole, creating new employment opportunities. Sustrans estimate that 11 jobs are created for every £1 million of investment in walking and cycling¹⁰.

More sustainable travel leads to a reduction in traffic congestion, helping to improve journey times on the road network and encourage inward investment into the economy. This has the multiplier effect of creating new employment opportunities presented by this new inward investment.

8. Deloitte and TARP (2007), Health of the Nation, Deloitte, London

9. Cycling reduces absenteeism at the workplace, Adrian Davis 06/03/09, Bristol City Council

10. The benefits of investing in cycling and walking, Sustrans 2012

2.5 Tourism

Cycle tourism can also have major economic benefits. A 2013 report outlined that the total value of cycle tourism by residents and visitors, both touring and leisure cycling in Scotland is up to £239m per year¹¹.

An economic assessment undertaken for the Tywi Valley Cycle Path conservatively forecasts that the route will be used by 25,000 users per p.a. and it is predicted to realise £800k - £2m direct and indirect benefits creating between 14 – 42 new jobs p.a.

Cyclists are said to spend on average up to £35 a day¹². This is more than car-based tourists, who often bring food and drink with them on a day trip or outing. A study into the impacts on Cumbria of holding a stage of the Tour of Britain found that the event attracted 47,282 day only visitors and 22,718 overnight visitors in total, with day visitors spending £89.04 per group per day and overnight visitors spending £138.59 per group per day on accommodation, food and drink, entertainment, local travel, shopping and other activities¹³.

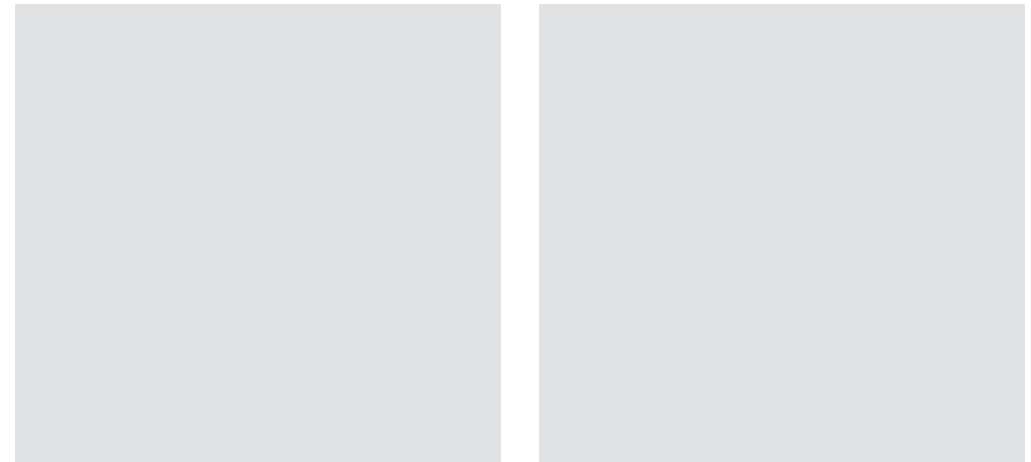
There is also a whole cycle tourism industry. From bespoke cycle holidays to day trips to mountain bike centres or countryside trails. There is direct employment generated from this tourism activity, along with indirect employment benefits in industries supplying this tourism sector.

Research undertaken by Sustrans shows that leisure and tourism cycling on the National Cycle Network supports over 15,000 jobs and directly contributes £650m to the economy each year. The Network was also found to directly support 15,262 full time equivalent jobs across the services industry, particularly in the food and drink sector where it supports over 10,000 jobs¹⁴.

2.6 Return on Investment

For those authorities wishing to invest in cycling, the economic return can be significant. Evidence exists which shows that investment in events at all levels can bring benefits. Table 2.1 overleaf summarises the economic evidence.

Investment in events does vary, from hosting or participating in local events (such as the Tour de Gwent or Velothon Wales) to hosting one of the Grand Tours. Finding the level of investment required to host a stage of a Grand Tour may be very challenging for a Local Authority, especially if no evidence of past cycling event success exists. Therefore, a staged approach to hosting cycling events is often adopted to maximise benefits and return.



11. The value of cycle tourism, Opportunities for the Scottish Economy, Summary Report , Transform Scotland, June 2013
12. Source: <http://news.bbc.co.uk/1/hi/business/1121853.stm> (Date Accessed: April 2016)
13. Source: www.cumbria.gov.uk/news/2013/December/19_12_2013-131020.asp (Date Accessed: April 2016)
14. Source: www.sustrans.org.uk/our-services/what-we-do/boosting-local-economies/cycle-tourism-boosts-economy (Date Accessed: April 2016)



EVENT	EXAMPLE	EXAMPLE ESTIMATED COST TO HOST	EVIDENCE																																
Local Cycling Event/Tour	Velothon Wales/ Tour de Gwent 	Local Authority Staff time estimated at £5-£10k per event.	<p>Velothon Wales is a closed-road event held in May 2016, 18,000 cyclists paid £70 to participate. The 2015 Velothon Wales saw a total expenditure in Wales of £2.77m (£2.06m by participants and their supporters, £0.71m by the organisers). The total expenditure from outside of Wales was £1.03m, the sum of the spending in Wales by visitors (£0.96m) and organisers (£0.71m) minus the amount of event revenue that originated from Wales (£0.64m).</p> <table border="1"> <thead> <tr> <th>Location of Spending by Participants/Supporters</th> <th>Locals</th> <th>Visitors</th> <th>Overall</th> </tr> </thead> <tbody> <tr> <td>Cardiff</td> <td>£0.85m</td> <td>£0.79m</td> <td>£1.65m</td> </tr> <tr> <td>Newport</td> <td>£0.04m</td> <td>£0.05m</td> <td>£0.09m</td> </tr> <tr> <td>Caerphilly</td> <td>£0.04m</td> <td>£0.02m</td> <td>£0.06m</td> </tr> <tr> <td>Monmouthshire</td> <td>£0.02m</td> <td>£0.02m</td> <td>£0.04m</td> </tr> <tr> <td>Torfaen</td> <td>£0.01m</td> <td>£0.00m</td> <td>£0.01m</td> </tr> <tr> <td>Rest of Wales</td> <td>£0.14m</td> <td>£0.08m</td> <td>£0.22m</td> </tr> <tr> <td>OVERALL</td> <td>£1.10M</td> <td>£0.96M</td> <td>£2.06M</td> </tr> </tbody> </table> <p>The average trip duration of visitors (day and overnight) was around 1.5 days/nights and their average trip spend was £113, each local resident spent on average £60. The expenditure estimates do not include any preparatory spending in Wales leading up to the event e.g. equipment, meaning the expenditure figure in reality could be even higher¹⁸.</p>	Location of Spending by Participants/Supporters	Locals	Visitors	Overall	Cardiff	£0.85m	£0.79m	£1.65m	Newport	£0.04m	£0.05m	£0.09m	Caerphilly	£0.04m	£0.02m	£0.06m	Monmouthshire	£0.02m	£0.02m	£0.04m	Torfaen	£0.01m	£0.00m	£0.01m	Rest of Wales	£0.14m	£0.08m	£0.22m	OVERALL	£1.10M	£0.96M	£2.06M
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Cardiff	£0.85m	£0.79m	£1.65m																																
Newport	£0.04m	£0.05m	£0.09m																																
Caerphilly	£0.04m	£0.02m	£0.06m																																
Monmouthshire	£0.02m	£0.02m	£0.04m																																
Torfaen	£0.01m	£0.00m	£0.01m																																
Rest of Wales	£0.14m	£0.08m	£0.22m																																
OVERALL	£1.10M	£0.96M	£2.06M																																
Stage of British Tour	Tour of Britain 	£180,000 to Local Authority (based on Monmouthshire CC hosting a stage of Tour of Britain in 2014)	<p>Monmouthshire County Council (MCC) hosted a stage of the Tour of Britain and the national Road Cycling Championships in 2014. The cost to stage these events to Monmouthshire was £176,362. The ROI was estimated as £12 visitor expenditure in the country for every pound spent by the Council, with each FTE job created costing the Council £6,532. The ROI figures are in addition to the value of other identified benefits generated (e.g. the improved profile and reputation of the destination and the Council with 56% of spectators recognising MCC as a sponsor of Stage 3 of the Tour of Britain)¹⁹.</p> <table border="1"> <thead> <tr> <th>Estimated Economic Impact in Monmouthshire</th> <th>National Road Cycling Championships 2014</th> <th>Stage 3 Tour Of Britain 2014</th> </tr> </thead> <tbody> <tr> <td>Cardiff</td> <td>£0.85m</td> <td>£0.79m</td> </tr> <tr> <td>Newport</td> <td>£0.04m</td> <td>£0.05m</td> </tr> <tr> <td>Rest of Wales</td> <td>£0.14m</td> <td>£0.08m</td> </tr> </tbody> </table> <p>Cumbria received a £4.1m economic boost though holding Stage Two of The Tour of Britain cycle race in September 2014. The £4.13m extra expenditure supported an estimated 51.4 full time equivalent jobs. An analysis of the value of the media coverage for Cumbria by sports marketing experts Repucom estimates that Cumbria and the Lakes received £1.7m worth of publicity. Eleven broadcasters aired the race to 166 countries around the world. The event was watched live by 1.56m people across Europe on Eurosport, and had an average reach of 435,000 British viewers live on ITV4. The ITV4 highlights programme later in the day was the most viewed of all the eight stages, with an average reach of 696,000 viewers²⁰.</p>	Estimated Economic Impact in Monmouthshire	National Road Cycling Championships 2014	Stage 3 Tour Of Britain 2014	Cardiff	£0.85m	£0.79m	Newport	£0.04m	£0.05m	Rest of Wales	£0.14m	£0.08m																				
Estimated Economic Impact in Monmouthshire	National Road Cycling Championships 2014	Stage 3 Tour Of Britain 2014																																	
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Newport	£0.04m	£0.05m																																	
Rest of Wales	£0.14m	£0.08m																																	
Stage of Grand Tour	Tour de France	Combined Event budget, for 2014 UK stages of Tour de France, approximately £27m (£4m fee to ASO for the right to host event) ²¹	<p>The direct economic impact of the 2014 Tour De France on the 'host regions' was £128m while for the UK overall (i.e. from overseas visitors, including the teams, overseas media and the ASO) the impact was £33m. The figures for the individual host regions were £102m for Yorkshire and £30.5m for the combined region of Cambridge, Essex and London, including £19.5m for London.</p> <p>58% of local business in Yorkshire strongly agreed that this is the type of event that Local Authorities should seek to host more of²².</p>																																

Table 2.1 - Return on Investment

15. 2015 Velothon Wales – Expenditure Estimates for Wales

16. Cabinet Report, Monmouthshire CC, Monmouthshire 2014 Cycling Events ROI Evaluation, Economy & Development Select Committee, 29th July 2015

17. Source: www.cumbria.gov.uk/news/2013/December/19_12_2013-131020.asp (Date Accessed: Jan 2016)

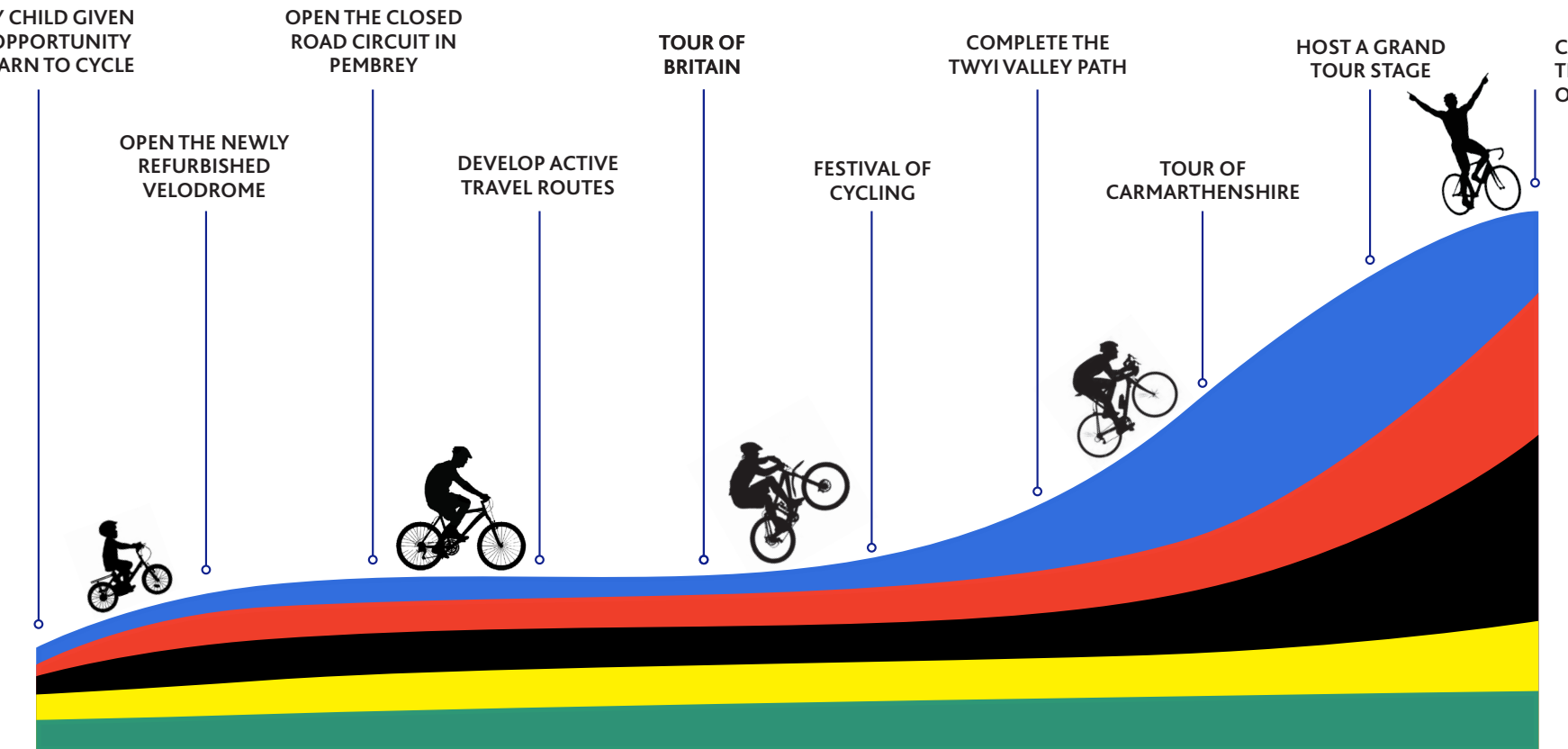
18. Impact of the UK Stage of the Tour de France 2014, Three Inspirational Days, p.40

19. Impact of the UK Stage of the Tour de France 2014, Three Inspirational Days

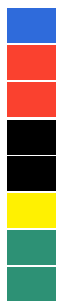
Section 3 STRATEGIC OBJECTIVES

Action Plan

THEMES	INFRASTRUCTURE & FACILITIES	EDUCATION, DEVELOPMENT & TRAINING	EVENTS	TOURISM	MARKETING & BRANDING
OBJECTIVES	INVEST £10M IN THE STRATEGIC DEVELOPMENTS OF KEY FACILITIES AND INFRASTRUCTURE BY;	IMPROVE EDUCATION, DEVELOPMENT AND TRAINING BY;	CO-ORDINATE A VARIED RANGE OF CYCLE RELATED EVENTS ACROSS THE COUNTY;	WORK WITH TOURISM PROVIDERS TO;	IMPROVE MARKETING & BRANDING BY;
HIGH LEVEL SUPPORTING ACTIONS	Completing the Velodrome refurbishment	Giving every child the opportunity to learn to ride a bike by ensuring that Cycle Training is offered in all schools	Host Stage of the Tour of Britain	Develop a more co-ordinated product by working with Visit Wales to increase the profile of cycling in Carmarthen	Developing a promotional campaign centered on 'Making Carmarthenshire the Hub of Welsh Cycling'
	Delivering the best Closed Circuit Cycling facility in Wales, at Pembrey	Promoting social inclusion and access to employment through improved partnership working by developing an accessible network of routes	Work with Sport Wales and Welsh Cycling to develop an annual calendar of regional sportives and events	Work with accommodation providers to promote the development of cycling facilities for visitors	Developing a logo and a social media campaign to promote Carmarthenshire as the premier destination for Cycling in Wales
	Providing a traffic free route connecting Llandeilo and Carmarthen along the Dyffryn Tywi Path	Supporting Pathways from grassroots to elite level cycling by supporting the Pathways for Developing Leisure Cycling; <ul style="list-style-type: none"> Ownership Leisure Rides Coaching 	Host National Events across all cycling disciplines; <ul style="list-style-type: none"> National Road Race Championship National Cyclo-Cross Championship Welsh MTB Cross Country Championship 	Develop a cycle network to maximise the opportunities offered by the natural landscape in Carmarthenshire	Increasing the profile of cycling on www.carmarthenshire.gov.uk and www.discovercarmarthenshire.com and other appropriate websites and social media platforms
	Providing a programme of continuous improvement in-line with Active Travel Guidance to deliver safe, comfortable routes that connect people to key destinations	Collaborating with existing clubs, user forums and the general public to support the Pathways for Developing Cycling at Grassroots Level; <ul style="list-style-type: none"> Local Decisions Quality Education Committed Workforce Appropriate Facilities Thriving Clubs 	Host of Festival of Cycling to include events for cyclists of all ages and abilities	Work with tourism providers to help deliver a series of cycling-based package holidays	Embracing technology to; <ul style="list-style-type: none"> Improve information distribution Improve wayfinding & mapping Distribute promotional campaigns Engage users & increase awareness
	Providing appropriate levels of cycling parking and signage across the County	Working with Sports Wales and Welsh Cycling to develop and deliver their objectives for increasing activity levels through participation in cycling events	Host a Stage of a Grand Tour	Promote Carmarthenshire as the premier cycling destination in Wales	Developing a co-ordinated approach to information provision across different types of media



2018 |—————> 2028



- CYCLE TRAINING IN ALL SCHOOLS
- CONTINUED INVESTMENT IN INFRASTRUCTURE ACROSS THE NETWORK
- IMPLEMENTATION OF THE ACTIVE TRAVEL ACT
- PROMOTE SOCIAL INCLUSION AND IMPROVE ACCESSIBILITY FOR RESIDENTS
- A PROMOTIONAL CAMPAIGN TO PROMOTE CYCLING IN CARMARTHENSHIRE
- WORK WITH TOURISM PROVIDERS TO DEVELOP A MORE INTEGRATED PRODUCT
- DELIVER AN ANNUAL CALENDAR OF NATIONAL CYCLE COMPETITIONS
- PROMOTE CARMARTHENSHIRE AS THE HUB OF WELSH CYCLING



Carmarthenshire's Strategic Cycling Group will be established to deliver this strategy, and to develop and promote infrastructure to facilitate the growth of all types of cycling in the County, so that Carmarthenshire becomes the Cycling Hub of Wales:



Section 4 INFRASTRUCTURE AND FACILITIES

Active Travel (Wales) Act 2013 - Active Travel Stages

4.1 Active Travel Stage 1: 2013 - 2015

Existing Routes Map (ERM)

The ERM created in Stage 1 of the Active Travel (Wales) Act 2013 displayed the existing routes within Carmarthenshire that were suitable for making active travel journeys (see appendix A). Its purpose is to communicate to the public where routes are already suitable for active travel and to give them the information that they require in order to make decisions about how to travel.

The ERM also establishes a basis for existing infrastructure, the gaps in the existing provision and those routes or sections of route which do not currently conform to minimum standards of provision. Stage 1 was completed on the 22nd January 2015 and Carmarthenshire were one of only five Welsh Local Authorities to meet the standards outlined by the Welsh Government.

4.2 Active Travel Stage 2

Integrated Network Map

The second stage of the Active Travel Act required Local Authorities to develop integrated network maps which identify the proposed new INM routes and improved ERM routes. Routes were identified using trip attractors and origin and destination locations. Newly identified routes were audited and a schedule of works required to create networks of the required standard was created. If routes met the Active Travel standards and passed the audits, the ERM was modified to include them in line with the Active Travel guidance.

The maps set out the proposed route developments for each local authority over a 15 year period. The routes were prioritised into short, medium and long term routes. The prioritisation method was based on identifying strategic routes, prioritising routes where there is only a small amount of work required to bring the route up to standard, and through engagement with the public at consultation. The schedule represents those routes where improvements should be made to ensure that comply with Active Travel Guidance. The Integrated Network Maps will form part of strategic plans, providing evidence for bidding documents for resources and for developing work programmes.

This stage of the Active Travel Act was submitted to Welsh Government for approval in November 2017. The revised ERM and INM maps submitted for approval and Route List of identified works including audit scores are included in Appendix B.

The Active Travel Act Maps are required to be reviewed and resubmitted to Welsh Government in 2020.

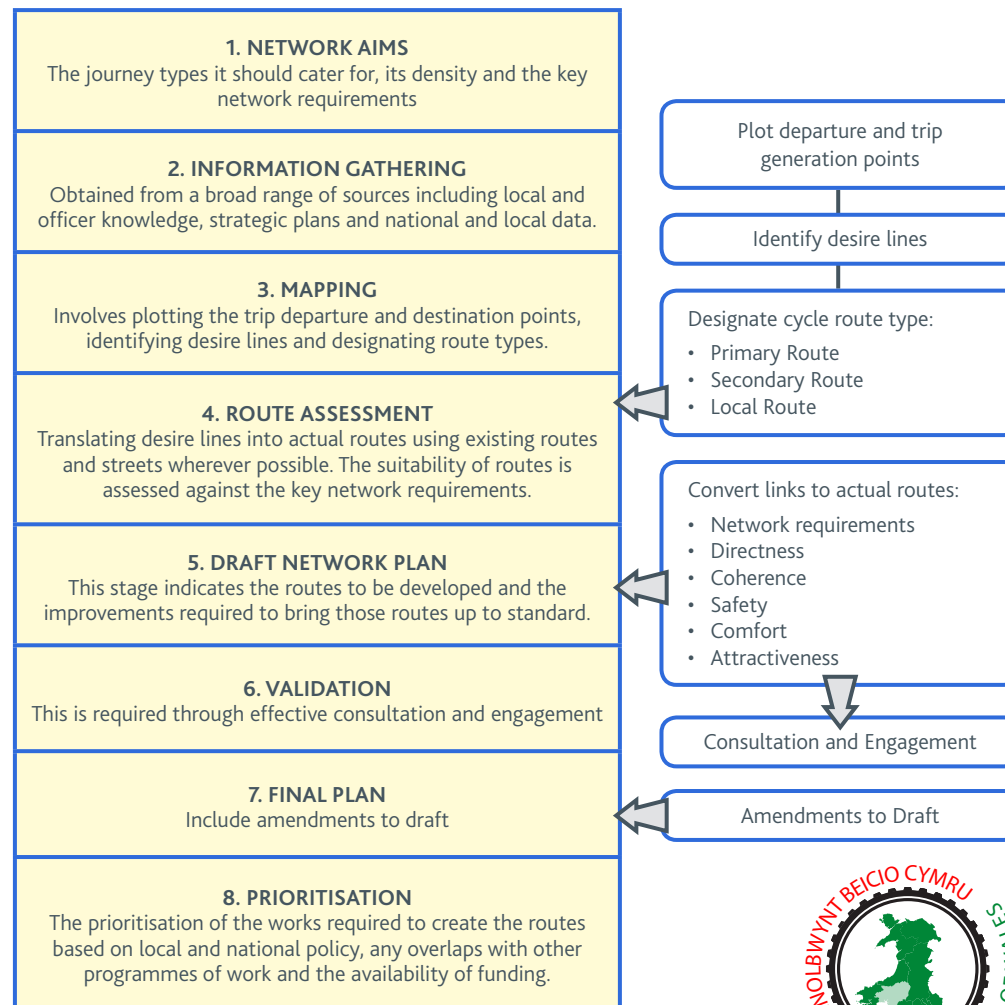
Active Travel (Wales) Act 2013 - Active Travel Stages

4.3 Wider Network Links

In addition to the Active Travel Audit work undertaken, audit work was also completed in 2013/14. This looked specifically at gaps in the network and missing links in the overall network across Carmarthenshire (the Active Travel Audits only focused on those existing routes used for active travel journeys (access to employment, education etc.) in those towns defined by the Active Travel (Wales) Act 2013.

The missing links work looked at the wider network across the whole of the county identifying potential new future routes and links (for all purposes including leisure) that could be invested in to create a more complete walking and cycling network as well as improvements to existing routes). Appendix C lists the new routes that were identified for investment from the 2013 /14 audit.

Integrated Network Map Stages of Development



Active Travel Network: Best Practice - Signage, Parking and Access Control

4.4 Active Travel Design Guidance

Providing the facilities to support cycling is just as important as providing a well-connected cycling network to encourage increased levels of active travel. Facilities to support cycling include provision of clear and concise signage, safe and secure parking and ensuring that routes are only used by those who are the intended users.

This chapter provides a summary of best practice in terms of providing signage, along with consideration of best practice for cycle parking provision and access control. The chapter also considers a hierarchy of provision in terms of the walking and cycling network.

4.5 Signage



Providing clear and concise signage at regular intervals along the cycling network is a key provision to encouraging increased use. The attractiveness and utility of any network to potential users will, in part, depend on the quality, coherence, consistency and frequency of the signs. Good signage provides the users with confidence in terms of the direction of their route, but can also convey other useful information.

There are examples of best practice signage within Carmarthenshire which demonstrate this. Photos 4.1 and 4.2 show examples of cycling and walking signage in Carmarthen town centre. As well as showing directional information they also inform users of the network, the time and distance to key locations. This assists users in estimating the length of their journey, so they can make informed decisions on the choice of mode.

Active Travel (Wales) 2013 Design Guidance suggests that the design of cycling and wayfinding should consider the following key principles:

- **Minimising signing:** The potential to improve the clarity and safety of a route through improved design rather than extra signs;
- **Minimising clutter:** The use of signing which minimises street clutter through appropriate scale, good location and integration with existing street furniture;
- **Signing coherence:** The importance of coherent and consistent signing over a whole network and along a particular route;
- **Maintenance:** Minimise the need and cost of future maintenance to ensure that safety and wayfinding remain of a high quality in the long term; and
- **Value of signing:** Good signing should enable cyclists to locate themselves and the intended destination through use of strategic and local destination signing to include key facilities.

Photo 4.1 & Photo 4.2 - Walking and Cycling Signage in Carmarthen

Many signs are optional rather than mandatory. On the majority of on-street routes cyclists can be adequately catered for within the general traffic signing regime and exemption to restrictions. Cycle infrastructure can be quite sign intensive and if not carefully designed, can create unnecessary visual intrusion.

Cycle routes are distinguished by white on blue vertical signing with a cycle symbol. Active Travel (Wales) Act 2013 Design Guidance states that cycle route signing and route confirmation should only be used where routes are direct and convenient and where the journey experience, under normal circumstances, is reasonably good.

In addition to marking the route itself, signs may be required to direct cyclists onto the route at intermediate locations. Signs may also be required to direct cyclists to destinations along the route or at the end/ to a specific locality e.g. a train station should be used even if the cycle route itself does not extend all the way there.

Within each area a consistent set of destinations should be used, these will typically be divided into primary, local and supplementary destinations.

Signage can also help to support health and safety by pointing out dangers along a route. Too many signs contribute to clutter, yet too few and cyclists get lost. Sign clutter is not only a particular problem for urban areas, but signs can also obstruct scenic views in the countryside.

4.6 Types of Direction Signs

The Active Travel (Wales) Act 2013 Design Guidance outlines a variety of direction sign types, with factors depending on location and purpose. Detailed sign design requires specialist traffic engineer input, reference to the Traffic Signs Manual and normally the use of appropriate computer software.

- Finger posts are used at the actual junction. The sign itself points in the appropriate direction and includes a chevron type arrow.
- Advance signs are used prior to junctions to give warning of the junction and enable initial manoeuvring to take place.
- Stack signs are used where the different destinations are listed above each other in tabular form. They can be used as advance direction or prior to a junction.

Map type signs are where a pictorial representation, a map, is used on the sign to help clarify the direction of the destinations. Signs of this type are of value at complex junctions. Route confirmation signs should be provided at least every 1 mile, as well as after each decision point (normally at the far side of every junction).

- Along with signage, map information boards may be placed at key access points to traffic-free networks, to help people appreciate what opportunities are available and to familiarise themselves with the locality.



4.7 Cycle Parking

A lack of safe secure cycle parking at a destination will hamper growth and reduce cycle trips to that location. By indicating to the public that cyclists are welcome, cycle parking facilities act as a message to motorists to consider cycling in the future. Cycle parking should be prominent on the ground and clearly advertised²⁰.

Consideration should be given to cycle parking location and design. In terms of location, best practice states that:

- It must be located as close as possible to the main entrance of a destination;
- It must offer a real advantage over the location of the nearest car parking space;
- The location should be one that is constantly under surveillance by the general public (and CCTV if possible) and is well lit.

In terms of design:

- The design of the stand has to ensure peace of mind for the user;
- The device must be easy to access, facilitate the use of 'D' typelocks and conventional chains/cables, provide support for the whole bicycle and allow both frame and wheels to be secured in a way that suits the individual user;
- The most simple and reliable design (and therefore most common) is the 'Sheffield' type stand constructed from a single tube with two right-angle bends;
- Organisations which are providing cycle parking for employees and visitors should consider the provision of covered areas, either within the building itself or a shelter located very close to the main pedestrian entrance;

Where cycles are left for a number of hours, for example by workers, students, commuters or in residential developments, more secure parking may be needed. Increased security can be provided by means of lockers, or where shelters or sheds have lockable doors.

4.8 Cycle Parking Layout and other Requirements

In accordance with the Active Travel (Wales) Act 2013 Design Guidance, parking should, as a minimum, be large enough to accommodate the dimensions of a typical adult size cycle as shown in Table 4.1.

Increased space provision may be required in location where large cycles or cycles with goods baskets or child seats are expected to park frequently. In all cases the location of cycle parking should ensure that parked cycles will not obstruct nearby walking and cycling routes.

SITUATION	DIMENSIONS	AREA PER CYCLE
Stands on Street	1.8 x 0.5m	1m ²
Within Building Minimum	1.8 x 0.5m spaces plus 1.8m aisle	1.35m ²
Within Building Generous	2.0m x 0.75m spaces plus 3 - 4m aisle	2 - 3m ²

Table 4.1 - Space allowances for cycle parking

20. Sustrans Cycle Parking Fact Sheet FF37

In accordance with Active Travel (Wales) Act 2013 Design Guidance the following factors should be considered when designing cycle parking facilities:

- Security – Cycle parking must allow users to secure their cycle with a variety of lock types;
- Lighting – essential for personal security and parking after dark;
- Weather protection – can the cycle parking be covered? This is important for commuters and overnight parking;
- Obstruction – The needs and space requirements of other users, particularly blind and partially sighted pedestrians must be considered and parked cycles should not obstruct these routes. Visual aids such as high visibility markings on the first and last strand in a row or contrasting colour/ texture paving may be used to delineate cycle parking areas;
- Potential to integrate with existing street furniture, signing or planting;
- Located on level ground or, if this cannot be achieved, perpendicular to the slope to avoid cycles rolling down the slope; and
- Located in obvious, clean, maintained and overlooked areas to deter vandalism/ theft, and to make users feel safe and welcome.



Photo 4.3 & 4.4 - Example Cycle Parking: Sheffield Stand and Cycle Locker



Cycle parking must be installed appropriately. In addition to the correct layout, the physical installation must be correct to minimise the chance of damage through regular use or the risk of vandalism and theft. Construction details vary for different options.

In on-street locations where space for cycle parking is limited, for instance constrained or busy footways, consideration should be given to the placing of cycle parking stands on the carriageway. This may require the reallocation of existing kerbside car parking.

In a number of rural and urban locations, it may be advantageous to design specific cycle parking that match the surrounding area and other street furniture. This can be accommodated but it should be ensured that any specialist designed parking matches the requirements set out by best practice guidance.

Evidence from Active Travel consultations points to a strong requirement for increased and improved cycle parking provision within Schools. Improved cycle parking was consistently highlighted as one of the key drivers that would lead to increased cycling on the school run

The number of cycle parking stands provided at any specific location is determined through planning policy. Carmarthenshire cycle parking standards are outlined in the CSS Wales Parking Standards (2008).

4.9 Access Control

It is generally accepted that there should be barriers to control access to users that are not permitted on cycle tracks, such as motorcyclists or cars. However, they are also perceived by many cyclists as barriers to cycling. Although solo cyclists on conventional bikes with panniers can usually negotiate the most common type of control barrier, the needs of other users is often not taken into account. As well as solo cyclists, control barriers need to be negotiated by the following:

- Recumbent cycles (all types)
- Tricycles (adult)
- Tandems (all types)
- Bikes towing trailers
- Cargo bikes
- Mobility scooters
- Wheelchairs
- Child buggies/prams (different configurations)
- Horses (possibly)

Almost all cycle tracks are shared-use, meaning that they can be used by pedestrians (pedestrians may also include the disabled, who may be on mobility scooters or in wheelchairs). Some such routes allow equestrian use, although these are more likely to be found in rural areas rather than in towns.

Unless access control design and installation is appropriate for a particular location, facilities that are provided can be negotiated by the very vehicles that they are designed to stop – usually motorcycles and cars. In some cases, designs will exclude some other legitimate vehicles, such as aforementioned.

Ideally, access control to stop motorcycles and cars should not be provided, and this is the opinion of Sustrans for the National Cycle Network. Providing nothing is more likely to be relevant when a new facility is being provided, as there will not have been any history to call upon. Observations can then be made as to whether or not there is a need for access control. It is more likely that a cycle track will be used by motorcycles if legitimate usage is low, as high usage will deter others.

However, in situations where motorcyclists are known to use a facility, access control in the form of barriers are more likely to be justified. It should be noted that any barrier type will only be effective if the entire area surrounding it is secure as well.

Appendix D provides an outline of the different access control barriers that are available for walking or cycling routes.

4.10 Hierarchy of Provision

Provision of segregated or shared usage off-road routes is often the preferred form of network. This type of provision provides easy car free access often opening up walking and cycling as a mode of travel for those users who may not feel confident to cycle or walk on or near the highway. However, provision of off road sections of network can be expensive to provide and therefore providers often find themselves with the difficult choice of building shorter sections of off-road network versus longer sections of on road network, the latter often being far more cost effective to provide.

The topography and geography of an area or land availability can also cause a constraint to providing continuous sections of off road network.



Section 5
EDUCATION, DEVELOPMENT AND TRAINING

Page: 170
Development

A major step in securing Carmarthenshire’s reputation as ‘The Cycling Hub of Wales’ and the aim of ‘every child in Carmarthenshire given the opportunity to learn to ride a bicycle’ is to develop leisure cycling. This can be segregated into three sections; ownership, coaching and the end goal of taking part in leisure rides and events.

In order to take part an individual must have access to a bicycle, the first step is making bicycles as accessible and financially viable as possible. Then a coaching stage is required where individuals can receive training to improve their technique and fitness, their road awareness, general safety and the workings of a bicycle.

All with the end goal of getting Carmarthenshire’s public involved in leisure rides and events, and to use cycling for wider journeys such as commuting to and from work and for other utility journeys.

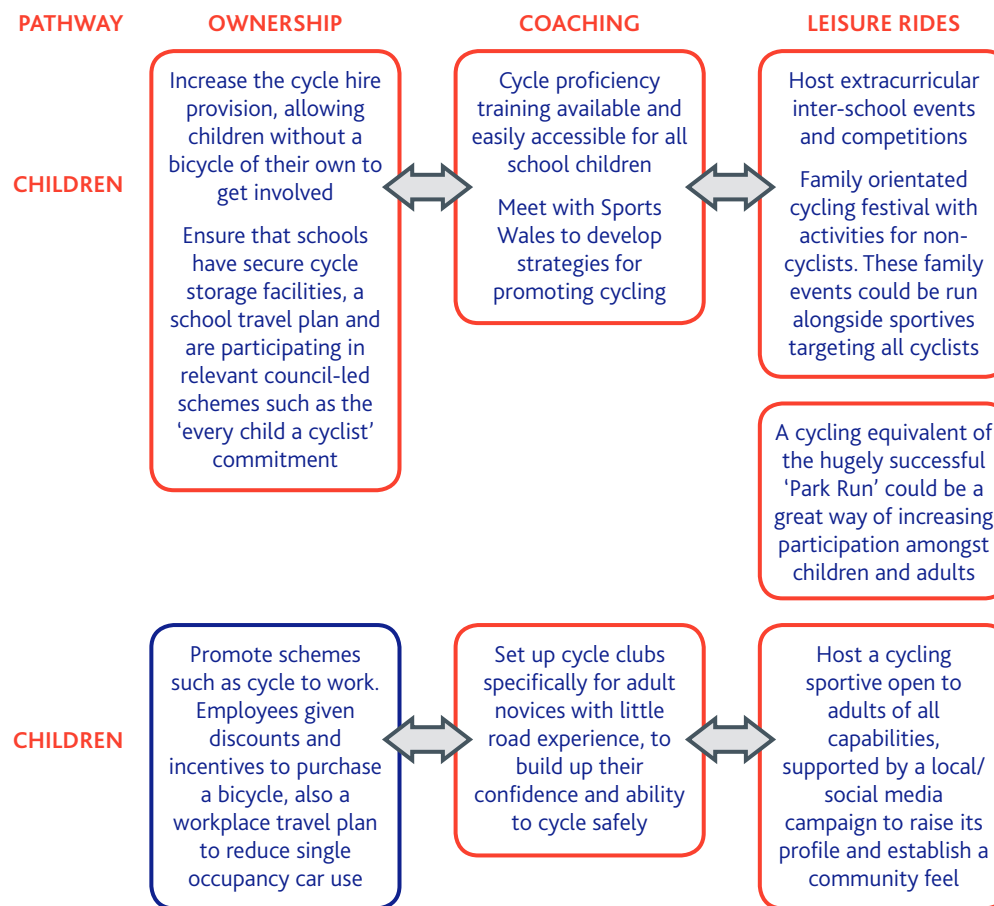


Figure 5.1 - Pathway to developing Leisure Cycling in Carmarthenshire

5.1 Participation and Education

Cycling facilities, events and tourism will follow a growing cycling base and as such developing participation in Active Travel and cycling events at a local level is a vital cog in the Cycling Strategy process.

Investing in Carmarthenshire's future and investing in the organisations that develop this will be key to a successful future cycling strategy.

Sosban Riders hold weekly free sessions aimed at 4-13 year olds at a local primary school. The sessions are designed to improve children's cycling skills and confidence through games, challenges and races including mountain bike enduros and cyclo-cross.

Helping such organisations to grow and become established and encouraging similar groups to



Sosban Riders

form will increase cycling participation levels in the future. Promotion is a key element in increasing participation. These charity organisations should be invited to local schools to carry out talks and workshops promoting cycling at grassroots levels through encouragement and active engagement²¹.

School trips to local cycling centres should be encouraged as an active extracurricular activity. Facilities such as the Brechfa Mountain Biking Facility and the velodrome (once regeneration is complete) could provide taster sessions for students and could prove as an invaluable recruiting method for local cycling clubs.

Providing cycling services, facilities and education for a youth generation will help to establish cycling and raise future participation levels. Promoting active travel to and from school will be a big contributor to this and organising community bike rides will allow school pupils to gain confidence of riding around their local area, with the hopes that they may develop an active travel routine to and from school.

Cycling is an activity that can be enjoyed by people of all ages and abilities. It can do much to improve accessibility for those with reduced mobility. For people with disabilities, cycling offers exercise, fun, mobility and independence. This Strategy will work with Disabled Groups in an attempt to offer improved facilities and infrastructure alongside training and awareness raising to increase provision of people with disabilities.

21. Source: www.sosbanriders.org.uk (Date Accessed: May 2016)

5.2 Education and Training Programmes

Education and training programmes can provide a strong, substantial foundation for new and young cyclists. Being able to navigate the highway network can be quite demanding for all cyclists, especially in urban areas, but given the right training and knowledge, cyclists can keep themselves safe and build confidence around moving vehicles.

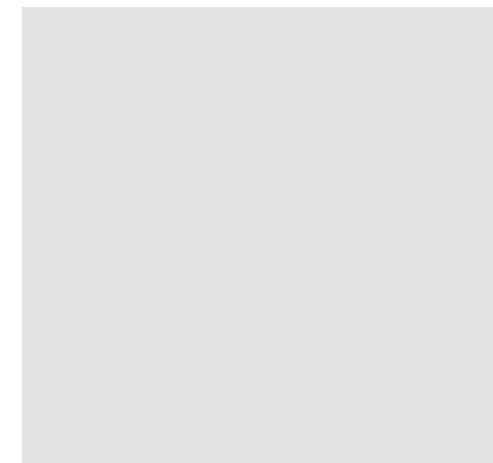
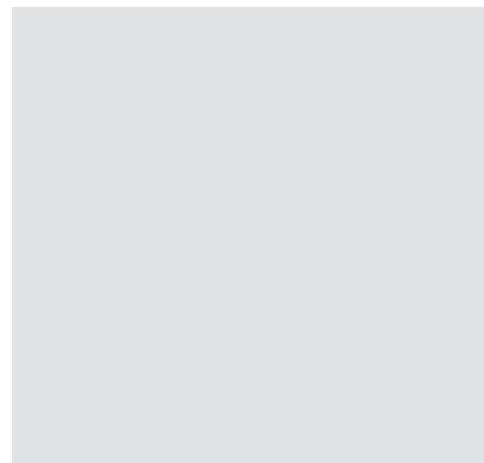
It is important that training programmes are in place for up-and-coming cyclists to ensure they are made aware of, and understand, the acceptable behaviour required of a cyclist on the public highway. Such programmes are often run at a Primary school level to educate the largest catchment of child cyclists, providing them with at least the basic road cycling skills. For those children who are more able, or for older beginner cyclists, higher level programmes are usually run at local cycle-groups operated independently of the system arranged by the local authority.

Carmarthenshire has a large number of primary and secondary schools within the County, with an approximate 28,000 young people in education²². Providing programmes and training at a school/college level will help establish a new influx of cyclists who are knowledgeable about all forms of cycling, the benefits provided, and are aware of the dangers faced when cycling on the road.

The County already has two substantial cycle groups in operation; Towy Riders Cycle Club, based at the outdoor velodrome at Carmarthen Park, and Bynea Cycling Club, based in Bynea, Llanelli.

Towy Riders Cycle Club is an accredited British 'Go-Ride' club meaning it is able to offer progressive cycle skills training for children of all ages and abilities, taught by a team of accredited British Cycling registered and qualified coaches. Additionally, there is an extension to the club for seniors (16+), providing guidance to the elder generations.

Bynea Cycling Club is a well-established club (est. 1937), providing similar training to all age and ability cyclists through its numerous club coaches. It would be advantageous for Carmarthenshire County Council to advertise and promote these clubs, and any other clubs operating within the County, through its social media sites to help promote cycling and encourage cyclists take the next step.



22. www.carmarthenshire.gov.uk/english/education/schools/pages/home.aspx, date accessed 9th Dec 2013

Case Study: The Velodrome

The Carmarthen Velodrome, which dates back to 1900, provides a good opportunity for events and activities. It has recently secured an investment of £580,000 from Carmarthenshire County Council and Sport Wales to fund its regeneration, including bringing the track surface up to modern standards and installing new safety fencing.

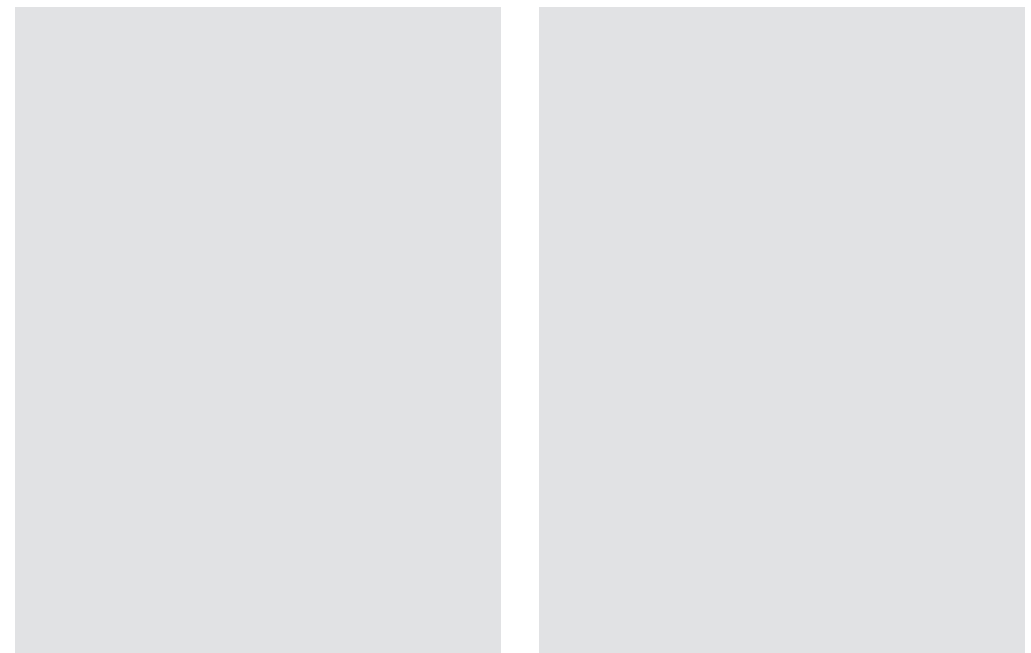
The velodrome is home to the Towy Racing Cycle Club who regularly stage social and training rides for its members of all abilities, the events offered could be enhanced in terms of size and regularity once the regeneration is complete. Members of all abilities are very active in competitions and the club is frequently represented in road races, mountain biking and cyclo-cross²³.



Focus on - Mountain Biking

Carmarthenshire's cycling infrastructure has much to offer across all disciplines of the sport, but one area where budding thrill seekers are really spoilt for choice is mountain biking. There are three top-class centres in the county; Bike Brechfa, Cwm Rhaeadr and Crychan. All of which provide challenging and varied routes accompanied with stunning views of the Carmarthenshire countryside.

Of the three only Crychan is actively staging events, this year it is hosting Round 1 of the MTB Enduro as well as the Little Devil MTB event for younger riders. The utility of these excellent facilities should be maximised, with local and national events held regularly, building on the centres' reputation and promoting their growth²⁴.



23. Source: www.cyclingweekly.co.uk/news/latest-news/carmarthen-velodrome-to-be-saved-with-580000-revamp-202152 (Date Accessed: June 2016)

24. Source: www.crychanforest.org.uk/events-in-the-forest (Date Accessed: June 2016)

5.3 Developing Grassroots

The success of Welsh cyclists at major international sporting events has impacted positively on participation as they are viewed as role models and as a measure of what can be achieved with hard work and training. Over the past decade Welsh cyclists have won 3 Olympic gold medals, 23 World Championship medals, 24 European Championship medals and 4 Commonwealth Games medals. If these impressive achievements are to be maintained and built on, the stars of the future must be invested in by developing the sport at grassroots level²⁵.

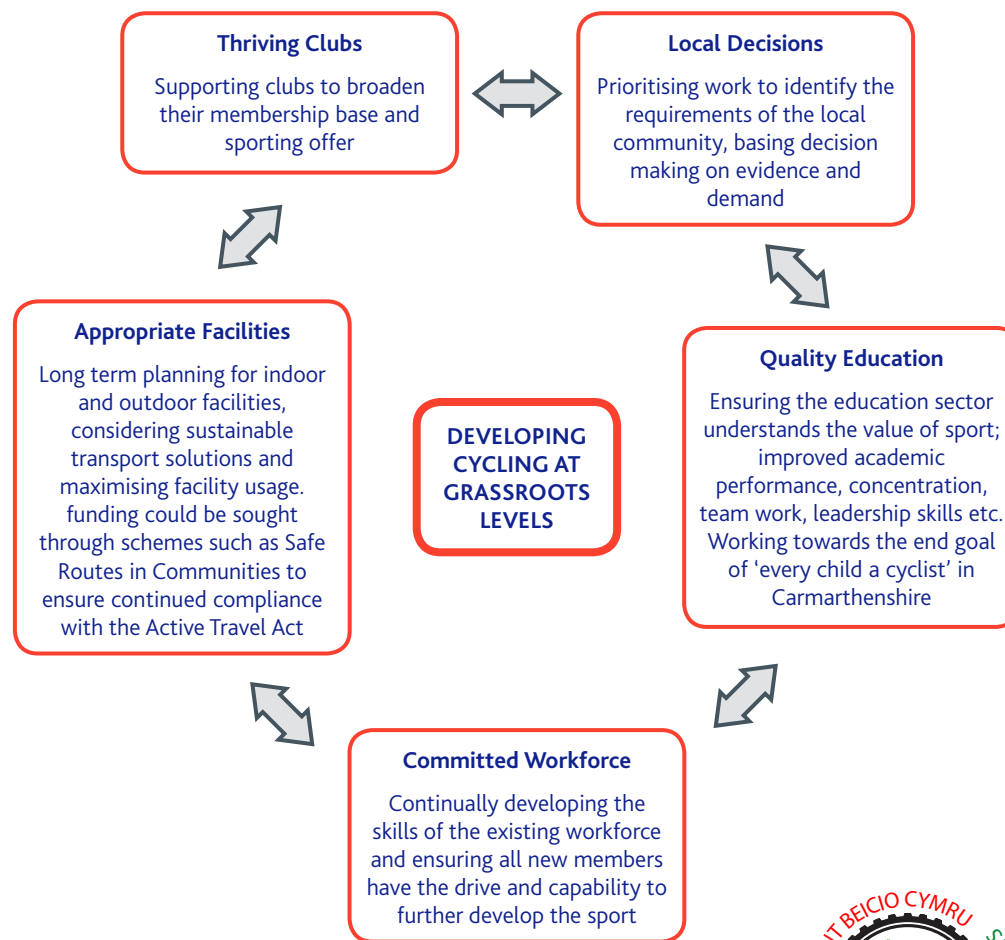
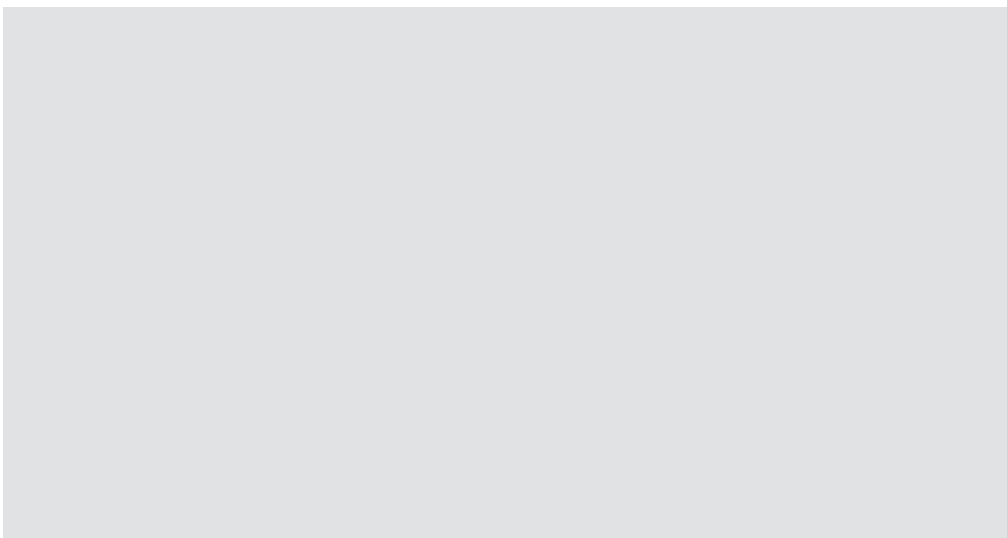


Figure 5.2 - Pathway for Developing Cycling at Grassroots Levels across all Disciplines of the Sport²⁶

25. Welsh Cycling Strategy 2013-2020

26. Sport Wales – Community Sports Strategy 2012-2020



Section 6
EVENTS

Events

There has been an influx of cycling events across Wales and the UK in recent years, varying from beginner events to national championships. The events cover all cycling disciplines, including road cycling, mountain biking, cyclo-cross and BMX etc

Table 6.1 shows some examples of the types of local and national events which Carmarthenshire could feasibly host in a bid to becoming 'The Cycling Hub of Wales'. A list of cycling events across all disciplines held in Wales can be seen in Appendix A.

EVENT TYPE	LOCAL	NATIONAL
ROAD CYCLING	VALE RIDE The Vale Ride offers two routes for riders, both the 50 mile and 90 mile routes provide stunning views of the Vale of Glamorgan's countryside and coast. Cyclists of all abilities are welcome and each year a local charity is supported. The cost of entry is £26.00 for the 50 mile route and £32 for the 90 mile route ²⁷ .	TOUR OF BRITAIN The UK's highest ranked cycle race attracts the world's best riders and covers the entire length of the UK, it is British Cycling's premier road event. This year's tour will see two stages held in Wales, Stage 4 from Denbigh to Builth Wells is the longest of the tour and Stage 5 from Aberdare to Bath which includes a gruelling 3,675m of climbing ²⁸ .
MOUNTAIN BIKING	BRECON BEAST 'The Beast' is an endurance mountain bike event set in the Brecon Beacons national park. The £35 entry cost is donated to local charities ²⁹ .	WELSH MTB CROSS COUNTRY CHAMPIONSHIPS The championship attracts the best riders from across Wales and beyond. The four rounds of the 2016 competition will be held at locations across Wales including Llandegla and Builth Wells ³⁰ .
CYCLO-CROSS	WWCRT SUMMER GO-CROSS This West Wales Cycle Racing team series is specifically targeted at school children and novice adults. Held at the Blaendolau playing fields in Aberystwyth during June each year, the emphasis is on enjoyment and participation. Any type of bicycle is permitted providing it is in a safe working order ³¹ .	NATIONAL CYCLO-CROSS CHAMPIONSHIPS The 2016 championships were held at Shrewsbury Sports Village. Over two days of action-packed racing, 19 separate age and gender related national titles were decided. The course is based on a flat but technical 3km loop ^{32,33} .
BMX	GORIDEWALES - BMX This non-competitive event is aimed at beginners and is held between July and August at Maindy Leisure Centre, Cardiff. It gives novices the opportunity to experience riding on a pump track which is a crucial element of BMX tracks ³⁴ .	BRITISH BMX SERIES Riders earn points based on their finishing position at each round of the series. A rider's best seven results from a possible 12 rounds makes up their total. The rider collecting the most points in their respective category is crowned the series champion. There are up to 700 entrants across each weekend ³⁵ .

Table 6.1 – Example Local and National Cycle Events

27. Source: www.valeride.com (Date Accessed: May 2016)

28. Source: www.tourofbritain.co.uk/stages/index.php#VznCl00w-vE (Date Accessed: May 2016)

29. Source: www.breconbeast.co.uk (Date Accessed: May 2016)

30. Source: www.britishcycling.org.uk/wales/mtb/article/20160113-wc-mountainbike-Welsh-Mountain-Bike-Cross-country-Series-confirmed-for-2016-0 (Date Accessed: May 2016)

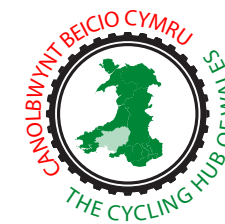
31. Source: www.britishcycling.org.uk/events/details/124195/WWCRT-Summer-Go-Cross-Round-2 (Date Accessed: May 2016)

32. Source: www.britishcycling.org.uk/britishcrosschampionships/article/20160104-Guide--2016-British-Cycling-National-Cyclo-cross-Championships-0 (Date Accessed: June 2016)

33. Source: www.cyclingnews.com/races/british-cyclo-cross-national-championships-2016 (Date Accessed: May 2016)

34. Source: www.britishcycling.org.uk/events/details/135230/GoRideWales---BMX (Date Accessed: May 2016)

35. Source: www.britishcycling.org.uk/britishbmxseries/article/20160510-British-BMX-Series-Guide--British-BMX-Series-back-in-Cumbernauld-for-rounds-five-and-six-0 (Date Accessed: May 2016)





The aim of hosting a stage of a grand tour is certainly ambitious and will require multiple stages of planned progression. Through a series of processes Carmarthenshire could develop from a host of local family events to welcoming the world's elite cyclists to its doors. Carmarthenshire County Council has a significant part to play in achieving this ultimate goal and must be pro-active in their approach. Please see figure 6.1 overleaf.

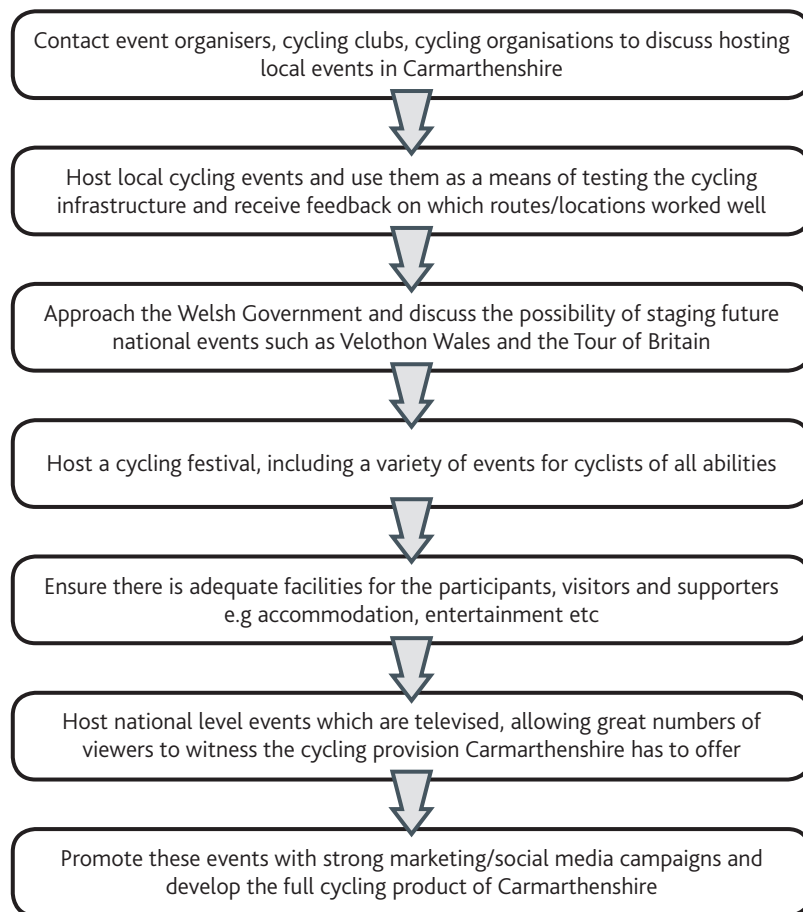


Figure 6.1 - Pathway outlining how to build up towards hosting a stage of a Grand Tour

There will be specific tasks the Local Authority must undertake in order to develop Carmarthenshire as a venue for cycling events which are outlined in Figure 6.2 opposite.

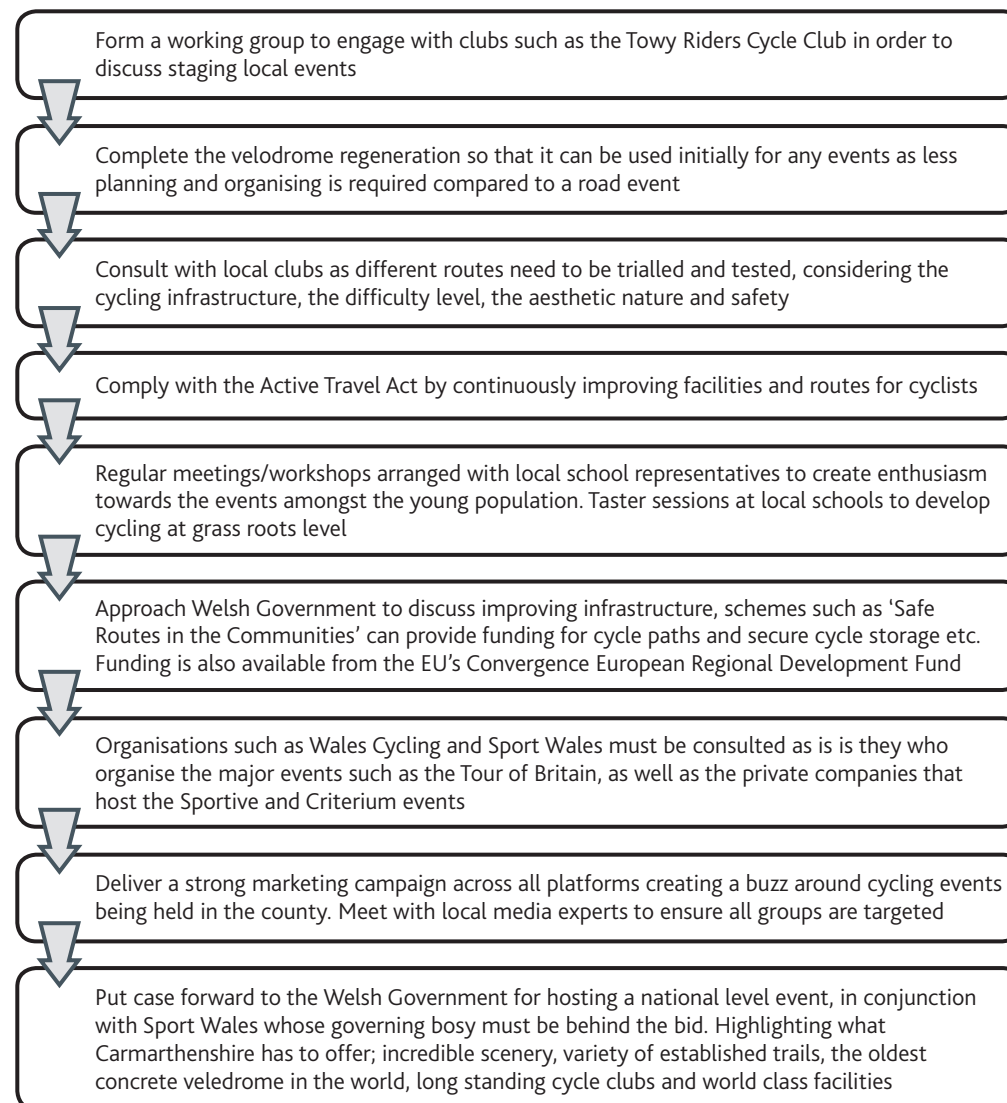


Figure 6.2 - Pathway for the Local Authority to develop Carmarthenshire as a cycling venue

Section 7
TOURISM

Cycle Tourism

Carmarthenshire already has a wide array of cycling infrastructure and resources available. This type of cycling infrastructure should appeal to a number of cyclists, with infrastructure ranging from easy and family leisure based trails to intense and strenuous professional cycling tracks.

7.1 Brechfa MTB Centre

One of Carmarthenshire's most intense and enjoyable cycling tourist attractions is the Brechfa MTB centre, with snaking mountain biking trails created around the Brechfa forest.

Currently there are four trails catering from a beginner blue and green level to a more intermediate and challenging black graded Mountain Bike trail. The most famous and challenging of the routes the 18.5Km Black Raven Trail is listed as one of the top MTB cycling tracks in Wales, complete with a number of stunt jumps and steep winding downhill descents.



Brechfa also caters to the newer and less experienced Mountain Bike goer. The 4.7Km Derwyn Blue and Derwyn Green Track provides an excellent introduction to Mountain Biking in Carmarthenshire as a way for less experienced Mountain Bikers to build their skills. It is also highly rated as a fantastic family day out.

As well as having well-established mountain biking facilities, Carmarthenshire also has a large number of well-maintained leisure routes.



7.2 Celtic Trail

The Celtic Trail provides a safe traffic free cycle journey across Carmarthenshire, highly suitable for family cycling trips, currently offering three different routes; the Challenge 143 miles trail, the weekend 42 mile trail and the family friendly 27 mile trail.

7.3 Millennium Coastal Path

The Millennium coastal path is a well renowned cycle link offering stunning views of the beautiful Carmarthenshire coast line with 13 miles of cycle way providing links between Llanelli and Pembrey Country Park.



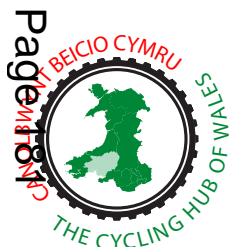
7.4 Carmarthen Velodrome

Carmarthen Velodrome will undergo a £580,000 regeneration to create a regional centre for excellence for cycling. As part of the regeneration the track surface will be replaced and new safety fencing will be installed.

It is hoped that investment in the track will bring in cyclists from around the region for training and racing, boosting the local areas economy and jobs. The investment in the Carmarthen Velodrome will also allow for the future planning of Velodrome events within Carmarthenshire. Such as the British Cycle Speedway Championships, which already includes Newport within its elite league.

The investment in the Velodrome will help to promote enthusiasm towards the sport at a local level, allowing the people of Carmarthenshire to actively contribute and train within the Velodrome. The Carmarthen Velodrome facilities can also be the basis for youth cycling organisations, and the National Youth Omnium is just one example of an event that could be hosted at the Velodrome.

Maindy Flyers are a successful example of one such organisation set up at Maindy Cycle Track in Cardiff in 1995. They are responsible for encouraging Olympic Gold Medal winning athlete, Geraint Thomas to take his first steps as a professional race cyclist. Similar types of organisations and facilities will be essential to the grass roots development of cycling within Carmarthenshire. The Carmarthen Velodrome has the potential to encourage participation in cycling and the ability to allow Carmarthenshire to produce their own crop of youth cycling athletes.



7.5 Developing Cycle Tourism/Infrastructure

It would be easy to assume that the majority of cycling tourism can be associated with the hosting of small/ large scale cycling events. However the journey to acquiring these types of events is often off the back of successful small scale cycling tourism ventures. These types of ventures will play a valuable role in contributing to the desirable image of Carmarthenshire as the 'Cycling Hub of Wales', and providing the necessary infrastructure to host a large scale cycling event

One way for Carmarthenshire to develop cycle tourism is to follow in the tried and tested, such as creating and promoting holiday package cycle deals. This is already done very successfully within prominent cycling regions throughout the UK, such as Yorkshire and Cambridge, as well as within the neighboring county of Powys. Often these package cycle holidays feature multiple routes and accommodation with couriers to deliver your luggage to each place as you arrive.

CYCLE HOLIDAY	COST	AREA
The easy cycle tour to Wales	Adult £195, Child £95	Prestaigne
The Welsh Border Cycling Tour	Adult £235, Child £120	Knighton, Prestaigne
Lon Las Cymru	Adult £685, Child £345	Preistaigne, Knighton, Elan Valley, Rhayader
Brecon Beacons Cycle Tour	Adult £680 Child £340	Brecon Beacons

Table 7.1 - Space allowances for cycle parking

These package holiday deals can no doubt contribute to the success of building a cycling tourism base as well as opening the door for private investment opportunities within Carmarthenshire, enabling the growth of cycling infrastructure.

Table 7.2 represents the available trail options that already exist within Carmarthenshire. These route options tied together with suitable accommodation as well as promotion would make ideal platforms to create package cycle holidays for prospective holiday makers.



CARMARTHENSHIRE CYCLE ROUTES	
NAME OF TRAIL	DISTANCE
Merlin Wizard Route	164km
Merlin Druid Route	75km
Merlin Cothi Route	112km
Carmarthen to Newcastle Emlyn	61km
Celtic Trail – The Challenge	230km
Celtic Trail – The Weekender	68km
Celtic Trail – For the Family	44km
Sosban festival of Cycling – Tin Route	121km
Sosban Festival of Cycling – Pewter Route	143km
Sosban Festival of Cycling – Copper Route	174km
Double Devil Sportive – Devil 82 mile	132km
Double Devil Sportive – Devil Sportive	154km
Double Devil Sportive – Double Devil Sportive	196km

Table 7.2 - Existing trails within Carmarthenshire



These routes, although currently established for racing and sporting events, may also be utilised as leisure routes. Accommodation providers within close vicinity of these routes may wish to promote the routes in order to establish a leisure tourism client base for their accommodation. As part of the cycling strategy it is suggested that Carmarthenshire work with accommodation providers to create an awareness and investment in package holidays including routes such as these.

As well as this, Carmarthenshire could seek to establish a leisure tourism cycling network involving these already well established cycling routes. Attributing success to small tourism ventures such as these, will go a long way to creating an increasing awareness and understanding of Carmarthenshire cycling facilities. As these facilities grow over time, e.g. with the construction of the Velodrome, the incentive to create and promote tourism within Carmarthenshire will undoubtedly increase.

These small tourism ventures can also be used as case studies to demonstrate the current visitor base for cycling in Carmarthenshire, helping to promote and present the wide range of cycling services and facilities available during bids for larger cycling events.

Case Study: MudTrek Mountain Bike Breaks, Brechfa Forest, Carmarthenshire

MudTrek is a defining example of how cycling holidays can be tied together with existing Carmarthenshire Cycling routes and resources. Small cycle tourism ventures such as MudTrek will help to grow and establish Carmarthenshire as a cycling hub, whilst advertising cycling facilities to prospective tourism.

It also creates investment in cycling and increases the opportunity for accommodation and other facilities to create profit by tailoring for cyclists needs. This will inevitably lead to a growth in cycling facilities and grow the available infrastructure in place for bigger cycling events.



THINK OF A SKI CHALET...FOR MOUNTAIN BIKERS...IN WALES!

**COSY, EXCLUSIVE ACCOMMODATION - SUPERB VIEWS - FABULOUS FOOD -
RIDE FROM THE DOOR (TO THE PUB!) - FREE "OFF PISTE" GUIDING - TRANSPORTATION**

Section 8 MARKETING AND BRANDING

Marketing and Branding

8.1 Introduction

Marketing and promotion will form a vital role in developing walking and cycling, ensuring use of infrastructure as well as attracting and hosting events. In this section different technologies available to promote walking and cycling are reviewed, along with recommendations for the implementation of education and training programmes which will support increased active travel

8.2 Technology

Like so many other things in our life, technology is starting to influence the way we use our bikes. Gone are the days when we would head off for a ride guided only by a memorised map and the forlorn hope that there would be sufficient signage to guide you in the right general direction.

Getting lost, needing twice as much time as expected and the joy of finding some previously unknown 'shortcut' were all parts of the experience. That was before the 'Strava Generation' started using Smart Phones to plot and map rides, distances and journey times. Mobile phones and their GPS technology are now an ever present accessory in the cyclist's tool kit.

Map Carmarthenshire

Glasgow City is a DfT cycle demonstrator town, and thanks to £24 million funding from Innovate UK, the Technology Strategy Board, they are introducing a number of measures to increase the number of people who walk and cycle to work and for leisure.

MapGlasgow is a website that enables walkers and cyclists to record their journeys via a free app on their Smart Phone. This builds up a picture of when and where people are walking and cycling. Analysis of the data reveals the routes most used by people, thereby allowing the Council to more effectively target resources and investment.

In a shift away from the traditional 'predict and provide' method of developing new infrastructure, Glasgow City Council has moved towards a 'demand lead' model for planning and implementing future schemes.

Carmarthenshire is a large rural County with a dispersed population. Local Authority cut backs will result in smaller budgets for walking and cycling schemes. As a result it is critical that all investment is targeted at schemes and projects that have the most potential for increasing walking and cycling levels.

As part of the Active Travel (Wales) Act 2013, Local Authorities, planners and consultants are using their skills and expertise to identify potential routes that, if developed, might attract increased usage. Similarly, part of the requirement of the act is to understand and monitor current usage levels, and from this predictions can be made to estimate future demand.

However, by more closely engaging users and looking at their origins, destinations and routes, transport planners will be able to see what routes are popular and which are avoided. MapCarmarthenshire would build on the stakeholder engagement work as part of the Active Travel Act, and be able to reach a wider audience. Once existing walking and cycling behaviour is understood, resources and investment can be targeted at improving and upgrading routes and facilities that people actually use.

STRAVA Heat Maps also have a role to play in identifying routes that are regularly used by cyclists. Understanding this demand driven utilisation will help to inform maintenance investment to help ensure delivery of a high quality cycle network.



8.2 Carmarthenshire County Council's Website:

www.carmarthenshire.gov.co.uk

Carmarthenshire County Council's website (www.carmarthenshire.gov.uk) is a primary source of information for both residents and visitors. It provides a wide range of information on all services and facilities that are supported by the Local Authority.

The Leisure section on the website invites visitors to directly access more information on a range of activities including:

- Leisure centres
- Branded health and fitness
- Sports facilities
- Arts and entertainment
- Country Parks
- Coastal Park/beaches

Information on cycling opportunities is provided under the following sections:

- Country Park
- Coastal Park/Beaches
- Outdoor Adventure

Within the 'Transport and Streets' section there is no reference to any walking and cycling opportunities. Other transport related topics ranging from parking to road safety are all covered, however, walking and cycling are not addressed.

The Discover Carmarthenshire website (www.discovercarmarthenshire.com/index.html) is the main tourism website including information on events and accommodation, and is currently the main location for walking and cycling information. The website contains a large amount of information on different walking routes within the area, and contains links to different information sources.

Similarly, the cycling pages contain a vast array of route information for road and mountain biking trails, however, there is a lack of consistent branding on these websites, and currently the majority routes are mapped using google maps which enables easy access.

To improve promotion opportunities, walking and cycling should be given its own separate website and where relevant, the maps created for the Active Travel Act requirements should be provided for route information and to ensure consistent branding, and any future cycling maps should be branded the same. As the rebranding of six major walking and cycling routes are currently underway, this branding should be considered and rolled out across all walking and cycling routes so they are all visually linked.

Better by Bike (www.betterbybike.info) is a separate website which provides information on cycling routes, events and news within the Bristol, Bath & North East Somerset, North Somerset and South Gloucestershire areas. There is consistent branding throughout and the website is straightforward to use. Each council website provides a link to the Better by Bike website, which ensures that all cycling information is easily accessible, consistent and kept in one place which is a good example of how Carmarthenshire's website could look.

It is recommended that the profile of cycling is increased through the provision of a separate website, so information is more easily accessible, more attractive and therefore encourages take up/participation. The majority of the information is already there, it is just a case of presenting it in a different way so that cycling information is more focussed and more prominently positioned. Maps and routes produced as part of the Active Travel Act will provide a consistent branding that can be utilised on the cycling website similar to the Better by Bike website. Additional information already included on the Discover Carmarthenshire website, such as route length, difficulty rating and journey times will further encourage usage.

8.4 QR Codes

QR codes are electronic bar codes, that when scanned by Smart Phone technology, present the user with information. Originally, QR codes were more closely associated with advertising campaigns, where a code would provide more information on a particular product or commodity.

With the increase in mobile applications, the Smart Phone has become an important accessory in the cyclist's toolkit. They are much easier to store and transport than maps. If QR codes were attached to existing cycleway signposts, navigation for cyclists with Smartphones would be much easier.

Simply by scanning the code, cyclists would receive information on their location and the route they are using. Distances, timings, sights of interest and rest stops could all be communicated to the user. QR codes can tap into existing sources of information provided by

Sustrans, for example; www.sustrans.org.uk contains comprehensive mapping information on the National Cycle Network, making this information available via a bar code, attached to a way-marker having significant benefits to cyclists.

On the negative side the information supplied is only as good and as accurate as those who supply it. There are plenty of examples of inaccurate information that has been made available. Conversely, a local authority could spend thousands of pounds printing maps and guides only for them to become out of date following the next route modification, upgrade or closure.

It is recommended that Carmarthenshire County Council consider utilising QR Code technology as a tool for disseminating information to walkers and cyclists. The information is free to use, can be updated easily and made available in a very user friendly format.



Example of a QR Code



8.5 Social Media Websites

Social media websites are used to share information and experiences. Personal social media sites are used as a means of communicating with friends and family. In addition to this, special interest groups can be created so that like-minded individuals can communicate and share knowledge, expertise and opinion. They can provide great networking opportunities and can be used to help increase the profile of special interest groups.

Many local cycling groups and cycling clubs in Carmarthenshire have their own social media websites. These sites are generally run and maintained by a small group of enthusiasts and are used primarily to promote club activities amongst users. The benefit is that information is targeted at people who are interested in the services and activities offered by the Group.

Wider networks also have their own pages to provide updates on route improvements, openings and advertise events. For example Better by Bike (@BetterbyBike), Cycle Monmouthshire (@MonCycle) and on a larger scale, Santander Cycles (@SantanderCycles).

Carmarthenshire already has many great cycle routes. Some of these, such as the Millennium Coastal Path (NCN 4) are destinations in their own right. Such routes attract walkers and cyclists from all over the County and beyond.

Other destinations, such as the Discovery Centre, along the Millennium Coast Path, all have their own social media websites. These are used as promotional tools to inform visitors about forthcoming attractions and activities.

There is an opportunity for NCN 4 to have its own Social Media websites. Along the route there is a wealth of attractions and activities that could be promoted. Instead of being on the periphery of activities in the area, a route that has its own social media website could be

promoted as the 'spine' that connects a wide range of attractions and activities. In addition, the new cycling and walking website could have its own social media pages similar to Better by Bike, which are dedicated to providing information and news about the routes. Through interacting with other cycling and walking groups, this would raise national awareness of Carmarthenshire as a cycling and walking destination in its own right. These could be provided on Twitter, Facebook and Instagram to cover a range of potential users.

As well as this, the provision of a map which shows the other attractions and accommodation along the route would encourage further use through raising awareness of the other opportunities to visit in the surrounding area.

A re-branding exercise, promoted via a social media website, could increase awareness of the routes through creating a separate identity for walking and cycling in the county. If users are better informed about the facilities, services and destinations that are accessible, they might be encouraged to use it on a more regular basis. The re-branding will also ensure that there is a consistent logo and brand that is noticeably walking and cycling in Carmarthenshire, raising the profile of the County.

Such a page could be linked to the QR codes and to the other destinations and attractions along the route. Carmarthenshire County Council already operate its own Facebook page, and so it would be advantageous if a link for NCN Route 4 and the walking and cycling page was made available from here.

Targeted engagement on social media with specific cycling and walking campaign groups, for example Cycle UK, Cardiff Cycling Campaign, Living Streets and Cycle Streets, will help promote cycling and events in Carmarthenshire to a wider, national audience.

8.6 Tourism Websites

Websites such as Visit Wales (www.visitwales.com) and Show Me Mid Wales (www.visitmidwales.co.uk) provide a good platform to advertise activities and accommodation in Wales. This website reaches a wide variety of potential visitors to Wales from both national and international origins.

It is recommended that Carmarthenshire County Council engage further with Visit Wales ensure that any walking and cycling events are listed on the website and are up to date, and that links to the new walking and cycling website are provided, specifically under the Biking and Walking & Hiking sections. This will ensure that a people from further afield than the local area who are looking to come to Wales as tourists are made aware of the walking and cycling opportunities in Carmarthenshire, and raise the county's profile.

Other accommodation websites and smaller visitor websites should also be engaged with and kept up to date with the latest information so visitors have a wide range of information available to them from numerous platforms.

8.7 Active Travel (Wales) Act. 2013

A requirement of the Active Travel (Wales) Act, 2013 is for local authorities to map all Active Travel routes to make it easier for people to walk and cycle. These maps will create integrated networks of active travel routes and related facilities which will be easily accessible by the public. The maps will provide up to date information on existing routes and routes planned for the future, and be audited to ensure they meet the standards set by the Act. This provides the opportunity for consistent branding to be considered, making the routes easily recognisable. The Active Travel Act provides another opportunity for promotion of walking and cycling within Carmarthenshire and to increase the profile of the county.

As mentioned previously, it is suggested that Carmarthenshire County Council use the same branding on the Active Travel maps on all walking and cycling materials and on the website. This will ensure consistency and create a recognisable brand without unnecessary additional mapping. This can be rolled out across all routes, even those not included in Active Travel, such as mountain bike trails, and stored in one place on the separate walking and cycling website. It also ensures that all future planned routes will be of the same standard, increasing the walking and cycling opportunities in the county.



8.8 Promotional Campaigns

A focused and well organised promotional campaign is vital if Carmarthenshire is to develop cycling, increase the use of infrastructure and host events. The campaign would be a group of advertisements centralised around one message and different media resources must be utilised successfully including the internet, television, radio and newspapers. The message in this case could be the vision of 'Carmarthenshire: The Cycling Hub of Wales'.

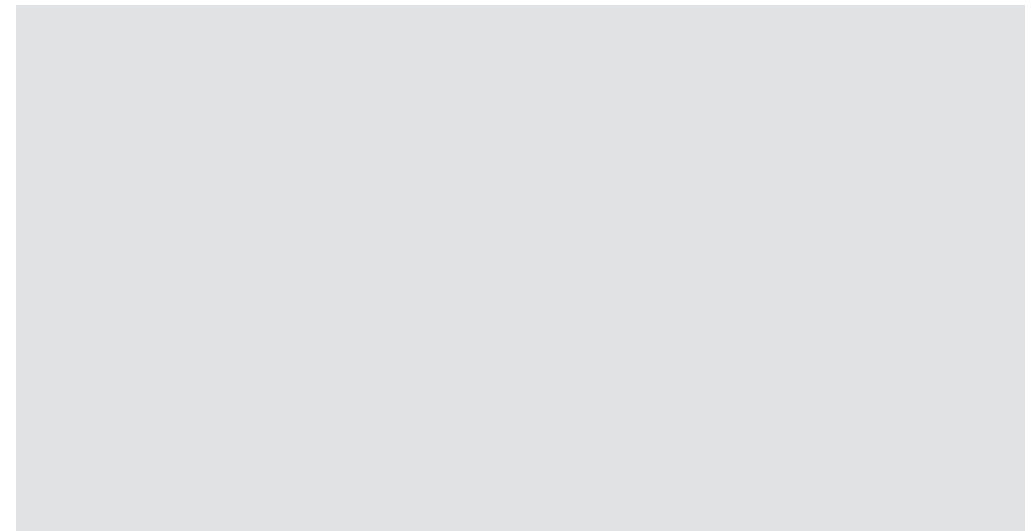
Carmarthenshire is well catered for across all media platforms and there is potential for a very effective promotional campaign. The Carmarthenshire County Council and local cycling clubs' websites could be used to promote walking and cycling, as well as Carmarthenshire County Council's social media presence such as their twitter account. There is also potential for advertisements on BBC Wales and S4C as well as on Radio Carmarthenshire or in local newspapers such as the Carmarthen Journal.

8.9 Development of Logo and Standardised Branding

Having strong branding is crucial for a number of reasons, it needs to be professional and immediately recognisable as the branding communicates the value and quality of the product or service. Having a developed logo for example is a visual expression of identity and is one of the main things that makes a product or service memorable.

A good practice example of logo and branding is the Tour de Yorkshire. They have an instantly recognisable logo which cleverly incorporates a cyclist and the name is a play on the Tour de France as Yorkshire famously held a stage of the prestigious event in 2014. The branding, including the logo and colour scheme, is standardised across all platforms including their website and social media accounts.

It is recommended that Carmarthenshire County Council use a distinctive and eye-catching logo which represents the quality of the product or service, also that a brand identity including a colour and formatting scheme be implemented across all platforms and all publications.



ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

29TH JUNE 2018

UPDATE ON PROGRESS IN DELIVERING CARMARTHENSHIRE COUNTY COUNCIL'S ENVIRONMENT ACT FORWARD PLAN

To consider and comment on the following issues:

That Committee note the progress made in delivering the Council's Environment Act Forward Plan 2017.

Reasons:

- To update the Committee on the progress that has been made in delivering Carmarthenshire County Council's Environment Act Forward plan published in March 2017.
- In addition to publishing an Environment Act Forward Plan, in 2019, public bodies are required to report on how they have met the Biodiversity and Resilient Ecosystem Duty.

To be referred to the Executive Board for decision: NO

Executive Board Member Portfolio Holders:

Cllr. Hazel Evans (Environment)

Directorates:	Designations:	Tel Nos. / E-Mail Addresses:
Environment		
Name of Head of Service: Llinos Quelch	Head of Planning	01267 228918 LQuelch@carmarthenshire.gov.uk
Report Author: Rosie Carmichael	Rural Conservation Manager	01267 228727 RACarmichael@carmarthenshire.gov.uk

EXECUTIVE SUMMARY

ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

29TH JUNE 2018

UPDATE ON PROGRESS IN DELIVERING CARMARTHENSHIRE COUNTY COUNCIL'S ENVIRONMENT ACT FORWARD PLAN

In addition to publishing an Environment Act Forward Plan, in 2019, public bodies are required to report on how they have met the Biodiversity and Resilient Ecosystem Duty.

To assist in the 2019 reporting that will be required by Welsh Government, it is advised that the Council review its progress in delivering its Environment Act Forward Plan each year. The intention in the legislation is that the duty to forward plan will ensure that biodiversity is considered at the decision making level, that it becomes embedded into the Council's ways of working, and the reporting duty will make public authorities more responsible for showing how their actions have helped enhance biodiversity and ecosystems.

This detailed report on progress delivering the 35 actions set out in the Council's Environment Act Forward Plan 2017 should be read with the understanding that while the PIMS actions it contains were all circulated to the relevant Heads of Service (HoS) when they were drafted, the HoS did not necessarily see the first PIMS reporting round. As a result some of the actions were not reported on in the March 2018 PIMS reporting round, although progress in their delivery had nonetheless been achieved. This is now being addressed.

DETAILED REPORT ATTACHED?

YES

IMPLICATIONS:

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report.

Signed: **Llinos Quelch** **Head of Planning**

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
YES	YES	YES	NONE	YES	NONE	YES

1. Policy, Crime & Disorder and Equalities

The plan is consistent with the Council's Community Strategy, and its Corporate Strategy, as it sets out how the Council will demonstrate, through its actions, that it is maintaining and enhancing the natural environment.

The Biodiversity Duty set out in the Environment Act is consistent with Sustainable Development. The Act states that the Councils has a duty to maintain and enhance biodiversity and promote ecosystem resilience where it is within the proper exercise of its functions.

2. Legal

The preparation of an Environment Act Forward Plan is a requirement placed on public bodies by the Part 1 Section 6 of the Environment (Wales) Act 2016. The Council's Environment Act Forward Plan must be submitted to the Welsh Government by 31st March 2017.

3. Finance

At this stage the financial implications of delivering the goals set out within the plan have not been calculated as the details of each action remains to be considered.

4. ICT

None

5. Risk Management

Failing to publish the Forward Plan would result in the authority being non-compliant with the duty placed on public bodies by the Environment (Wales) Act 2016.

6. Staffing Implications

None, however, the commitments of staff time in the Forward Plan are expected to be met within existing workloads.

7. Physical Assets

As a result of implementing goals set out in the Forward Plan there may well be implications for the way in which some Council owned properties are managed, in that greater emphasis may be placed on management that will maintain and enhance biodiversity and promote ecosystem resilience.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below:

Signed: Llinos Quelch Title Head of Planning

- 1. Local Member(s) – N/A**
- 2. Community / Town Councils – N/A**
- 3. Relevant Partners – N/A**
- 4. Staff Side Representatives and other Organisations – N/A**

**Section 100D Local Government Act, 1972 – Access to Information
List of Background Papers used in the preparation of this report:**

THESE ARE DETAILED BELOW

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Environment Act Forward Work Plan:- Minutes and Reports for EB held on 27 th March 2017 [Agenda Item 10]		http://democracy.carmarthenshire.gov.wales/ieListDocuments.aspx?CId=131&MId=698&Ver=4
Environment (Wales) Act 2016 Biodiversity and Resilience of Ecosystems Duty		http://www.legislation.gov.uk/anaw/2016/3/contents/enacted http://gov.wales/docs/desh/publications/160321-biodiversity-and-resilience-of-ecosystems-duty-en.pdf



Environment Act Forward Plan Measures & Actions objectives report at End of Year 2017/18



Filtered by:

Organisation - Carmarthenshire County Council
Source document - Environment Act Forward Plan

This report should be read with the understanding that while the PIMS actions it contains were all circulated to the relevant Head of Service when they were drafted, the Head of Service did not necessarily see the first PIMS reporting round. As a result some of the actions were not reported on although progress in their delivery had nonetheless been achieved. This is now being addressed.

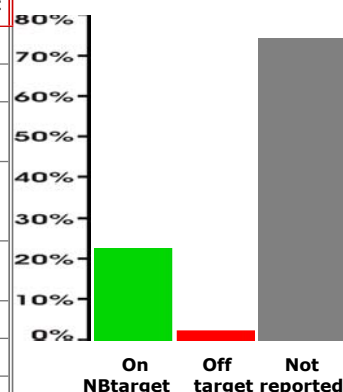
Updates on each action where available have been included in blue for this report.

Additional notes have been provided where these are considered to be relevant

The table below provides a summary progress against target for the Actions and Measures contained within the selected document

		Total	On target	Off target	Not reported	Not available	Annual / Not started	% on target	Overall % on target
PLANNING	Actions	4	3	0	1	N/A	0	75%	75%
PROPERTY	Actions	1	0	0	1	N/A	0	0%	0%
TRANSPORT & HIGHWAYS	Actions	7	2	1	4	N/A	0	29%	29%
WASTE & ENVIRONMENTAL SERVICES	Actions	3	1	0	2	N/A	0	33%	33%
GROUNDS MAINTENANCE	Actions	11	0	0	11	N/A	0	0%	0%
LEISURE	Actions	6	0	0	6	N/A	0	0%	0%
JOINT	Actions	3	2	0	1	N/A	0	67%	67%
Overall Performance	Actions and Measures	35	8	1	26	0	0	23%	

Performance against Target





Environment Act Forward Plan Measures & Actions objectives report at End of Year 2017/18



The table below provides a breakdown by organisational structure

			Total	On target	Off target	Not reported	Not available	Annual / Not started	% on target	Overall % on target
Environment	Planning	Actions	35	8	1	26	N/A	0	23%	23%
Overall Performance		Actions and Measures	35	8	1	26	0	0	23%	
Updates on targets not previously reported - noted below in blue						17				
Actions where there has been no reporting or updating						9				

OFF TARGET



Environment Act Forward Plan Measures & Actions objectives report at End of Year 2017/18



Objective: TRANSPORT & HIGHWAYS			
Outcome: Not defined			
Action	12975	Target date	31/01/2018
Action promised	Safe Routes to School - pilot project for schemes to be implemented in 2018/19 proposals for SRTs will be passed to Rural Conservation Assessment of likely impacts on biodiversity & ecosystem resilience will be assessed & any issues to be addressed. Proposals in Sept-Dec 17, to be implemented 2018, will be submitted to Rural Conservation		
Comment	The Rural Conservation Team has yet to be consulted on the 2018/19 Safe Routes to School programme.		
Remedial Action	In order to comply with its published Env Act Forward Plan, which will be audited by WG and its S6 duties under the Env Act , the Rural Conservation Section is to be consulted on the 2018/19 Safe Routes to School programme. Generally routes are put for wards for consideration in the autumn for works to commence early in the financial year.		
Service Head: Stephen Pilliner		Performance status: Off target ☹	
The Rural Conservation section is happy to be consulted on the SRTs for 2018/19 and 2019/20, as appropriate, so as to ensure that CCC delivers its S6 duties. In many instances the proposed routes are not expected to impact on the natural environment			

Objective: GROUNDS MAINTENANCE			
Outcome: Not defined			
Action	13043	Target date	31/03/2018
Action promised	Review grass cutting heights and frequency for amenity cut areas with objectives to: i) blade height ii) identify areas where cutting can be less frequent iii) trial this approach iv) use this approach v) consider use of small signs/press coverage		
Service Head: Ainsley Williams		Performance status: Action not reported ✘	
On going discussions with Grounds.			
Action	13044	Target date	31/03/2018
Action promised	Arrange a 'service improvement' with meeting with grass cutters to discuss mowing regime (see above) and benefits of higher cuts/leaving areas for pollinators		
Service Head: Ainsley Williams		Performance status: Action not reported ✘	
RC and IM have met with Grounds Maintenance to discuss this subject. Advice has been provided			
Action	13045	Target date	31/03/2018
Action promised	Continue cut and collection of arisings from cutting grass at Delta Lakes and Burry Port (adjacent to Shoreline Caravan park) - cut paths through site to allow people to walk through site		
Service Head: Ainsley Williams		Performance status: Action not reported ✘	
The Burry Port site is continuing to be managed in this way			
Action	13046	Target date	31/03/2018



Environment Act Forward Plan Measures & Actions objectives report at End of Year 2017/18



Action promised	Consider amendments to grass cutting on land around sheltered housing/old age homes, etc. as part of review of contract with housing to undertake this work (This could be linked to consultation with residents to identify areas by IM and CT – for 2018)		
Service Head: Les James	Performance status: Action not reported		✘
Discuss with Clare Tinkler			
Action	13047	Target date	31/03/2018
Action promised	Talk to Emily Hughes re sites that are being transferred to T&CCs, where trees may become under threat and where TPOs may be appropriate. Liaise with Steve Edwards, regarding the Tree Safety Surveys. Also refer to guidance that could be provided to T&CCs on biodiversity when land is being transferred		
Service Head: Jonathan Fearn	Performance status: Action not reported		✘
Action	13048	Target date	31/03/2018
Action promised	Land transfer to community Councils. Look at opportunities for liaising with Community Development Officers of key Town and Community Councils and Rural District Councils re Env Act duty and grass cutting and biodiversity management of land under their control		
Service Head: Rosie Carmichael	Performance status: Action not reported		✘
Guidance notes sent to CC and TC subject to S6 duty on managing land for biodiversity			
Action	13049	Target date	31/03/2018
Action promised	Check if bedding plants are grown in peat-free compost and, if not, discuss with supplier how this can be achieved with objective to switch to peat-free compost		
Service Head: Ainsley Williams	Performance status: Action not reported		✘
Action	13050	Target date	31/03/2018
Action promised	Eastgate roundabout Llanelli - investigate if our landscape officer could prepare a simple planting design for this that would be a low cost, sustainable low maintenance and meet the Council's expectations		
Service Head: Ainsley Williams	Performance status: Action not reported		✘
Discussions have been initiated between Conservation and Grounds Maintenance regarding alternative more environmentally friendly design for the roundabout			
Action	13051	Target date	31/03/2018
Action promised	Aim to visit schools to discuss content of SLA agreement with head teachers and revise SLAs to reflect new approaches to grass cutting, with a view to reducing the amount of grass that is cut regularly, where this is appropriate		
Service Head: Andi Morgan	Performance status: Action not reported		✘
Action	13052	Target date	31/03/2018
Action promised	Parc Howard. Work in collaboration with Friend's group/landscape officer/biodiversity officer to look at management of the park and review its management for biodiversity and generally improve horticulture here		
Service Head: Rosie Carmichael	Performance status: Action not reported		✘
IM has met with Grounds –partnership work is on going with Llanelli TC			
Action	13054	Target date	31/03/2018
Action promised	Produce a Pollinator Strategy for the Council to inform positive action for pollinators throughout the Council's work. This could be endorsed by Community Councils, PSB and strategic developments, etc.		
Service Head: Llinos Quelch	Performance status: Action not reported		✘
IM has draft a Pollinator Strategy for CCC which is currently being considered by Environment DMT It will contain action plans for specific sites			



Environment Act Forward Plan Measures & Actions objectives report at End of Year 2017/18



Objective: JOINT			
Outcome: Not defined			
Action	12969	Target date	31/03/2018
Action promised	Environment Department to deliver an integrated and long term approach to the implementation of projects on the Llanelli Levels. Identify and work with partners and stakeholders e.g. Network Rail, Wildfowl and Wetlands Trust, Wildlife Trust, local communities		
Comment	Creation of new ponds outside WWT reserve on CCC land that will provide additional suitable habitat for water vole using s106 money that as raised for this purpose. WWT supervised the work and will assist in monitoring in future years. Worked with NRW to ensure flood alleviation benefits both drainage and biodiversity. Working with Persimmon Homes to ensure long term management of wetland area in Llanelli Levels		
Service Head: Llinos Quelch		Performance status: On target	
Action	12977	Target date	31/03/2018
Action promised	Commissioning of ecological surveys - In order to demonstrate that CCC is embedding biodiversity into its ways of thinking, in-house ecological surveyors and consultants appointed by Highways and Transportation and Property will be asked to consider, when assessing a site or a building, issues relating to ecosystem resilience		
Comment	As part of our design process and commissioning work we require contractors and consultants to commission ecological surveys as appropriate to the developments being undertaken and include consultation with the in-house ecology team on bio-diversity and ecological resilience		
Service Head: Jonathan Fearn***		Performance status: On target	
This action must also apply to Highways and Transportation so will need to be designed for both Service Areas within the PIMS system			
Action	13055	Target date	31/03/2018
Action promised	Seek funding for a pollinator project for Llanelli, which seeks to include elements involving schools, communities, housing, MCP, PCP, grounds maintenance, highways. It would include practical management (purchase of kit and wild flower seed), public events, workshops		
Service Head: Llinos Quelch		Performance status: Action not reported	
See links with 13043 above On-going discussions with GM. This would need to be a project running across several service areas			

Objective: LEISURE			
Outcome: Not defined			
Action	13056	Target date	30/04/2020
Action promised	Develop simple biodiversity management plans for each countryside site that Leisure manage, linking the plan to recreation and the management of natural resources and WFG Act well-being goals, Environment Act biodiversity duty and WG Bee-friendly action guide: Pembrey CP, Llyn Llech Owain CP, Mynydd Mawr, Ynys Dawela, M Coastal Path, etc		
Service Head: Ian Jones		Performance status: Action not reported	
Leisure are developing management plans as part of WG funded work programme for 2018/19 with Simeon Jones			
Action	13057	Target date	30/11/2018
Action promised	With the teams involved, identify wildlife and ecology training needs and consider which needs can be met through skill sharing and those which require external trainers. Summarise in a training plan, and identify trainers, and deliver		
Service Head: Ian Jones		Performance status: Action not reported	
Action	13058	Target date	31/03/2018
Action promised	Ensure rangers are familiar with biological recording and submit records to West Wales Biological Recording Centre in Whitland. WWBIC can provide training		
Service Head: Ian Jones		Performance status: Action not reported	
Bioblitz held at Pembrey CP 10th June 2018. Info on wildlife recording sent to all rangers and PROW staff rangers involved in recording with WWBIC at that event			
Action	13059	Target date	31/03/2018
Action promised	Developing developed management plans for sites, use laminated bilingual signs to explain changes in grass cutting regimes, and other management changes to the public in an informative way. Develop prototype sign		
Service Head: Ian Jones		Performance status: Action not reported	



Environment Act Forward Plan Measures & Actions objectives report at End of Year 2017/18



See also 13043 On-going discussions with Grounds. Signage now being installed for sites where less frequent cutting is to be experimented with – e.g. at Sandy Water Park working with BBCT and MCP and Planning Ecology Graduate (work based learning module for MSC)			
Action	13060	Target date	31/03/2018
Action promised	Identify equipment needs to deliver long-term management objectives for habitats (as per management plans) within Leisure sites and identify training needs associated with any new management practice or piece of machinery to be used for conservation purposes, and deliver training		
Service Head: Ian Jones		Performance status: Action not reported	
Action	13061	Target date	30/09/2017
Action promised	Identify staff who would benefit from refresher course in Tree Inspections and liaise with Steven Edwards re arranging the necessary course		
Service Head: Ian Jones		Performance status: Action not reported	
In hand courses to be arrange for Summer 2018			

Objective: PLANNING			
Outcome: Not defined			
Action	12965	Target date	31/03/2018
Action promised	Undertake workshops with relevant Divisions in other CCC Departments to generate action/s for these Divisions to incorporate into the Forward Plan in 2018		
Comment	Workshops have been run with colleagues across the Environment Dept (Planning, Property, Grounds Maintenance, Highways and Transportation, and with Leisure, in Community Service and recently we have had discussions with Chief Execs, so workshops have been run in 3/5 departments		
Service Head: Llinos Quelch		Performance status: On target	
Action	12966	Target date	28/02/2017
Action promised	Produce guidance notes on protected species for use by colleagues to ensure that we work within the legislation with regard to protected species and to be consistent with our duty under the Environment Act 2016		
Service Head: Rosie Carmichael		Performance status: Action not reported	
Bilingual guidance notes produced and circulated, colleagues will be contacted shortly to gain feed-back. Notes now on Council File Plan, aiming to get them on the intranet asap			
Action	12967	Target date	31/03/2018
Action promised	Review the Local Biodiversity Action Plan for Carmarthenshire in light of the new legislation and guidance		
Comment	The Biodiversity Officer has attended all-Wales meetings with WG to consider future local action in light of the emerging national drivers, including WG's Nature Recovery Action Plan for Wales and current legislation (Env Act/WFG Act). Workshops are being arranged internally and with local partners to develop a local Nature Recovery Plan fo the county.		
Service Head: Llinos Quelch		Performance status: On target	
Action	12968	Target date	31/03/2018
Action promised	The Planning Division will develop a consistent approach to ensuring that biodiversity is maintained and enhanced, and that ecosystem resilience is promoted as part of the planning system and also within its Conservation, Minerals and Building Control activities		
Comment	Workshops have been held with DM managers, and the Enforcement team where it has been identified how the planning service can evidence how it is ensuring that biodiversity is maintained and enhanced and how through its work ecosystems resilience is promotes. The new registration system , ARCUS will enable us to monitor those applications where it is considered by both planning ecologist and DM officers that a development is addressing these issues. This will be achieved by Dec 2018		
Service Head: Llinos Quelch		Performance status: On target	

Objective: PROPERTY			
Outcome: Not defined			
Action	12978	Target date	31/03/2018
Action promised	Sites that are being retained - Carry out biodiversity assessments of these sites and identify both the biodiversity they support and the contribution that they make to ecosystem resilience. Review management of these sites		
Service Head: Jonathan Fearn		Performance status: Action not reported	



Environment Act Forward Plan Measures & Actions objectives report at End of Year 2017/18



On-going discussions with Property, including discussions re a possible pilot study on 2 county farms

Objective: TRANSPORT & HIGHWAYS
Outcome: Not defined

Action	12970	Target date	31/03/2018
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Action promised Verge Cutting - Continue to implement policy, deliver annual tool box talk and make provision for late cut verges

Comment Verge Management has been the subject of a Member's task and Finish Group in 2017/18. We continue to liaise with colleagues in Highways, provide tool box talks/guidance for contractors and raise awareness of alternative methods for managing roadside verges. Budget cuts will inevitably result in less cutting

Service Head: Stephen Pilliner **Performance status:** On target

Action	12971	Target date	31/03/2018
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Action promised The review of Rights Of Way Improvement Plan will address new duties placed on LAs under this Act. The review will be completed in 2018

Service Head: Stephen Pilliner **Performance status:** Action not reported ✘

Action	12972	Target date	31/10/2018
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Action promised The Highway Asset Management Plan that is being developed will address the LAs responsibilities under this new Act. Highway Asset Management Plan to be completed by October 2018 as recommended by Well Managed Highways Code of Practice

Service Head: Stephen Pilliner **Performance status:** Action not reported ✘

Action	12973	Target date	30/11/2017
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Action promised Integrated Network Plans - H and T to review these plans with Rural Conservation Section, and in particular the contribution PROWs, and other off road routes are making to ecological resilience, in terms of the habitats alongside these routes. Review the management of routes that have biodiversity interest

Service Head: Stephen Pilliner **Performance status:** Action not reported ✘

Action	12974	Target date	31/01/2018
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Action promised Carmarthenshire Cycling Strategy (currently in draft) Rural Conservation will be consulted on this plan to assess whether it creates opportunities for managing and enhancing biodiversity and promoting ecological resilience. Consultation with Rural Conservation in mid Jan 2017

Comment [Rural Conservation commented on Cycling Strategy in July 2017. Subsequent discussions have indicated that the theme groups that are to be set up to deliver this strategy will address S6 responsibilities. The Rural Conservation Section looks forwards to working with these groups to highlight the role of the natural environment in providing the backdrop for the delivery of the strategy, certainly in the rural areas](#)

Service Head: Stephen Pilliner **Performance status:** Action not reported ✘

Action	12976	Target date	28/02/2017
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Action promised Tywi Valley Cycle-Rural Conservation review impact of cycle way on biodiversity & ecosystem resilience (report done). Opportunities Scheme could deliver for promoting ecosystem resilience & enhancing biodiversity will be explored. Project team to discuss initial proposals & response by Feb 17; OUTPUT: Plan that addresses ecological concerns raised

Comment Rural Conservation Section has been involved in regular liaison meetings with the TV Cycle way Project. To date these meetings have focused on the preparation of the EIA/ ES and the design of the scheme, so as to minimize impact on the natural environment. The S6 duty to maintain and enhance biodiversity has been discussed and ideas suggested. Now that the route crosses farmland owned by CCC there are greater opportunities for enhancement that could be realized.

Service Head: Stephen Pilliner **Performance status:** On target



Environment Act Forward Plan Measures & Actions objectives report at End of Year 2017/18



Objective: WASTE & ENVIRONMENTAL SERVICES			
Outcome: Not defined			
Action	12979	Target date	30/06/2017
Action promised	Flood Defence - Develop working methods that address biodiversity issues. Build these into method statements for work being done at individual sites. Develop procedure for contractors carrying out works on site are aware of the site's biodiversity. Review training needs for officers & contractors & provide training needs		
Service Head: Ainsley Williams		Performance status: Action not reported	X
Rural Conservation Section has prepared a comprehensive guidance document for Flood Defence and applicants for these consents which is now in use. A training session using this guidance has also been delivered			
Action	12980	Target date	31/01/2017
Action promised	Pride in your place - provide links to suitable sources of biodiversity information that can be added to Pride in your place web page		
Service Head: Ainsley Williams		Performance status: Action not reported	X
Action	12981	Target date	31/03/2018
Action promised	Management of land managed by the division e.g. Wern Ddu & Ammanford Cemetery; Carry out biodiversity assessments of sites & include contribution to ecosystem resilience; where appropriate develop management plans to protect, enhance biodiversity & promote ecosystem resilience		
Comment	Field surveys have been completed at Wern Ddu and further work is required summer 2018. This will inform the development of a site management plan. 103 plant species have already been identified. An assessment of the biodiversity opportunities at Ammanford cemetery will be carried out in 2018/19		
Service Head: Ainsley Williams		Performance status: On target	

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ENVIRONMENTAL AND PUBLIC PROTECTION SCRUTINY COMMITTEE

29TH JUNE 2018

EXPLANATION FOR NON-SUBMISSION OF SCRUTINY REPORT

ITEM	RESPONSIBLE OFFICER	EXPLANATION	REVISED SUBMISSION DATE
Compliments and Complaints Annual Report 2017/18	Wendy Walters, Director of Regeneration and Policy	The report is regrettably late being produced as officers within the unit have been heavily involved in work associated with the legislative changes to GPDR.	1 st October, 2018
Service Delivery Plan - Environmental Protection Services	Sue Watts, Environmental Protection Manager	Plan has been deferred to enable officers to develop a more user friendly version that clearly sets out the vision for the service and what the key actions will be to deliver that vision.	1 st October, 2018

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ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

29TH JUNE 2018

FORTHCOMING ITEMS FOR NEXT MEETING 1ST OCTOBER 2018

Discussion Topic	Background
Environmental and Public Protection Scrutiny Committee Annual Report 2017/18	A report of the work that the Environmental and Public Protection Scrutiny Committee undertook throughout 2017/18.
Service Delivery Plan – Environmental Protection Services 2018/19	The Plan will provide the Committee with an outline of the Council's service aims and objectives and includes the scope and demands of the Environmental Protection Services. The annual plan is in accordance with the requirements by the Food Standards Agency and the Health and Safety Executive.
Draft Gambling Policy	The Gambling Policy sets out the principles that the authority will apply when exercising its powers under the Gambling Act 2005. The Act requires Licensing Authorities to consult and publish its Gambling Policy every three years.
Licensing Policy Review – Cumulative Impact Policy Lammas Street, Carmarthen	A report providing feedback following the consultation exercise in relation to the possible adoption of a cumulative impact policy in respect of Lammas Street Carmarthen.
Quarter 1 New Corporate Strategy Performance Monitoring Report 2018/19	To report on the Well-being objectives and Improvement objectives as set out in the Corporate Strategy. This will cover quarter 1 (April 2018 to June 2018).
Compliments and Complaints Annual Report 2017/18	This report will provide the Committee an opportunity to scrutinise the complaints and compliments received for the 2017/18 financial year. <i>[Deferred from 29th June 2018]</i>
Budget Monitoring 2018/19	This item enables members to undertake their monitoring role of the Environment Department, Public Protection Services and Community Safety Team's revenue and capital budgets.

A revised version of the Environmental and Public Protection Committee's Forward Work Programme is attached for information.

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Environmental & Public Protection Scrutiny Committee – Forward Work Plan 2018/19

18 th May 2018	21 st May Joint Committee with Social Care & Health	29 th June 2018	1 st October 2018	16 th November 2018	10 th December 2018	14 th January 2019	22 nd February 2019	18 th April 2019
E&PP Scrutiny Committee Site Visit (Presentation)	Area Planning Board's Drug & Alcohol Misuse Annual Report 2017	Trading Standards Update (Presentation)	Environmental & Public Protection Scrutiny Committee Annual Report 2017/18	Fair and Safe Communities Annual Report 2017/18	3-year Revenue Budget Consultation	Air Quality Management Area (AQMA) Annual Update	Review of LED Conversion Project	Quarter 3 - New Corporate Strategy Performance Monitoring Report 2018/19
		Well-being Objectives Annual Report 2017/18	Service Delivery Plan – Environmental Protection Services		5-year Capital Budget Consultation			
E&PP Scrutiny Committee Task and Finish Report 2017/18	Substance Misuse Service Annual Report 2016/17	Service Delivery Plan – Environmental Protection Services [Deferred to October 2018]	Draft Gambling Policy Licensing Policy Review – Cumulative Impact Policy Lammas St, Carmarthen	Environmental Health And Licensing Services Annual Report 2016/17	Environment Departmental Business Plan 2019/20 – 2022	E&PP Scrutiny Committee - Actions Update	Highway Footway and Road Safety Investment Programme Update	End of Year Compliments & Complaints Report
E&PP Forward Work Programme 2018/19		Compliments & Complaints Annual Report 2017/18 [Deferred to October 2018]	Quarter 1 New Corporate Strategy Performance Monitoring Report 2018/19	Budget Monitoring 2018/19	Communities Departmental Business Plan 2019/20 – 2022	Budget Monitoring 2018/19	Budget Monitoring 2018/19	E&PP Scrutiny Committee - Actions Update
		Carmarthenshire Cycling Strategy						
Page 209		Environment Act Action Plan Update	Budget Monitoring 2018/19		Chief Executives Departmental Business Plan 2019/20 – 2022			Budget Monitoring 2018/19
		Budget Monitoring 2017/18						

ITEMS FOR JOINT MEETINGS IN 2018/19:

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- APB Drug & Alcohol Misuse Strategy Annual Report 2018 (E&PP and Social Care and Health) – 21st May 2018
- Substance Misuse Service Annual Report 2017-18 (E&PP and Social Care and Health) - 21st May 2018

DEVELOPMENT SESSIONS:

Illegal Money Lending Unit – Presentation – All Member seminar

Meet Council Enforcement Officers –
to be combined with a Committee litter picking event

SITE VISITS:

- To be confirmed by Members

TASK & FINISH REVIEW:

- Final Task and Finish report – 18th May 2018

JOINT MEETING OF THE ENVIRONMENTAL & PUBLIC PROTECTION AND SOCIAL CARE & HEALTH SCRUTINY COMMITTEES

MONDAY, 21ST MAY, 2018

PRESENT: Councillor G. Thomas [Chair]

Environment & Public Protection:

Councillors: J.A. Davies, T.A.J. Davies, P.M. Edwards, A.L. Fox, S.J.G. Gilasbey, J.D. James, A. Vaughan Owen, B.D.J. Phillips, J.S. Phillips, A.D.T. Speake and D. Thomas.

Councillor D.L. Jones – Substitute for Councillor T. Higgins;
Councillor G. H. John – Substitute for Councillor A. James;
Councillor D. E. Williams – Substitute for Councillor A. Davies.

Social Care & Health:

Councillors: S.M. Allen, K.V. Broom, I.W. Davies, R.E. Evans, W.T. Evans, M.J.A. Lewis, K. Lloyd, B.A.L. Roberts, E.M.J.G. Schiavone, E. Morgan and D.T. Williams.

Councillor D. E. Williams – Substitute for Councillor A. Davies;
Councillor J.G. Prosser - Substitute for Councillor A. McPherson.

Also in attendance:

Councillor P.M. Hughes, Executive Board Member for Public Protection;
Councillor J. Tremlett, Executive Board Member for Social Care and Health.

The following Officers were in attendance:

A. Bracey, Head of Mental Health and Learning Disabilities;
K. Barlow, Senior Manager-Complex Needs and Transition;
K. Thomas, Community Safety Manager;
M. Evans Thomas, Principal Democratic Services Officer;
J. Owen, Democratic Services Officer.

Also in attendance from the Hywel Dda University Health Board:

Ms Ros Jervis, Director of Public Health
Ms Joanna Dainton, Head of Commissioning and Partnership Strategy Development
(Drug & Alcohol Misuse)

Chamber, County Hall, Carmarthen : 10:00a.m. - 11:55a.m.

1. APPOINTMENT OF CHAIR FOR THE MEETING

It was UNANIMOUSLY RESOLVED to appoint Councillor G. Thomas as Chair for the meeting.

2. APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillors A. Davies, T. Higgins, A. James, E.G. Thomas and A. McPherson.

3. DECLARATIONS OF PERSONAL INTEREST

There were no declarations of personal interest.

4. DECLARATIONS OF PROHIBITED PARTY WHIPS

There were no declarations of prohibited party whips.

5. PUBLIC QUESTIONS

The Chair advised that no public questions had been received.

6. AREA PLANNING BOARD'S DRUG & ALCOHOL MISUSE ANNUAL REPORT 2017

The Chair welcomed, to the meeting, Ms Ros Jervis, Director of Public Health and Ms Joanna Dainton, Head of Commissioning and Partnership Strategy Development (Drug & Alcohol Misuse) of the Hywel Dda University Health Board.

The Committee considered the Area Planning Board report on Drug and Alcohol Misuse Annual Report 2017 which covered a range of areas, serving to inform members and update them on current commissioning arrangements and the provision of substance misuse services. Information was included on

- the strategic objectives regarding the provision of such services, the funding arrangements and services/projects commissioned;
- local developments and confirmation of the governance and planning arrangements in place on a regional basis.

The following queries were raised on the report:-

- Reference was made to the achievements made during 2017 which included the distribution of 397 Naloxone kits. It was asked who the naloxone kits had been provided to. Furthermore, it was commented that it could be beneficial to raise the awareness of naloxone and its purpose this could be achieved by rolling out the Naloxone roadshow throughout the county and providing training to door supervisors of pubs/clubs. The Director of Public Health explained that Naloxone was a medication used to block the effects of opioids, especially in cases of an overdose and that kits had been distributed widely. She acknowledged that raising awareness would be beneficial and would consider widening the training programme in the future. The Head of Commissioning and Partnership Strategy Development (Drug & Alcohol Misuse) added that Naloxone is already distributed widely throughout the Hywel Dda area.

- Strong concern was raised in relation to the increasing number of young people that have issues in connection with alcohol and drugs and it was hoped that the direction of travel was to try to eradicate issues not just 'paper over the cracks'. The Director of Public Health acknowledged that this was a challenging area and that continuous research was being undertaken to ensure the right services were being commissioned. The Area Planning Board comprised of multi-agencies, all of which have a responsibility to tackle the complexity of issues that is presented. This incorporated treatment services which provide a holistic approach and a dual group which supports and navigates challenging issues in relation to mental health and addiction.

Furthermore, the Director of Public Health explained to the Committee that intelligence has revealed that alcohol dependency was not just limited to young persons, it was found to affect a wide range of ages including older age groups. Education, prevention and early intervention work were key areas of focus for the Board which was essential in order to reduce alcohol dependencies. The Head of Commissioning and Partnership Strategy Development added that the Area Planning Board would be undertaking exercises to commission services within education sector in schools and colleges.

- With regard to the Well-being of Future Generations Act 2015 and the 5 ways of working, it was asked, if there any collaborative working with the third sector and communities? The Head of Commissioning and Partnership Strategy Development stated DDAS which was an Adult Drug and Alcohol Service works in partnership with Dan 24/7, Barod (formerly known as Drugaid Cymru) and Kaleidoscope, all of which have close links with the local communities and businesses. In addition, the Area Planning Board was structured around priority areas of the Welsh Government Strategy and included a delivery plan which focused on treatment and recovery.
- Reference was made to Children in Need with Parental Substance Misuse problems. A query was raised regarding the definition of Children in Need. The Senior Manager-Complex Needs and Transition explained that children in need represented children in care and support and which included children who were known to social services and those children/families how were identified as needing additional support.
- It was asked, how do we know if services are successful? The Head of Commissioning and Partnership Strategy Development stated that the Area Planning Board receive and scrutinise a report on all services on a quarterly basis, highlighting areas of concern to the Chair of the Area Planning Board. In addition, the structure of the Board allowed for tight assurance and robust monitoring.
- Officers were asked how the service provided by drop in centres is measured and the Head of Commissioning and Partnership Strategy Development (Drug & Alcohol Misuse) explained that on a quarterly basis all drop in centres have to provide information and if any issues are raised then they are reported to the Board. The Health Board has a very tight assurance framework and if an agency is not providing value for money for the service user then the Board will intervene.

- It was asked, if a review of the Annual Planning Board's effectiveness was planned? The Director of Public Health stated that the Health Inspectorate Wales had earlier this year commissioned a review into all the Area Planning Board's throughout Wales. The outcomes of the review was due to be published July/August 2018.
- Reference was made to the 5000 bed days that had been taken up by patients with alcohol related conditions within the Hywel Dda Health board. It was commented that it was interesting to note that the cost to the Health Board was over £5.2million per day with regard to the inpatient treatment alone.

The Chair thanked both the Director of Public Health and the Head of Commissioning and Partnership Strategy Development for the detailed report and presentation.

UNANIMOUSLY RESOLVED that the report be received.

7. SUBSTANCE MISUSE SERVICE ANNUAL REPORT 2016-17

The Committee considered the Substance Misuse Service Annual Report 2016-17 which outlined the objectives for the forthcoming year.

The report provided statistical information on a range of different referral categories and breakdown of data in relation to age, gender and substances used.

The following queries were raised on the report:-

- In response to a query raised regarding homelessness caused by alcohol/drugs dependency, the Senior Manager-Complex Needs and Transition stated that there were close links with homelessness and alcohol/drug use which had been considered and included within Homelessness Strategy.
- With regard to rehabilitation, it was asked, if the 'dry house' project was working? The Senior Manager-Complex Needs and Transition explained to the Committee that the project, based in Ty Croes, was a 5 bedroom property, specifically aimed to assist individuals who were on a journey of recovery by providing specialist advice within a supportive environment and that there had been a number of success stories in relation to the project.
- In response to a query raised regarding alcohol and drug related brain damage, the Senior Manager-Complex Needs and Transition stated that whilst there was evidence to suggest that there was a link between alcohol and people developing cognitive difficulties leading to dementia in later life, there was no real evidence to suggest a link between drug use and brain damage. However, there could be links with drug use and the possible impact on mental health.

- With regard to the introduction of a minimum unit price on alcohol in Scotland the Director of Public Health informed the Committee that the Welsh Government were committed to adopt a unit pricing structure within Wales and that it was hoped a formal sign off would take place this summer followed by a 2 year implementation phase.
- A query was raised regarding the Drug Aid Bus and how much it was utilised. The Director of Public Health stated that as the bus was owned by DDAS she would be happy to make enquiries and provide figures to the Committee.

UNANIMOUSLY RESOLVED that the report be received.

8. TO SIGN AS A CORRECT RECORD THE MINUTES OF THE MEETING OF THE COMMITTEE HELD ON 26TH SEPTEMBER 2016

RESOLVED that the minutes of the Joint Environment and Public Protection and Social Care and Health Scrutiny Committee held on the 26th September 2016 be signed as a correct record.

CHAIR

DATE

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ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

20TH APRIL 2018

PRESENT: Councillor J.D. James (Chair)

Councillors:

J.A. Davies, P.M. Edwards, A.L. Fox, T.A.J. Davies, A. Vaughan Owen and D. Thomas;

Councillor D. E. Williams – Substitute for Councillor A. Davies;
Councillor M.J.A. Lewis – Substitute for Councillor A.D.T. Speake;
Councillor K. Howell – Substitute for Councillor S.J.G Gilasbey;
Councillor D.M. Cundy – Substitute for Councillor T. Higgins;
Councillor T. Evans – Substitute for Councillor A. James.

Also in attendance:

Councillor H.A.L. Evans, Executive Board Member for Environment;
Councillor P.M. Hughes, Executive Board Member for Public Protection.

The following Officers were in attendance:

R. Mullen, Director of Environment;
R. Hemingway, Head of Financial Services;
S. Pilliner, Head of Transportation & Highways;
A. Williams, Head of Waste and Environmental Services;
J. Morgan, Acting Head of Homes & Safer Communities;
S. Charles, Transport Strategy and Infrastructure Manager;
H. Morgan, Economic Development Manager;
A. Kenyon, Performance Management Officer;
K. Thomas, Community Safety Manager;
J. Owen, Democratic Services Officer.

Chamber, 3 Spilman Street, Carmarthen – 10:00am - 12:25pm

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillors A. Davies, S.J.G Gilasbey, T. Higgins, A. James, S. Phillips, B.D.J. Phillips and A.D.T. Speake.

2. DECLARATIONS OF PERSONAL INTEREST

There were no declarations of interest.

3. DECLARATIONS OF PROHIBITED PARTY WHIPS

4. PUBLIC QUESTIONS (NONE RECEIVED)

The Chair advised that no public questions had been received.

5. PRESENTATION ON THE TYWI VALLEY PATH PROJECT

The Committee, received a presentation on the Tywi Valley Path Project in as requested by the Committee at its meeting on 12th February 2018 [minute 8 refers].

The presentation provided the Committee with information and illustrated key aspects of the project which included:-

- The background and key objectives of the project;
- The proposed route;
- Economic benefits to the region;
- Associated health benefits;
- Impact on road safety;
- Benefits realised on other similar schemes.

In addition, the Committee was afforded the opportunity to view the fly-through promotional video of the Tywi Valley Path.

The following queries were raised on conclusion of the presentation:-

- It was asked, if the money spent on the Tywi Path would have a detrimental impact on the other cycle routes within the County? The Transport Strategy and Infrastructure Manager clarified that there were currently two funding streams and that the money for Tywi Path was predominately funded from external sources which had been ring-fenced and not included within the Active Travel fund.
- It was commented that whilst the Tywi Path development was welcomed and the benefits were recognised, it was queried if officers could provide further information with regard to opportunities for the local building trade. The Head of Transportation & Highways reported that due to the scope and scale of the entire scheme, there is a significant construction element to the works which will provide opportunities for employment. Framework contract arrangements were in place which included local suppliers. Furthermore, the Transport Strategy and Infrastructure Manager also confirmed that the Framework arrangements including an obligation for contractors to deliver community benefits.
- In response to a query relating to the costs per kilometre of the path, the Transport Strategy and Infrastructure Manager stated he would not be able to provide detailed information on the costs per kilometre until after the land negotiations had been completed. However, the total scheme would cost in the region of £5-8m.
- A concern was raised that cyclists would not utilise the path in a circular motion and perhaps use the A40 as a leg of their journey. It was asked what measures were being put in place to encourage cyclists to stick to the path. The Transport Strategy and Infrastructure Manager confirmed that there would be many attractions at located at various points along the length of the path to encourage users to remain on the safe passage of the path.

- With regard to the completion date for the Tywi Valley Path, the Transport Strategy and Infrastructure Manager stated that the estimated completion date was set for August 2020.
- Following a query, the Transport Strategy and Infrastructure Manager confirmed that through the cycling strategy, the scheme would be seeking to work closely with other cycle routes throughout Carmarthenshire, in order to present and promote the common branding 'Carmarthenshire, the cycling hub for Wales'.
- Following a query raised in relation to the increase in local objections, the Transport Strategy and Infrastructure Manager explained that a number of years ago Sustrans tried to develop the route and did receive objections during early consultation. However, in November 2015, the Council re-addressed the pre-consultation phase and invited all land owners to attend a presentation which provided information on the proposed development of the Tywi Valley Path. The success of the presentation resulted in the public being more informed and reduced the number of objections significantly. Furthermore, the project team continued to work with landowners in order to achieve mutual suitable solutions. The Director of Environment added that landowners had raised legitimate concerns and the team have worked hard to alleviate those concerns raised, adjusting the route where possible to better meet the needs. Furthermore, due to good relations with landowners, the timeframe of the project has shortened, allowing an earlier than anticipated completion date.
- It was asked, how many employment opportunities would the project create? The Transport Strategy and Infrastructure Manager stated that following the completion of the project there would be between 17 and 41 jobs created both directly and indirectly, which included the hospitality trade.
- It was recognised that on a practical level, areas of the path would be surrounded by trees. It was therefore asked if there was a cleaning plan for the leaves and debris which could prove to be hazardous to users. The Transport Strategy and Infrastructure Manager stated that there would be a dedicated resource to the scheme providing an effective and robust maintenance programme.
- A query was raised regarding access to motorised vehicles. The Transport Strategy and Infrastructure Manager stated that there would be access restrictions in place to motor vehicles with expectation of emergency service vehicles and that there would be measures in place in order to deter and prohibit the use of motorised vehicles.
- It was asked, how much the total scheme was to the Authority? The Transport Strategy and Infrastructure Manager stated that the 5 year capital budget had included capital funding of circa £2m. However, it was reported that the scheme costs could reduce as and when alternative funding was made available.

UNANIMOUSLY RESOLVED that the report be received.

6. CAPITAL AND REVENUE BUDGET MONITORING REPORT 2017/18

The Committee considered the Revenue and Capital Budget Monitoring Report as at 28th February in respect of the 2017/18 financial year. The report provided members with budget monitoring information for the Environment Service, Public Protection Service and the Community Safety Service and considered the budgetary position.

In summary, the revenue budget for the services within the Environment and Public Protection Scrutiny remit were forecasting a £307k overspend.

Whereas, the main variances on capital schemes showed a forecasted net spend of £8,493k compared with a working net budget of £11,592k giving a £-3,099k variance.

The following issues were raised during consideration of the report:-

- Reference was made to Appendix B, a query was raised regarding the vacant posts within business support. The Director of Environment stated that that the vacant posts were as a result of a recent realignment of services and that the posts would be appointed shortly.
- A query was raised regarding the vacant positions within the Public Rights of Way department. The Transportation and Highways Manager stated that a Countryside Access Officer had recently been appointed. He also advised that a wider review of the Public Rights of Way was currently underway which was coming to a close.
- Reference was made to Appendix B – Green Waste Collection. In response to a query raised the Head of Waste and Environmental Services explained that it was envisaged that the Green Waste Collection Scheme would be in a position to pay for itself, 'self-financing' in 3-4 years. However, the timeframe and the ability to become self-financing would depend on the number of customers using the scheme.
- A further query was raised in regarding scheme's customers who have difficulties lifting and/or have access issues. The Head of Waste and Environmental Services stated that it was acknowledged that the current provision, in terms of the use of hessian sacks was not an ideal solution that could be universally applied and that there was a Health and Safety consideration with regards to operatives lifting the heavy sacks. The Health and Safety department in conjunction with officers were pursuing to agree a workable and safe solution. In light of this, it was commented that elderly customers would also have difficulty managing the heavy hessian sacks. The Head of Waste and Environmental Services stated that a review of this aspect of the service would likely to be completed by the end of May 2018. To assist householders in managing the distribution of waste, the Executive Board Member for Environment reminded the Committee that compost bins were also available as an option to the public for a fee of £12.

UNANIMOUSLY RESOLVED that the report be received.

7. 2017/18 WELL-BEING OBJECTIVES PERFORMANCE MONITORING REPORT - QUARTER 3

The Committee considered a report detailing progress against the actions and measures in the 2017/18 Well-being Objectives delivery plan relevant to the Committee's remit, as at 31st December, 2017.

The following queries were raised on the report:-

- Reference was made to missed target relating to the percentage of waste sent to landfill. It was asked, if there was any capacity to store waste, should a similar scenario occur? The Head of Waste and Environmental Services explained the difficulties of storing 'black waste' and that Carmarthenshire had a limited storage capacity. However, longer term solutions were currently being considered with partners Cwm Environmental.
- A query was raised in relation to the future of bus services. The Head of Transportation and Highways stated that whilst funding had been reducing the Department had sought external opportunities for funding. For example the Traws Cymru and Bwcabus services were developed through external funding. The Department would continue to pursue external funding opportunities.
- Generally, across Wales, patronage on public transport falling but interventions such as Bwcabus were bucking that trend. However if patronage falls on the public transport network services would be at risk.
- In response to an additional query regarding plans to extend the Bwcabus service into other areas. The Head of Transportation and Highways explained that Bwcabus had been originally funded for 3 years by a European Grant but the project had now run to nine years due to its success, the project had recently been extended into Pembrokeshire. The Authority will continue to explore options to sustain the service. Expanding the service would be considered further should the funding opportunity arise.
- Clarification was sought in relation to the definition of 'street' within the performance measure set out on page 32 of the report 'the percentage of streets that are cleaned'. The Head of Waste and Environmental Services stated the different levels cleanliness for different types of streets are set out within a guide created by Keep Wales Tidy.
- In response to a comment raised regarding the high amount of litter emanating from fast food outlets, the Head of Waste and Environmental Services stated that the strategy team were currently working with fast food outlets throughout Carmarthenshire in order to attempt to better manage the litter issue. The Director of Environment added that the UK had the highest rate of people who eat and drink on the move. In addition to current enforcement measures in place, it was identified that educating the public on the impact of litter in the countryside could prove beneficial.

- It was raised that Town/Community Councils were forming litter picking groups. In order to lead by example, it was suggested that the Committee arrange a litter picking day. The Committee agreed that this would be beneficial and would consider and agree on a location before the end of June 2018.
- In response to a query regarding the reduction of the operation vehicle fleet by 1% of the year, the Head of Transportation and Highways explained that the authority had been reducing the number of vehicles to help deliver efficiencies. This reduction however, had not been made at the detriment to the quality of services provided. For example, gritting vehicles had reduced from 35 to 21, by replacing dedicated gritting vehicles to dual function vehicles that provided a more efficient operation. The Head of Waste and Environmental Services added that similarly this had been the case with the waste/cleansing fleet.
- With regard to 'supporting safer communities', an update was requested on the current situation on CCTV's in Carmarthenshire. The Community Safety Manager stated that the installation of the Police system in Carmarthen, Llanelli and Ammanford town centres was running on target for completion in the summer. It was reported that the new police funded CCTV system would be monitored at Police Headquarters and that the location of the cameras have been identified by the Police. The Community Safety Manager added that, the Authority would be considering the locations of the old CCTV cameras owned by the Council that have not been included within the new Police Funded system.

UNANIMOUSLY RESOLVED that the report be received.

8. CARMARTHENSHIRE PARKING STRATEGY

The Committee received the Parking Strategy which had been reviewed and developed as an action arising from the Scrutiny Committee Task and Finish Group review of parking.

The Committee noted that the aims of the Parking Strategy was to ensure that future changes to the parking provision were both forward thinking and supportive of the economic attractiveness and vitality of the diverse areas within Carmarthenshire and that town centres had a balanced mix of transport modes to reduce risk of congestion with the consequential impacts on air quality.

The report sought Scrutiny Committee's comments prior to further consideration by Executive Board.

The following queries were raised on the report:-

- It was asked, if there were any proposals to deal with the high levels of demand on parking spaces within Ammanford? The Head of Transportation and Highways stated that the results of an analysis of data for the peak periods of activity during August and December 2016. Activity has changed since that time and the data indicates that that the current parking levels were adequate.
- In response to a query regarding the parking of motorhomes, the Head of

Transportation and Highways acknowledged that this was a growth sector which would be considered further in the future. Following a further query, it was confirmed that motorhomes can currently use the car parks but would need to pay for the car parking bays that they use, if the motorhome extended to two bays, they would be required to pay for two bays.

- It was commented that the public seemed unaware when the free car parking days were. The Executive Board Member for Environment stated that the setting of the free car parking days was a decision made by each Town Council and as a prerequisite, Town Councils were requested to publicise accordingly.
- Reference was made to the Demand and Capacity graphs in relation to Llanelli set out on pages 7 & 8 of the report. It was commented that the demand for car parking spaces seemed low and underused and that the short stay bays could be cheaper. The Head of Transportation and Highways confirmed that there is capacity at the Llanelli car parks, short stay charging is required at town centres to prioritise spaces for shoppers not commuters. He confirmed that parking ticket sales were pretty consistent when compared to previous years.
- In relation to the installation of card payment machines, a comment was raised urging the Council to provide options of payment to include 'contactless' as soon as possible. The Executive Board Member for Environment stated that it was intended to replace the current ticket machines with Wi-Fi enabled card payments which was currently being reviewed.
- The Head of Transportation and Highways stated the funds for the card machines would need to be made available and that a bid for capital funding is required. In response to an additional query, the Committee was informed that the revenue surplus from carparks was used to sustain highway and transport services that included public transport.

RESOLVED TO RECOMMEND TO THE EXECUTIVE BOARD that the Parking Strategy be approved.

9. DRAFT NEW CORPORATE STRATEGY 2018-23

Members received the draft new Corporate Strategy 2018-23. The draft new Corporate Strategy would replace the current one which was published in 2015 and would consolidate the following plans into one document:-

- the 2015-20 Corporate Strategy;
- the Improvement Objectives, as required by the Local Government Measure 2009;
- The Wellbeing Objectives as required by the Wellbeing of Future Generations (Wales) Act 2015;
- Carmarthenshire County Council's Executive Board key projects and Programmes for the next 5 years, as set out in "Moving Forward in Carmarthenshire: the next 5 years".

The Committee noted that the same set of Well-being objectives for 2018/19 would be kept along with an additional objective 'Building a Better Council and Making Better Use of Resources'.

The Committee considered the relevant well-being objectives relevant to the remit of the Environment and Public Protection Scrutiny Committee as follows:-

Well-being objective	Actions (Reference)	Measures (Reference)
8 - Live Well-Help people live healthy lives	Reference A – Eat and Breath Healthily	A1, A2, A3, A4 and A7;
	Reference B – Physical Activity	B4 and B5
9 – Live Well/Age Well – Support good connections with friends, family and safer communities	Reference B – We will promote and develop strong connections for people, places and organisations	B1 and B2
	Reference C – We will identify the strengths and resource within communities which can contribute to promoting an supporting the health and wellbeing of neighbours	C4
	Reference D – With our partners we will continue to support Safer Communities	All measures, D1 – D11
12 – Healthy and Safety Environment – Look after the environment now and in the future	Reference A – Address requirements of the Environment (Wales) Act 2016	All measures, A1 – A12
	Reference B – We monitor delivery of CCC’s Environment Act Forward Plan	B1
	Reference C – We will continue to implement and promote the increased use of renewable energy	All measures, C1 – C3
	Reference D – We will protect our environment and properties through delivering our Flood and Waste Management Plan; and protect and manage our coast by delivering the Shoreline Management Plan	D1
	Reference E – We will deliver actions form the ‘Towards Zero Waste strategy’, to become a high recycling nation by 2025 and a zero waste nation by 2050.	All measures, E1 - E12
13 – Healthy and Safe Environment – Improve the highway and transport infrastructure and connectivity	Reference A- We will develop the highway infrastructure to meet the priorities of our Regeneration Plan	All measures A1 – 16
	Reference B – We will continue to successful integrated public transport network	B1 and B2
	Reference C – We will plan to redesign our school transport network to support the modernising Education Programme	C1
	Reference D – We will continue to support community transport	D1
	Reference E – We will meet our objectives set out in our Road Safety Strategy	All measures E1 – E15
	Reference F – Modernising our vehicle fleet	F1

The Director of Environment informed the Committee that some of the measures and actions within Objective 12 overlap with Community Scrutiny however the necessary information would also be provided to this Committee.

It asked how progress on the Well-being objectives would be reported, the Economic Development Manager stated that all actions and measures would be reported via the internal performance management system PIMS and returned to the relevant Scrutiny Committees on a quarterly basis.

RESOLVED TO RECOMMEND TO THE EXECUTIVE BOARD that the draft new Corporate Strategy 2018-23 be endorsed.

10. ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE ACTIONS UPDATE

The Committee received a report detailing the progress achieved in relation to actions, requests or referrals emerging from meetings since 2nd October 2017.

UNANIMOUSLY RESOLVED that the report be received.

11. FORTHCOMING ITEMS

RESOLVED that the list of forthcoming items to be considered at the next scheduled meetings to be held on 18th May, 2018 be noted.

12. TO SIGN AS A CORRECT RECORD THE MINUTES OF THE MEETING OF THE COMMITTEE HELD ON THE:-

12.1. 15TH JANUARY 2018

RESOLVED that the minutes of the Environment and Public Protection Scrutiny Committee held on the 15th January, 2018 be signed as a correct record.

12.2. 12TH FEBRUARY 2018

RESOLVED that the minutes of the Environment and Public Protection Scrutiny Committee held on the 12th February, 2018 be signed as a correct record.

CHAIR

DATE

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ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE

18TH MAY 2018

PRESENT: Councillor J.D. James (Chair)

Councillors:

J.A. Davies, P.M. Edwards, A.L. Fox, S.J.G. Gilasbey, A. James, A.D.T. Speake, T.A.J. Davies, A. Vaughan Owen, J.S. Phillips, and D. Thomas.

Also in attendance:

Councillor K. Lloyd – Substitute for Councillor T. Higgins;
Councillor D.E. Williams – Substitute for Councillor A. Davies;
Councillor G.H. John – Substitute for Councillor D. Phillips.

Councillor H.A.L. Evans, Executive Board Member for Environment
Councillor P.M. Hughes, Executive Board Member for Public Protection.

The following Officers were in attendance:

R. Mullen, Director of Environment;
S. Pilliner, Head of Transportation & Highways;
A. Williams, Head of Waste and Environmental Services;
R. Carmichael, Rural Conservation Manager;
D. King, Highway Services Manager;
R. W. Waters, Highways and Transportation Manager;
J. Owen, Democratic Services Officer.

Chamber, County Hall, Carmarthen – 10:00am - 11:55am

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillors A. Davies, T. Higgins and D. Phillips.

2. DECLARATIONS OF PERSONAL INTEREST

There were no declarations of personal interest.

3. DECLARATIONS OF PROHIBITED PARTY WHIPS

There were no declarations of prohibited party whips.

4. PUBLIC QUESTIONS (NONE RECEIVED)

The Chair advised that no public questions had been received.

5. ENVIRONMENT AND PUBLIC PROTECTION SCRUTINY COMMITTEE SITE VISIT PRESENTATION

The Chair welcomed to the meeting Wynn Morgan, Managing Director and Sean Gallagher, Operations Director of Cwm Environmental.

The Committee received a presentation which provided an overview of the Committee's site visit that took place on 9th March 2018 to the waste recycling provision at Cwm Environmental and the winter maintenance fleet at Cillefwr Industrial Estate, Johnstown. The site visit afforded Committee Members with an opportunity to view the recycling plant in operation and the winter fleet and speak to operatives.

The Highways and Transportation Manager provided information in relation to the winter maintenance provision and fleet which included:

- Carmarthenshire's Primary Network and Routes
- Weather Forecasts
- Salt Stock
- Financial Implications
- Gritting Fleet and Gritting Controls

The Head of Waste and Environmental Services provided information in relation to the waste recycling provision at Cwm Environmental located at Nantycaws, Carmarthen. The Committee was provided with operational knowledge with regard to the reception and processing of blue bag recycling, residual waste (black bag waste) and composting facilities. In addition, an explanation of the amenities provided by the household waste recycling centre and other services that Cwm Environmental undertake was specified to the Committee.

The Operations Director, Cwm Environmental reported that the waste management market had changed considerably over recent years and whilst the market remained unpredictable, the company would continue to manage, monitor and review global situations and as appropriate seek alternative processing arrangements, dependant on the circumstances and the market at the time.

The presentation was followed by a question and answer session.

- In response to a query regarding waste costs, the Cwm Operations Director, reported that the arrangements for landfill waste to be shipped an off-taker in Copenhagen was set for a limited period of time only and had now ceased. The company now utilised waste outlets located in both Sweden and Cardiff.
- Following the closure of Llangadog Recycling Centre and the removal of the glass recycling banks, clarification was sought with regard to the correct procedure of glass disposal. The Head of Waste and Environmental Services informed the Committee that the glass recycling banks had been removed from the site in Llangadog at the request of local residents, due to the noise emitted from the location when glass was being disposed and that work was currently ongoing to find an alternative solution for the site. It was further clarified that glass must not be placed in blue recycling bags and should be disposed of appropriately, in a glass recycling bank.

The Chair thanked the Directors from Cwm Environmental for their attendance at the meeting and officers for their presentations.

6. ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE TASK & FINISH GROUP FINAL REPORT 2017/18

The Committee considered the final report of the Task & Finish Group it had established on 17th November 2017, to research the maintenance provision of highway hedgerows and verges. The recommendations contained within the report had been formulated by the Group following the consideration of a range of evidence over a series of meetings held between January 2018 and April 2018.

Members of the Task and Finish Group presented each of the recommendations to the Committee.

Officers had provided the Committee with an early draft of the leaflet 'Adjacent Landowners and the Public Highway' referenced within recommendation 2 of the report, which demonstrated how the roles and responsibilities of the highway authority and adjacent landowners would be presented.

The following queries were raised by the Committee in relation to the report:

- It was commented that the grass areas around the Industrial Estate at Crosshands were not cut often enough. Therefore, in relation to the report, clarification was sought regarding the difference between urban and rural areas. The Highways and Transportation Manager explained that urban and rural areas were normally delineated, from a highways perspective, by a change in speed limit with urban areas normally subject to a 30mph or occasionally 40mph limit, as opposed to rural roads which were often subject to the national speed limit and these limits reflect a change from urban to rural environments. Furthermore, that leaflet would contain clarity regarding the roles and responsibilities of the County Council and adjacent landowners for highway verges, hedges and roadside ditches. The Head of Highways and Transportation added that the Crosshands Industrial Estate contained a mix of roads and that a new section of road would soon be transferred under the Authority's responsibility becoming part of the grass cutting programme.
- It was commented that the report had not included the visual impact of gateways into towns which had been a significant item in previous years. The Highways and Transportation Manager agreed that gateways into towns were a key feature and that recommendations 5 of the report would enable the Council greater flexibility with regard to the maintenance of gateway features to work collaboratively with Town and Community Councils to maintain gateway features. The Director of Environment added that whilst amenity grass cutting had been acknowledged within the report, the provision of such was not within the realm of this task and finish group subject and could be considered as a separate matter in the future.

- Reference was made to the draft leaflet, which was commended. It was asked if the final leaflet could be provided to Town and Community Councils. The Head of Highways and Transportation informed the Committee that the leaflet would continue to be developed in consultation with the National Farmers Union (Cymru), Farmers Union of Wales and the Countryside Landowners Association and following endorsement would be distributed widely including Town and Community Councils.
- In response to a query regarding drainage, the Highways and Transportation Manager explained that it is normally presumed that roadside ditches were owned by and the responsibility of adjacent landowners. However, if a new highway drains were to be introduced which could have an adverse impact on adjacent land then appropriate consultation would be undertaken in advance of any works being carried out.
- A query was raised regarding contractor safety and how this was enforced. The Highways and Transportation Manager stated that all contractors hired by the Authority were obligated to comply with safety guidance set out by the Department for Transport and that anyone undertaking works on the public highway has a duty of care towards other road users. The Health & Safety Executive has an enforcement role in this respect. With regard to our grass cutting contractors continuous monitoring was undertaken by our team of Highway Inspectors. In addition, the Director of Environment emphasised that contractors would be inspected and should they be found not in compliance with the safety regulations steps would be taken through the contract to address the issue.
- It was suggested that in order to speed up the cutting operation when utilising the enhanced traffic management, a contractor could deploy 2 tractor units. The Highways and Transportation Manager stated the suggestion would be taken into consideration as part of the tender contract review.

The Committee commended the work undertaken by the Task and Finish Group and welcomed the recommendations made.

RESOLVED that the report be received and referred to the Executive Board for its consideration.

7. ENVIRONMENTAL & PUBLIC PROTECTION SCRUTINY COMMITTEE - FORWARD WORK PROGRAMME FOR 2018/19

The Committee considered its Forward Work Programme for 2018/19.

Members noted that the programme was a flexible document that could be amended to reflect additional meetings and agenda items during the course of the municipal year.

UNANIMOUSLY RESOLVED that the Environmental and Public Protection Forward Work Programme for 2018/19 be endorsed.

8. EXPLANATION FOR NON-SUBMISSION OF SCRUTINY REPORT

The Committee noted the non-submission of the WLGA Trading Standards Update and the Compliments and Complaints Annual Report 17/18 which had been deferred to be considered the next Committee meeting on 29th June 2018.

Resolved that the non-submission of scrutiny report be noted.

9. FORTHCOMING ITEMS

The Committee considered the list of forthcoming items for the meeting scheduled to take place on the 29th June 2018 and was afforded the opportunity to request for information to be placed in to the reports.

RESOLVED that the list of forthcoming items to be considered at the next scheduled meeting to be held on Friday, 29th June, 2018 be noted.

CHAIR

DATE

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